



USING DATA TO INFORM ADVISING PRACTICES

January 27, 2017 :: 1:00 - 2:00 p.m. EST

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Get smarter about asking the right questions and identifying trends in your advising and student success data.

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OVERVIEW

Academic advisors are consistently asked to do more to support the retention and student success mission of your institution. Having actionable data to support that mission and set priorities is critical if academic advisors are to deliver on the expectation set for them. Learn how you can help your institution present data to make it actionable for individual academic advisors. Your institution needs a scalable process for understanding the mission critical action needed by advisors, a thoughtful assessment of the data that is available, an informed view of where needed data may be found, and a keen understanding of the need for partners around campus to come together to present data that easily becomes action.

LEARNING OUTCOME

After participating in this online training, you will be able to better use data in your advising practice.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/using-data-inform-advising-practices



A SCENARIO-BASED FORMAT

During this webinar you will be engaged in an activity surrounding three scenarios to determine:

- What questions you have about the issue
- What data points you need to resolve the issue
- Where to find the data you need
- What to do with your findings

Scenario 1: Demographic trends and achievement gaps

Scenario 2: How one student's grades can help us advise another student

Scenario 3: Non-academic indicators and academic success

GET THIS WEBCAST WITH OUR UPCOMING CONFERENCE

A digital recording of this webinar is included with our upcoming conference, Advisor Bootcamp: Training on Five Skillsets. Join speaker Karen Thurmond and two additional advising experts March 6 - 7 in Denver, CO to learn five fundamentals of advising and how to apply them to your practice.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.

WHO SHOULD ATTEND

- Advising
- Retention
- Student support services
- Non-traditional student support
- Leaders of SA and AA



INSTRUCTOR

Karen Thurmond, Director of Academic Advising and Degree Planning Resources, University of Memphis

Karen Thurmond's responsibilities include advocacy for academic advising initiatives and for academic advisors serving in a faculty, peer, or professional role. She also coordinates the day-to-day operations of the general education program (core curriculum), degree audit system (DegreeWorks), and an 24/7 system for academic advising appointments (AppointmentPlus) at the University of Memphis, and is a staff member of the Center for Academic Transition, where transfer students are advised in their first semester.

Ms. Thurmond has written for the NACADA monograph on advising transfer students (on four year to four year transfer), and for the NACADA New Advisor Guidebook (on the environment of higher education). She chaired the NACADA Webinar Advisory Board, served on the Administrator's Institute Advisory Board, and served as a member of NACADA's Emerging Leaders Development team, and served as NACADA Region 3 (TN, KY, WV, NC, SC) Chair. Ms. Thurmond most recently completed work with a team to automate the graduation process at The University of Memphis. Ms. Thurmond manages the six-year graduation project at the University of Memphis, where intrusive advising initiatives increased a cohort's six-year graduation rate by 8%.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING & REGISTRATION (CIRCLE ONE)

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EARLY BIRD PRICING

Postmarked on or before January 20, 2017. After January 20, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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