



CONFERENCE

DEVELOPING A COMPREHENSIVE PEER MENTOR PROGRAM

February 27 - March 1, 2017

Denver, CO





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Learn how to apply best practices to develop or improve your peer mentoring program.
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OVERVIEW

Learn best practices for varying types of peer mentor programs. You will leave this event with practical, easy-to-follow advice for developing or improving your peer mentor program, as well as assessment tools to help you evaluate the effectiveness of your program. Conference sessions will help you:

- Develop a framework for your program
- Build a peer mentor program tailored to your institution
- Resource your program and incentivize peer mentors
- Create, measure, and evaluate learning outcomes
- Recruit, select, and train your peer mentors

During the event, you will have an opportunity for small group consultation time with one of our diverse speakers as well as breakout sessions with peer institutions. You will leave with action steps to help you develop a highly-successful peer mentor program.

LEARN AND WORK STRUCTURE - GET THE MOST OUT OF YOUR EXPERIENCE

The conference will provide you with numerous opportunities for consultation, working time and peer reviews to further enhance your learning and help you walk away with actionable ideas. During breakout sessions, you will have the chance to work with similar institutions as well as those at similar stages in developing a peer mentoring program.

PRE-CONFERENCE WORKSHOP: DEVELOPING AND DIFFERENTIATING TRAINING FOR YOUR PEER MENTORS THROUGH ACTIVE LEARNING

Learn specific activities you can utilize in face-to-face and online training for peer mentors. These activities don't just give information, they also help develop problem-solving skills, critical thinking, and communication—bringing out the very best in your peer mentors.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/conference/developing-comprehensive-peer-mentor-program-february-2017



BRING YOUR TEAM

You should attend this program if you are responsible for implementing or revamping a peer mentor program on your campus. This program will also benefit professionals looking to create a mentorship program for niche student populations including multicultural students, international students, and transfer students.

To encourage team participation, when you register 2 people from your institution, a third can attend at half price.

LEARNING OUTCOME

After participating in this conference, you will be able to apply best practices to your peer mentoring program that serves your unique needs at your institution.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

DAY 1: MONDAY, FEBRUARY 27, 2017

Pre-Conference Workshop: Developing and Differentiating Training for Your Peer Mentors through Active Learning

8:30 - 9:00 a.m.

Registration and continental breakfast (included in workshop registration fee) for pre-conference workshop attendees

9:00 a.m. - 12:00 p.m.

Pre-Conference Workshop: Developing and Differentiating Training for Your Peer Mentors through Active Learning

Developing excellence in peer mentors requires integrating research-based instructional strategies into your peer mentor training and development program. This workshop will detail specific activities you can utilize in face-to-face and online training. These activities don't just provide information, they also help develop peer mentors' problem-solving skills, critical thinking, and communication—bringing out the very best in your peer mentors.

12:00 - 1:00 p.m.

Lunch for pre-conference attendees (included in workshop registration fee)

12:30 - 1:00 p.m.

Registration for main conference attendees

1:00 - 1:30 p.m.

Opening comments, introductions, and learning agenda

1:30 - 3:00 p.m.

Developing a Framework for Your Peer Mentor Program

In this opening session, the faculty will define the key components of a peer mentor program and lead a discussion regarding peer mentorship programs. In addition to discussing different types of peer mentor programs, the faculty will provide an overview of each of their programs and invite attendees to share information on programs or program ideas.

3:00 - 3:15 p.m.

Afternoon break

3:15 - 4:30 p.m.

Resourcing Your Program and Incentivizing Peer Mentors

Establishing a clear direction and soliciting the proper resources for any new initiative on campus is the foundation for success. Faculty will discuss resourcing considerations such as funding opportunities for both large and small schools; administrative considerations including professional staff time, office space, and risks; and opportunities for collaboration across campus. A discussion on incentivizing will focus on securing funding for peer mentor stipends and incentives for the budget-conscious program. Working time will be built in to help you outline budgeting considerations for your program.

4:30 - 5:30 p.m.

Networking reception (included in registration fee)



AGENDA

DAY 2: TUESDAY, FEBRUARY 28, 2017

8:30 - 9:00 a.m.

Continental breakfast (included in registration fee)

8:30 - 9:00 a.m.

Optional consultation sign up #1

9:00 - 10:30 a.m.

Creating, Measuring, and Evaluating Learning Outcomes

Our instructors will share an overview of the learning outcomes models. This overview will be followed by working time allowing you to map your own learning outcomes. For those institutions that came with learning outcomes prepared, the working session will be used for a faculty critique of the prepared outcomes. You will develop quantitative measurement tools to assess your learning outcomes. You will have the opportunity to report out to the group for peer and faculty feedback.

10:30 - 10:45 a.m.

Morning break

10:45 a.m. - 12:00 p.m.

Break-out session #1

During this interactive session, you will self-select into two groups based on your progress in the peer mentor program development process. You will work with facilitators to refine your Peer Mentoring program.

12:00 - 1:00 p.m.

Lunch (included in registration fee)

1:00 - 2:00 p.m.

Break-out session #2

During this interactive session, you will break into like-institution groups. Facilitators will instruct and facilitate as you plan for your unique environments.

2:00 - 2:15 p.m.

Afternoon break

2:15 - 4:00 p.m.

Recruiting and Selecting Peer Mentors and Guided Working Session

This session will consist of a tactical overview of the entire recruitment and selection process highlighting the following topics:

- Recruiting
 - » Understanding application models
 - » Best practices for soliciting faculty/staff recommendations
- Selecting
 - » Innovative interview formats
 - » Setting criteria for peer mentors

4:00 - 4:30 p.m.

Optional consultation sign up #2



AGENDA

DAY 3: WEDNESDAY, MARCH 1, 2017

8:30 - 9:00 a.m.

Continental breakfast (included in registration fee)

8:30 - 9:00 a.m.

Optional consultation sign up #3

9:00 - 10:00 a.m.

Training Peer Mentors: An Interactive Training Exercise

We will lead a hands-on activity that will help you understand how to run effective training sessions and allow you to experience a training session from a student perspective.

10:00 - 10:15 a.m.

Break

10:15 a.m. - 12:00 p.m.

Components of a Successful Training Program and Guided Working Session

The afternoon will conclude with a discussion outlining the components of effective peer mentor training programs and distribution of relevant materials. This session will provide an opportunity for you to outline a training program for your peer mentor program. The faculty will be available to assist you in drafting an agenda, developing training objectives, and identifying key collaborative partners.



INSTRUCTORS

Bryce Bunting, Assistant Clinical Professor Counseling and Career Center, Brigham Young University

Bryce is a former Associate Director for First-Year Mentoring and has extensive experience in orientation, first-year seminars, admissions, academic support, and academic advising. Bryce holds a doctorate in instructional design and focuses his research on transformative learning, the application of learning theory to student affairs practice, early alert systems, and high-impact practices. His research on peer leadership was published in a special issue of *The Journal of the First-Year Experience & Students in Transition*. He has presented nationally and internationally with the National Resource Center for the First-Year Experience, the American Educational Research Association (AERA), the International Society for Exploring Teaching and Learning (ISETL), the Association for the Study of Higher Education (ASHE), and the National Academic Advising Association (NACADA).

Carly Edwards, Assistant Director, First Year Experience, Campbell University

In her current role, Carly provides leadership for a variety of programs and initiatives that support the transition of first-year students. This includes direction and coordination of peer education including peer mentors for the first-year seminar and academic coaches. In addition to her work with these peer educators, Carly created Campbell's orientation leader program, bringing a dynamic student presence to the summer orientation program. In addition to her significant role in the training, development, and support of peer educators, Carly has a passion for orientation, transition, and retention initiatives. Carly received a Bachelor's of Science degree in Marketing Management from Virginia Tech and a Master's of Education in Higher Education and Student Affairs from the University of South Carolina.

Wayne Jackson, Director, Multicultural Academic and Support Services, University of Central Florida

Wayne's office provides academic programming and support services for more than 21,000 multicultural and first-generation students on the UCF campus. He is a two-time, national retention award recipient; he received the 2010 National Academic Advising Association (NACADA) Outstanding Institutional Advising Program Certificate of Merit for his leadership in directing the Seizing Opportunities for Achievement and Retention (SOAR) program, and the 2003 Noel-Levitz Retention Excellence Award for his work in directing the Minority Mentoring Program at the College of New Jersey. Wayne has consulted for several institutions on how to help develop mentoring programs and increase student retention rates. He speaks nationally on how to increase the retention of at-risk students.

Jessica Lauritsen, Director of Student Life, Hennepin Tech

Jessica joined Hennepin Technical College in 2012 where she launched the first Student Life office to provide leadership and engagement opportunities for the college's primarily non-traditional student population. In 2014, she started a peer mentor program which resulted in an 11% increase in retention for first-year students. This year, Jessica will now lead Career Development as well as Student Life. In this role she oversees the department responsible for successfully placing 94% of the graduates into careers within their field. Before joining Hennepin Technical College, Jessica held similar leadership roles in residence life, student activities, new student orientation, and student conduct at the University of St. Thomas, Loyola Marymount University and St. Cloud State University.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



LOCATION

February 27 - March 1, 2017 :: Denver, Colorado

HOTEL:

Brown Palace
322 17th Street
Denver, CO 80202

To reserve your room, please [click here](#) or call 303.297.3111. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is \$189 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the nights of February 26, 27 and 28, 2017.

RATE AVAILABLE UNTIL:

Make your reservations prior to February 5, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

ADDITIONAL INFORMATION:

The Brown Palace Hotel and Spa, synonymous with extraordinary service since 1892, invites you to experience a new level of luxury hotels in Downtown Denver. Home to a collection of 241 distinct guestrooms and suites, including the new Signature Inclusive rooms, this celebrated choice in Downtown Denver hotels spoils guests with contemporary amenities like twice daily maid service, plush terry robes, complimentary Wi-Fi in Lobby and pure artesian water from their own well. The hotel also boasts six unique restaurants and bars and a boutique spa.

At The Brown Palace, you will enjoy access to timeless luxury with a unique sense of place, original experiences and world-class service and amenities. There's simply no better way to experience the Mile High City.

TRANSPORTATION:

- Super Shuttle provides transportation from the airport for \$25 per person one way and \$46 round trip. To make arrangements with Super Shuttle, call 1-800-BLUE-VAN.
- A one-way taxi ride to the airport is approximately \$57.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

Bring your team!

For every two people you register from your institution, receive a third registration at 50% off of the registration price.

BEST VALUE	CONFERENCE	WORKSHOP	WITH AI PRO MEMBERSHIP
Conference + Pre-Conference Workshop	Conference only	Pre-Conference Workshop only	Get \$100 OFF With Qualifying AI Pro Memberships
\$1,495	\$1,195	\$395	Learn More
			\$100 OFF

EARLY BIRD PRICING

Postmarked on or before February 10, 2017. For registrations postmarked after February 10, 2017, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

Empty space for dietary or accessibility needs.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____

Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

DAILY PULSE - Scan current events, timely research, and notable practices at other institutions.

WEEKLY SCAN - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

DIAGNOSTIC - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.