

TITLE IX AND ATHLETICS: PRACTICAL WAYS TO COMPLY

February 14, 2012 :: 1:00 – 2:30 p.m. EST

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

Many athletic administrators and other campus officers have a basic knowledge of Title IX, but struggle with ensuring they are in compliance due to various constraints — budget, history, a perception of limited choices in women's sports, a lack of good integration with campus administrative and budget processes, a lack of clear understanding by coaches, and so on. This webcast will provide a clear guide to complying with Title IX and specific practical suggestions for moving forward from where you are.

Whether you have very little or extensive Title IX experience, and regardless of your institution's athletic level, competitive goals, or resources, this webcast will provide practical ideas for developing and maintaining compliance. A downloadable checklist will be provided to assist you in remembering and applying these lessons.

LEARNING OUTCOME

After participating in this webcast, you will be able to identify efficient ways to comply with Title IX in your athletic department.

WHO SHOULD ATTEND

This program is intended for athletic administrators from all NCAA, NAIA, and NJCAA institutions; faculty athletics representatives; and non-athletics administrators who have athletics responsibilities or who are concerned with Title IX's application to athletics. The program will focus on institutions outside the 100 or so "big-time" institutions in the NCAA's "FBS" subdivision: the 90 percent of two- and four-year institutions with limited resources and/or significant compliance needs.

AGENDA

- Opening and introduction
- Issues of the day: Examples from four basic areas of Title IX compliance that are common to all institutions, with a Q&A opportunity in each section
 - How do we define – and achieve – participation objectives for men's and women's teams?
 - How do we use resources correctly and effectively?
 - How do we integrate awareness, planning, budgeting, and responsibility for Title IX into our overall athletics program, and into all relevant institutional administrative and governance activities?
 - How do we educate coaches and use them as resources for Title IX, especially in working with other institutional offices such as admissions and development?
- Final Q&A: An extended opportunity for questions about the webcast-identified "issues" or other issues of interest to the participants

Learn
efficient ways
to ensure
Title IX
compliance.



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INSTRUCTORS



Jeffrey Orleans, Senior Associate, Alden & Associates Inc.

Jeff served as executive director of the Council of Ivy Group Presidents and commissioner of the Ivy League from 1984 to 2009, following nine years as a special assistant to University of North Carolina President William Friday and four years as a federal civil rights attorney, during which time he helped write the original regulation for Title IX of the Education Amendments of 1972. He has been active for many years in governance of the NCAA and in the Collegiate Commissioners Association, as well as in the National Association of College and University Attorneys, and he is a past editor of NACUA's *Journal of College and University Law*. He was also named an NACUA "Fellow" in 1999. Jeff has been a senior associate at Alden & Associates since fall 2010, and he is also a consultant on financing college athletics with the Knight Foundation Commission on Intercollegiate Athletics. He was a panelist at the spring 2011 NCAA Gender Equity forum, has conducted a number of recent conference and institutional Title IX programs, and speaks and writes frequently about athletic and other issues in higher education.



Andrea "Andi" Seger, Senior Associate, Alden & Associates Inc.

As a long-time athletics administrator in NCAA Division I, Andi focuses on feasibility studies, Title IX reviews, compliance reviews, and strategic planning. Andi had a 27-year career at Ball State University as an assistant professor, assistant athletics trainer, and, starting in 1983, director of intercollegiate athletics for women under the school's split department system. In 1995, after a 12-year tenure heading the women's athletics program, the university combined its men's and women's programs and selected Andi as the first-ever director of intercollegiate athletics for its newly combined program. She served for eight years on the NCAA Committee on Athletic Certification and four years on the NCAA Division I Management Council and served as Interim Executive Director for NACWAA (National Association of Collegiate Women Athletic Administrators) from January through March of 2010.

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost.

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before February 7, 2012

Single site connection: Title IX and Athletics: Practical Ways to Comply _____ \$350.00 USD

Additional site connection _____ \$195.00 USD

(After February 7, 2012, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

Registrants receive a 50% discount on a CD-ROM recording of this session. Please send me the CD-ROM _____ \$175.00 USD

Can't attend the live session? Please send me a CD-ROM recording of this webcast _____ \$350.00 USD

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by December 9, 2011. A \$75 processing fee will be assessed. After December 9, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

