

LOW-COST SOLUTIONS FOR CREATING FINANCIAL LITERACY PROGRAMS

September 27, 2011 :: 1:00-2:30 p.m. EDT

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

With a string of financial aid regulations recently appearing in the news nationwide, financial literacy topics are at the forefront of many administrators' minds. Financial literacy has been a buzzword for both student affairs and financial aid professionals for many years, but few institutions have the resources to implement comprehensive programs that address their students' needs. Join us for a program that will highlight how one institution created a comprehensive financial literacy program on a shoestring budget through targeted collaboration and a team of peer mentors.

LEARNING OUTCOME

After participating in this webcast, you will understand how to create a financial literacy education program on your campus.

WHO SHOULD ATTEND

Student affairs and financial aid professionals responsible for student wellness, student leadership programs, peer mentor programs, financial literacy education initiatives, financial aid, and student loan default rates would all benefit from this content. This content will be particularly well-suited for institutions that are looking for actionable solutions for their financial literacy programming challenges.

AGENDA

- Understanding the impact of financial literacy on student health and well-being
- Components of a successful financial literacy program
- Funding a financial literacy initiative at your institution
- Developing a peer mentor program to facilitate financial literacy programming
- Other programs and models to consider

INSTRUCTOR



Kate Trombitas, Vice President of Financial Education, National Student Loan Program

Kate Trombitas is the vice president of financial education at NSLP, where her work focuses on enhancing the financial literacy of America's college students. Kate previously served as the associate director of The Ohio State University Student Wellness Center, where she founded Scarlet & Gray Financial, a peer-to-peer financial education program. Her expert financial advice for college students was recently featured in the 9th edition of Gardner and Barefoot's *Your College Experience: Strategies for Success*. Kate holds a master's degree in communications from The Ohio State University and a bachelor's degree in finance from the Fisher College of Business.

Learn how
your campus
can provide
an effective
but low-cost
financial
literacy
program.



LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost.

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before September 20, 2011

Single Site Connection: Low-Cost Solutions for Creating Financial Literacy Programs _____ \$350.00 USD

Additional Site Connection _____ \$195.00 USD

(After September 20, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

Registrants receive a 50% discount on a CD-ROM recording of this session. Please send me the CD-ROM _____ \$175.00 USD

Can't attend the live session? Please send me a CD-ROM recording of this webcast _____ \$350.00 USD

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

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We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.741.0849 or mail form along with payment to: Academic Impressions, 4643 S. Ulster St. Ste. 350, Denver, CO 80237.

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Refunds will be issued only if cancellations are received in writing by July 22, 2011. A \$75 processing fee will be assessed. After July 22, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

