

UNIVERSAL DESIGN AND ONLINE EDUCATION: ENSURING ACCESS AND ENGAGEMENT FOR ALL STUDENTS

January 28, 2011 :: 1:00 – 2:30 p.m. EST



ACADEMIC · IMPRESSIONS

WEB CONFERENCE

UNIVERSAL DESIGN AND ONLINE EDUCATION: ENSURING ACCESS AND ENGAGEMENT FOR ALL STUDENTS

January 28, 2011:: 1:00 – 2:30 p.m. EST

OVERVIEW

Course management systems can provide the opportunity for students with physical and sensory disabilities to enroll and excel in online programs. However, if the technology and course management systems do not meet accessibility guidelines, institutions are potentially preventing one in five prospective and current students from being able to succeed in courses and programs.

Join us as we discuss steps for enhancing the education of every student by increasing online course and program accessibility. This session highlights proactive strategies for utilizing Universal Design for Learning (UDL) to address and overcome barriers to learning. Our instructors will also share current and emerging practices being utilized within Drexel University and other institutions.

LEARNING OBJECTIVE

As a result of this webcast, you will be able to identify and address the online learning needs of disabled students more effectively and to increase accessibility and engagement in and outside of the online classroom.

WHO SHOULD ATTEND

This webcast is most appropriate for instructional designers and academic leaders who are interested in increasing accessibility and support for students with disabilities.

AGENDA

- Defining “disability” from medical and sociopolitical model perspectives
- Why the accommodations process does not sufficiently address all accessibility issues
- Using Universal Design for Learning (UDL) for accessibility at Drexel and other institutions
- Ensuring online access and engagement of students with sensory (i.e. blindness or deafness) and physical disabilities
- Personalizing the online experience
 - Instruction from matriculation
 - Student orientation
 - Online first-year student experience
- Resources
 - Checklist of student access and engagement in courses, assignments, and online events
 - Faculty strategies for developing courses and programs that integrate UDL principles

Learn how to identify and address the online learning needs of disabled students to increase accessibility and engagement.



UNIVERSAL DESIGN AND ONLINE EDUCATION: ENSURING ACCESS AND ENGAGEMENT FOR ALL STUDENTS

January 28, 2011:: 1:00 – 2:30 p.m. EST

INSTRUCTORS



Kristen Betts, Associate Clinical Professor, School of Education's Higher Education Program, Drexel University

Kristen's expertise is centered on the recruitment, engagement, and retention of online/blended students and faculty. She is the founding director of the Master of Science in Higher Education (MSHE) Program at Drexel and is the coordinator for student engagement and faculty development initiatives. In 2008, the MSHE Program received the Best Practices Award in Distance Learning Programming from the United States Distance Learning Association (USDLA). In 2009, she was named as one of Drexel University's award recipients for Outstanding Online Instructor. Kristen is currently serving as the chair on the subcommittee for Research on Academic Advising for Online Education, which is associated with the National Academic Advising Association (NACADA).



Jeanette Dugger, Director of the Office of Disability Services (ODS) and 504/ADA Compliance Officer, Drexel University

Jenny is focused on enhancing ODS procedures, accommodations, services, and the climate of Drexel University. A great deal of her time is spent educating the campus community on ODS policies and procedures, compliance with disability-specific legislation, and matters of disability awareness. Jenny works with all faculty and staff who have disabilities. Additionally, she works with students who have disabilities, but most closely with students who work through the appeal process within ODS.

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



UNIVERSAL DESIGN AND ONLINE EDUCATION: ENSURING ACCESS AND ENGAGEMENT FOR ALL STUDENTS

January 28, 2011:: 1:00 – 2:30 p.m. EST

REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost.

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before January 21, 2011

Single Site Connection: Universal Design and Online Education: Ensuring Access and Engagement for All Students _____ \$350.00 USD

Additional Site Connection _____ \$195.00 USD

(After January 21, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

Registrants receive a 50% discount on a CD recording of this session. Please send me the CD _____ \$175.00 USD

Can't attend the live session? Please send me a CD recording of this webcast _____ \$350.00 USD

(For CD orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

FREE HIGHER ED NEWS AND ANALYSIS

Academic Impressions is happy to offer *Higher Ed Impact*, a free industry scan of news, trends, and fresh research on higher education, delivered in an easy-to-scan email.

Sign me up for *HEI: Daily Pulse* – impactful news, trends, and practices, sent daily

Sign me up for *HEI: Weekly Scan* – the week's most critical news, with analysis of top stories and trends, sent on Fridays

Sign me up for *HEI: Monthly Diagnostic* – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.741.0849 or mail form along with payment to: Academic Impressions, 4643 S. Ulster St. Ste. 350, Denver, CO 80237.

CREDIT CARD

Please charge my credit card: (Visa, MC, AmEx)

Name on Card _____

Account Number _____

Exp. Date _____

Billing Zip Code/Postal Code _____

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx) _____

CHECK/INVOICE

My check is included and covers _____ registration(s)
Check # _____

Please invoice me
Purchase Order # _____
(PO# not required to receive invoice)

REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by November 29, 2010. A \$75 processing fee will be assessed. After November 29, 2010 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

