

COPYRIGHT AND FACULTY RIGHTS

May 12, 2011 :: 1:00 – 2:30 p.m. EDT

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

How copyright and fair use laws apply to teaching is not always clear. The increasing ease of copying and distribution of digital materials raises the stakes even more. Faculty often do not have access to the resources and support they need to sort those challenges out.

Join us online to understand the challenges and solutions of applying copyright law in your classrooms, research, and scholarship.

LEARNING OBJECTIVE

Apply copyright laws appropriately in the classroom, research, and scholarship.

WHO SHOULD ATTEND

Faculty, instructional support personnel, and other academic administrators.

AGENDA

- Ownership of copyrighted works
 - Copyright in your own works and publications
 - Steps to protect and manage your copyright
- Publication agreements
- Open content requirements
 - Institutional requirements and open access
- Fair use – using and being used (including Google Books)

INSTRUCTORS



Kevin L. Smith, J.D., Scholarly Communications Officer, Perkins Library, Duke University

Kevin works in the main university library and is a resource to university faculty, staff, administration, and students for advice on a wide variety of copyright, publishing, and licensing issues. He serves on the faculty of the ARL's institute on scholarly communications and on the ALA's legislation subcommittee on intellectual property.



Steven J. McDonald, J.D., General Counsel, Rhode Island School of Design

Steve has experience with a wide variety of copyright-related issues, including the development of intellectual property policies, guidelines, educational materials, and IP licensing. He previously served as associate legal counsel at Ohio State University, began his legal career in private practice, and has taught courses in internet law at Ohio State's College of Law and at Capital University Law School. Steve is a fellow and past member of the Board of Directors of NACUA.

Do you wish
you knew
more about
how copyright
and fair use
laws apply to
teaching and
research?



LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.

Continuing Legal Education (CLE) Credits

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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before May 5, 2011

- ☐ Single Site Connection: Copyright and Faculty Rights _____ \$350.00 USD
☐ Additional Site Connection _____ \$195.00 USD

(After May 5, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

- ☐ Registrants receive a 50% discount on a CD-ROM recording of this session. Please send me the CD-ROM _____ \$175.00 USD
☐ Can't attend the live session? Please send me a CD-ROM recording of this webcast _____ \$350.00 USD

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____
Institution/Organization _____ Address _____
City _____ State/Province _____ Zip/Postal Code _____ Country _____
Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____
Additional Contact Title _____ Additional Contact Email _____

FREE HIGHER ED NEWS AND ANALYSIS

Academic Impressions is happy to offer *Higher Ed Impact*, a free industry scan of news, trends, and fresh research on higher education, delivered in an easy-to-scan email.

- ☐ Sign me up for *HEI: Daily Pulse* – impactful news, trends, and practices, sent daily
☐ Sign me up for *HEI: Weekly Scan* – the week's most critical news, with analysis of top stories and trends, sent on Fridays
☐ Sign me up for *HEI: Monthly Diagnostic* – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.741.0849 or mail form along with payment to: Academic Impressions, 4643 S. Ulster St. Ste. 350, Denver, CO 80237.

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by March 4, 2011. A \$75 processing fee will be assessed. After March 4, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.



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