

STUDENT ENGAGEMENT AND WEB 2.0 IN BLENDED LEARNING

September 23, 2011 :: 1:00 – 2:30 p.m. EDT

“This webinar provided me with many new ideas that I plan to put into use right away and inspired me to learn more about what is available. I left with a list of resources I want to read and technologies I want to explore.”

- Heather O'Connell, Instructor, Department of English, Southeastern Louisiana University

“This webcast was helpful in defining the tools which are being used by students and instructors.”

- Monica Adams, PA-C Assistant Professor, PA Department, Western University

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

More institutions are using Web 2.0 tools to instruct students. Because this method of delivering of curriculum is so new, there's a lack of research about how these tools are impacting learning and engagement. Can these tools be used to design and support learning activities that increase the level of student engagement and therefore lead to increased student success, retention, and satisfaction?

Join us online as we discuss the essentials of using Web 2.0 tools to engage your students in blended courses.

LEARNING OUTCOME

After participating in the webcast, you will be able to identify effective and efficient strategies for utilizing Web 2.0 technologies to foster student engagement and success in blended learning.

WHO SHOULD ATTEND

This event is perfect for faculty, faculty developers, and instructional designers who want to learn how to develop effective and efficient strategies for utilizing Web 2.0 technologies to foster student engagement and success in blended learning.

AGENDA

- Blended learning communities and environments
- Examples of Web 2.0 tools and learning activities
- Engagement through the use of Web 2.0 tools
 - Practical inquiry model
 - Before a synchronous session
 - Design considerations
 - How can you prepare students to participate in synchronous sessions?
 - Synchronous session
 - Design considerations
 - What types of synchronous learning activities can you utilize with your students?
 - Challenges and issues with these activities?
 - After a synchronous session
 - Design considerations
 - Other examples of “follow-up” activities that you should consider using with your students
 - Challenges and issues with “out-of-class” activities
 - Preparation for the next synchronous session
 - Case study
 - National Survey of Student Engagement (NSSE)
 - University of Calgary and Mount Royal University – course redesign context and study results

Explore how Web 2.0 technologies such as blogs, podcasts, wikis, and social media can improve student learning outcomes.



INSTRUCTOR



Norm Vaughan, Associate Professor, Faculty of Teaching and Learning, Mount Royal University

An educator and researcher with interests in blended learning and faculty development schooling, Norm's teaching background includes graduate and undergraduate courses in educational technology, K-12 education, technical training, and English as a second language. He recently co-authored the book *Blended Learning in Higher Education* and has published a series of articles on blended learning and faculty development. Norm is the co-founder of the Blended Online Learning Design Network, a member of the Community of Inquiry Research Group, the associate editor of the *International Journal of Mobile and Blended Learning*, and is on the editorial boards of the *International Journal of Excellence in e-Learning*, *Canadian Journal of Learning and Technology*, the *Journal on Centres for Teaching & Learning*, and the *Learning Communities Journal*.

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before September 16, 2011

- Single Site Connection: Student Engagement and Web 2.0 in Blended Learning _____ \$350.00 USD
 Additional Site Connection _____ \$195.00 USD

(After September 16, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

- Registrants receive a 50% discount on a CD-ROM recording of this session. Please send me the CD-ROM _____ \$175.00 USD
 Can't attend the live session? Please send me a CD-ROM recording of this webcast _____ \$350.00 USD

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

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We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.741.0849 or mail form along with payment to: Academic Impressions, 4643 S. Ulster St. Ste. 350, Denver, CO 80237.

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Refunds will be issued only if cancellations are received in writing by July 22, 2011. A \$75 processing fee will be assessed. After July 22, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

