



CONFERENCE

# ADVISOR BOOTCAMP: TRAINING ON THE FIVE SKILLSETS

March 6 - 7, 2017

Denver, CO



**ai** ACADEMIC  
IMPRESSIONS



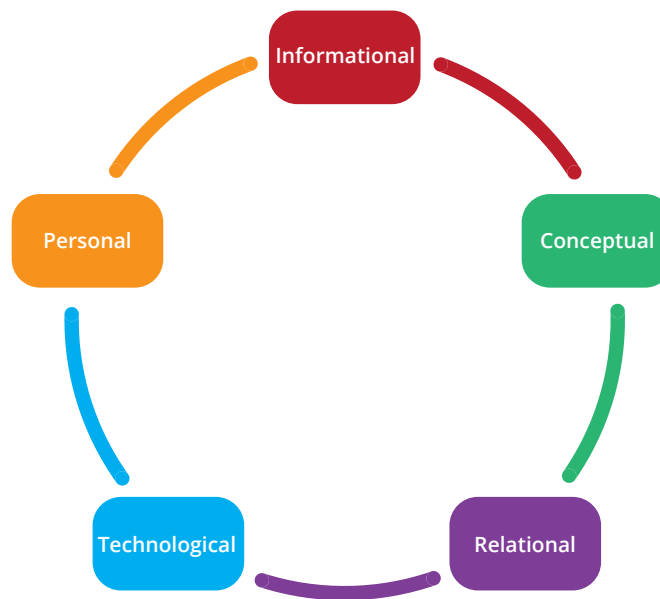
*Create a learning plan to help you continue your development as an advisor over the course of the next year.*

## OVERVIEW

Learn relational, conceptual, and personal skillsets that are critical to effective advising in higher ed. While many institutions provide technical and university-specific advisor training, the relational and interpersonal skills that make *great* advisors are often overlooked. Using a five-part framework, this conference takes a holistic approach to giving you the advising skills that you need to make a bigger impact with your students.

Breakout sessions for both professional and faculty advisors are designed to address the specific needs of each group. You will leave this event with a learning plan to help you continue your development as an advisor over the course of the next year. **We also ask that you bring a laptop or digital device as we will spend some time on the tools that you use for tracking advising data.**

## 5 PART FRAMEWORK



Habley, W. (1987), McClellan, J.L., (2007), Higginson, L. C. (2000), Folsom, P., Joslin, J., & Yoder, F. (2005)

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/conference/advisor-bootcamp-training-five-skillsets](http://www.academicimpressions.com/conference/advisor-bootcamp-training-five-skillsets)



## COME AS A TEAM

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This program has been specifically designed for individuals and teams, including:

- New professional advisors
- New faculty advisors
- Directors of academic advising
- Those who are looking to enhance their advisor training programs

To encourage team participation, when **three advisors register at regular price, your Director can attend for free.**

## LEARNING OUTCOME

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After participating in this conference, you will learn the five fundamentals of advising and how to apply them to your practice.

## CONTACT US FOR MORE INFORMATION

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Contact Elizabeth Hubbell, Program Manager at [elizabeth@academicimpressions.com](mailto:elizabeth@academicimpressions.com) or 720-988-1218 if you'd like additional information about the program.



## AGENDA

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### MONDAY, MARCH 6, 2017

8:30 - 9:00 a.m.

**Registration and Continental Breakfast (included in registration fee)**

9:00 - 9:30 a.m.

**Welcome and Introductions**

9:30 - 10:15 a.m.

**Advising for Today's Students (Informational, Conceptual)**

This session will give you a brief overview of how advising has evolved as a practice and how it is being modified to meet the needs of today's students. No longer is advising limited to course selection, but plays a dynamic role in the overall success of the student throughout his or her time at the institution.

10:15 - 10:30 a.m.

**Break**

10:30 a.m. - 12:00 p.m.

**Models of Advising (Conceptual)**

In this session, you will gain a brief overview of the different types of advising, then break into groups depending on your institution's model. These models include: developmental, prescriptive, intrusive/proactive, appreciative, career, and strengths-based.

12:00 - 1:15 p.m.

**Lunch (included in registration fee)**

1:15 - 1:45 p.m.

**Using Your Strengths (Personal)**

In this session, you will learn to identify your particular strengths and how to capitalize on those strengths as you advise students.

1:45 - 2:00 p.m.

**Break**

2:00 - 2:45 p.m.

**Working session**

This working session will give you a chance to begin filling in your learning plan and identifying areas of growth over the course of the next year.

2:45 - 4:00 p.m.

**Tools for Advising (Technological)**

This session will provide a brief overview of the tools that various institutions use for tracking data as it pertains to advising. You will then break into groups depending on the system that your institution uses in order to learn more about your system and ask questions to facilitators and peers.

4:00 - 4:15 p.m.

**Closing remarks**

4:15 - 5:15 p.m.

**Networking Reception (included in registration fee)**



## AGENDA

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### TUESDAY, MARCH 7, 2017

8:30 - 9:00 a.m.

**Continental Breakfast (included in registration fee)**

9:00 - 10:30 a.m.

**Breakout Session: New Professional Advisors/New Faculty Advisors (Informational)**

In this session, you will break into two groups: professional advisors and faculty advisors, to learn more about your unique role in advising students.

10:30 - 10:45 a.m.

**Break**

10:45 - 11:45 a.m.

**Conflict Resolution: How to balance challenging and supporting students (Relational)**

In this scenario-based session, you will learn how to handle difficult situations. You will learn how active listening, good communication, and asking open-ended questions can help you as you advise students.

11:45 a.m. - 12:00 p.m.

**Wrap up**



## INSTRUCTORS

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### **Benjamin M. Forche, Academic Advisor, Patton College of Education, Ohio University**

Ben is very passionate about the role Appreciative Advising plays in the relationship between a student and advisor. He is also a big proponent in the use of technology in his academic advising relationships with students, through virtual advising, mass communication, and automated systems. Combining these two practices has enabled Ben to connect with his students in a deeper, more meaningful and impactful method that students are seeking and prefer. His incorporation of technology stems from his undergraduate work in Visual Communication Technology. Additionally, technology methods usually involve a certain level of expertise and funding. He has developed the ability to find inexpensive and simple ways to implement technology, that you can start implementing immediately.

Ben earned a Bachelor of Science in Visual Communication Technology from Bowling Green State University, followed by his Master in Education in Higher Education and Student Affairs from University of South Carolina. He previously served at The Ohio State University in the role of Coordinator for Advising Communication in the College of Education and Human Ecology. In his spare time, he enjoys woodworking and spending time with his wife, Mandy, their beautiful daughter, Charlotte, and their two dogs, Joey and Chandler-- yes they love the TV show Friends.

### **Joe Murray, MSHR, Director of University Advising Services, Florida Atlantic University**

Joe has worked to guide students toward academic success for over 24 years. Prior to joining the FAU team, Joe spent 22 years as the Director for Academic Advising and Retention Services at Miami (OH) University's Hamilton Campus. He worked to develop and refine the Appreciative Advising Inventory and has been part of a national task force aimed at advancing the concept of Appreciative Advising for both professional and faculty advisors. Joe has facilitated multiple training workshops and retreats to teach the Appreciative model from a customer service and employee management perspective.

Joe specializes in supporting and encouraging cultural change within higher education institutions. He is a certified Appreciative Advisor and served on the faculty for the 2011- 2015 Appreciative Advising Institute. Joe works tirelessly to help traditionally underrepresented students in higher education. He was a driving force behind Ohio Reach, a state and national effort to increase access and retention to higher education for Ohio's Lower Income/Disadvantaged Youth and Foster Care Alumni. He recently resigned from the Ohio Reach governing board to relocate to Florida in order to begin work supporting foster youth in that state. He is now a co-founder for Florida Reach. He has served as the Co-Chair of the First-Generation College Student Interest Group for the National Academic Advising Association (NACADA) from 2007 until 2012.

### **Karen Thurmond, Director of Academic Advising and Degree Planning Resources, The University of Memphis**

Karen Thurmond's responsibilities include advocacy for academic advising initiatives and for academic advisors serving in a faculty, peer, or professional role. She also coordinates the day-to-day operations of the general education program (core curriculum), degree audit system (DegreeWorks), and an 24/7 system for academic advising appointments (AppointmentPlus) at the University of Memphis, and is a staff member of the Center for Academic Transition, where transfer students are advised in their first semester.

Ms. Thurmond has written for the NACADA monograph on advising transfer students (on four year to four year transfer), and for the NACADA New Advisor Guidebook (on the environment of higher education). She chaired the NACADA Webinar Advisory Board, served on the Administrator's Institute Advisory Board, and served as a member of NACADA's Emerging Leaders Development team, and served as NACADA Region 3 (TN, KY, WV, NC, SC) Chair. Ms. Thurmond most recently completed work with a team to automate the graduation process at The University of Memphis. Ms. Thurmond manages the six-year graduation project at the University of Memphis, where intrusive advising initiatives increased a cohort's six-year graduation rate by 8%.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		<b>Intimate, workshop-style event with personalized attention</b>
Many concurrent sessions; forcing choice		<b>One focused learning track</b>
Uneven sessions and less outcome-focused, driven by an open call for proposals		<b>Needs-driven</b> and meticulously planned with practical outcomes <ul style="list-style-type: none"> <li>Action plans and next steps to use upon returning to campus</li> <li>Carefully-vetted expert instructors that are also practitioners in the field</li> </ul>
Lecture-based		<b>Learner-centric</b> and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to <b>truly connect with colleagues</b> in the same position at other institutions
Some slide presentations posted online after the event		<b>200+ page workbooks</b> with references, worksheets, articles, templates, exercises, and planning documents

**96%**  
of past attendees would recommend an AI conference to a colleague

**250+**  
and growing of AI member institutions (AI Pro)

**15,000+**  
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



## LOCATION

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March 6 - 7, 2017 :: Denver, Colorado

### HOTEL:

Brown Palace  
322 17th Street  
Denver, CO 80202

To reserve your room, please call 303.297.3111. Please indicate that you are with the Academic Impressions group to receive the group rate.

### ROOM RATE:

The rate is \$189 for single or double occupancy, plus applicable tax.

### ROOM BLOCK DATES:

A room block has been reserved for the nights of March 5 and 6, 2017.

### RATE AVAILABLE UNTIL:

Make your reservations prior to February 14, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

### ADDITIONAL INFORMATION:

The Brown Palace Hotel and Spa, synonymous with extraordinary service since 1892, invites you to experience a new level of luxury hotels in Downtown Denver. Home to a collection of 241 distinct guestrooms and suites, including the new Signature Inclusive rooms, this celebrated choice in Downtown Denver hotels spoils guests with contemporary amenities like twice daily maid service, plush terry robes, complimentary Wi-Fi in Lobby and pure artesian water from their own well. The hotel also boasts six unique restaurants and bars and a boutique spa.

At The Brown Palace, you will enjoy access to timeless luxury with a unique sense of place, original experiences and world-class service and amenities. There's simply no better way to experience the Mile High City.

### LOCATION AND TRANSPORTATION:

- Super Shuttle provides transportation from the airport for \$25 per person one way and \$46 round trip. To make arrangements with Super Shuttle, call 1-800-BLUE-VAN.
- A one-way taxi ride to the airport is approximately \$57.





PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## PRICING (CIRCLE ONE)

**Your registration fee includes:** Full access to all conference sessions and materials, breakfast, lunch, and access to the networking reception on Monday, breakfast on Tuesday, as well as refreshments and snacks throughout the conference.

### Bring your team!

Register three people from your institution and receive a fourth registration for free!

CONFERENCE	WITH AI PRO MEMBERSHIP
Advisor Bootcamp: Training on Five Skillsets	Get \$100 OFF With Qualifying AI Pro Memberships
	<a href="#">Learn More</a>
\$1,195	\$100 OFF

### EARLY BIRD PRICING

Postmarked on or before February 17, 2017. For registrations postmarked after February 17, 2017, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

**IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.**

Empty space for dietary or accessibility needs.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) \_\_\_\_\_

## ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

## EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



**PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259**

## PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

## CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

**AMOUNT TO CHARGE:** \_\_\_\_\_

## CHECK/INVOICE

My check is included and covers \_\_\_\_\_ registration(s) Check # \_\_\_\_\_

Please invoice me, Purchase Order # \_\_\_\_\_ (PO # not required to receive invoice)

## HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

**DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.

**WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

**DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: \_\_\_\_\_

Learn more or sign up to receive Higher Ed Impact at: [www.academicimpressions.com/news-sign-up](http://www.academicimpressions.com/news-sign-up)

*\*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



## CANCELLATION AND REFUND POLICIES



### SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

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### CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

### ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

### ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

### RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.