



CONFERENCE

# ACADEMIC LIBRARY PLANNING AND REVITALIZATION INSTITUTE

March 6 - 8, 2017

Denver, CO

**Steelcase**  
EDUCATION

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ACADEMIC  
IMPRESSIONS



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*Apply the latest trends and research in revitalizing your campus library to better meet your students' needs.*

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## OVERVIEW

Learn how your institution can revitalize your library to ensure that it remains a vibrant academic hub and learning space on campus for 21st century students. This hands-on event will provide you with an integrated and practical approach to library planning and design. Throughout this event, you will:

- Envision what can make your library design most responsive to student needs
- Analyze the latest in library design and learning-space theory
- Explore a variety of student services increasingly co-located in libraries
- Uncover processes for working with project stakeholders and promoting campus involvement

**Hear how two of our past attendees transformed their libraries!**

## SITE VISIT AND PANEL DISCUSSION: AURARIA LIBRARY

You will visit the newly renovated Auraria Library. This tri-institution facility is shared by the University of Colorado Denver, Metropolitan State University, and the Community College of Denver, and located in the heart of downtown Denver. You will have a chance to tour the facility and have a discussion with a panel of stakeholders responsible for this newly-renovated learning space.

## POST-CONFERENCE WORKSHOP

### **Technology Integration: Planning and Managing Large Scale Digital Displays**

Learn the important considerations for planning, designing, and constructing large-scale digital displays in your library. In this session, you will walk through strategies and techniques to confront resourcing, infrastructure, training, and funding challenges.

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/conference/academic-library-planning-and-revitalization-institute-march-2017](http://www.academicimpressions.com/conference/academic-library-planning-and-revitalization-institute-march-2017)



## BRING YOUR LIBRARY PLANNING COMMITTEE

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Based on past attendee feedback, we strongly encourage you to bring your library planning committee, as well as senior level decisions makers responsible for funding and sourcing. An effective institutional team may consist of the dean or director of libraries, the primary advocate for the library project, and other stakeholders from library, information technology, academic affairs, and facilities management.

**To encourage team participation, when you register two people, a third can attend for 50% off!**

## LEARNING OUTCOME

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After participating in this conference, you will understand key elements of modern academic library design.

## CONTACT US FOR MORE INFORMATION

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Contact Grace C. Spivak, Associate Program Manager at [grace@academicimpressions.com](mailto:grace@academicimpressions.com) or 720-988-1233 if you'd like additional information about the program.



## AGENDA

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### Day One: Understanding Your Campus Users

MONDAY, MARCH 6, 2017

12:30 - 1:00 p.m.

#### **Registration**

1:00 - 1:15 p.m.

#### **Introductions**

1:15 - 2:45 p.m.

#### **Key Elements of the Modern Academic Library**

This introductory session will walk you through the key elements of the modern academic library. Much of the conversation will focus on the distinction between then vs. now. An interactive group discussion will provide your institution focus for the remainder of the conference.

2:45 - 3:00 p.m.

#### **Break**

3:00 - 4:00 p.m.

#### **Investigating and Addressing User needs**

The most successful academic library spaces are those that help students, staff, and faculty members do their work well and pursue their academic goals. The alignment of library spaces, services, and technologies with rapidly changing academic work practices requires an ongoing commitment to collecting information about on-the-ground practices and using that information in the planning process.

During this session, you will learn:

- Methods for assessing current and emerging work practices
- Identifying and addressing unmet needs
- Strategies for project planning based on user data

The session will include a review of qualitative methods drawn from anthropology that can be used to study academic work practices and library use.

4:00 - 4:45 p.m.

#### **Working Session: Conducting a Study on your Campus**

This working session will be a structured activity to conceptualize a study you may want to conduct on your own campus.

4:45 - 5:00 p.m.

#### **Day 1 Wrap-up and Final Questions**

5:00 - 6:00 p.m.

#### **Networking reception (included in registration fee)**



## AGENDA

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### Day Two: Designing from a Shared Vision

TUESDAY, MARCH 7, 2017

8:30 - 9:00 a.m.

**Continental breakfast (included in registration fee)**

9:00 - 10:00 a.m.

#### **Campus Visioning and Participatory Design**

After learning the fundamental user experience methodology to library design, you will hear how to build upon this data to create a shared context through an architectural charrette (interactive stakeholder meeting) as a participatory design mechanism. Our experts will walk you through this entire process so you can recruit the appropriate team to facilitate a meaningful session on your campus. You will learn how to:

- Inform program elements and layout decisions while building campus alliances
- Take advantage of previously collected data to establish a shared context before the charrette
- Promote the findings after the charrette
- Build campus and community relationships and further fund development

10:00 - 10:15 a.m.

**Break**

10:15 - 11:15 a.m.

#### **Researched User Needs to Optimize Your Interior Furniture Design Decisions**

Whatever the physical design of your library spaces, it is the furniture that can make or break how often the space ultimately gets used. Learn best practices, research-based insights from hundreds of hours of user observation at libraries across the country, and real-world examples of how these ideas can be applied to create learning-centered library spaces within any budget.

11:15 a.m. - 12:00 p.m.

#### **Auraria Library Then and Now**

This session will introduce the Auraria Library multi-year renovation project. You will hear the context of this project and how the challenges they faced can be applied to campuses everywhere.

12:00 - 1:00 p.m.

**Lunch (included in registration fee)**

1:00 - 4:30 p.m.

#### **Site Visit and Panel Discussion: Auraria Library**

Visit the newly renovated Auraria Library. This tri-institution shared facility is located in the heart of downtown Denver. Since the library opened in 1976, the campus has experienced exponential growth of the student body, from 10,000 in the 1970s to 51,000 today. Their comprehensive redesign accommodated increased student numbers, as well as alignment with changing higher education teaching practices and learning theories. Phased construction ensured that the building remained open through the multi-year renovation. You will have the opportunity to take a comprehensive tour of the newly-renovated facility and have a discussion with key stakeholders.

4:30 p.m.

**Bus returns to hotel**



## AGENDA

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### Day Three: Actualizing Your Library Project

WEDNESDAY, MARCH 8, 2017

8:30 - 9:00 a.m.

**Continental breakfast (included in registration fee)**

9:00 - 9:30 a.m.

**Debrief of Campus Tour**

9:30 a.m. - 10:30 p.m.

#### **Grand Valley State University - Mary Idema Pew Library Case Study**

The quality of your results depends on the quality of your planning. Included will be a walk-through of the library building process from top to bottom, focusing on the “Escape the Gravity of the Known” slogan that drove GVSU through their project. Narrative will include the library trends that GVSU incorporated in their project, the means through which they met the needs of their users, and the forward-thinking steps they had to undertake to realize their vision.

10:30 - 10:45 a.m.

**Break**

10:45 - 11:45 a.m.

#### **Integrating High Impact Technology on a Budget**

Far too many projects are stifled by funding realities. Adding technology to the mix of funding needs can create even more challenges for support. This session focuses on two technology projects with distinctive approaches in terms of both scale and impact. The Discovery Wall implementation at Auraria Library is a large-scale digital display wall that was completed with a modest budget and resources. The second example, at University of the Pacific, creates a technology rich library space to support curriculum transformation. Both of these projects emerged from library redesign initiatives. You will learn practical insights and lessons learned from these two case studies to help you:

- Gain campus-wide involvement
- Secure technology funding
- Project staffing needs

11:45 a.m. - 12:00 p.m.

**Final Wrap-Up**



## AGENDA

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### **Post-Conference Workshop: Technology Integration: Planning and Managing Large Scale Digital Displays**

12:00 - 1:00 p.m.

**Lunch for post-conference workshop attendees (included in registration)**

1:00 - 4:00 p.m.

#### **Post-Conference Workshop: Technology Integration: Planning and Managing Large Scale Digital Displays**

Growing numbers of libraries are installing large scale, high resolution digital displays. These systems are exciting tools for visualization, research, communication, and productivity in libraries. They catalyze campus engagement, expose special collections, showcase research discoveries, and support digital scholarship. Such venues also reposition academic libraries in campus teaching and learning activities. Should you implement these display systems at your institution? Learn the important considerations for planning, designing, constructing, managing, and evaluating digital displays to support your decision making process. In this session, you will:

- Understand the challenges and opportunities involved with technology, staffing, and budget
- Assess your capability for supporting a large or small scale digital display
- Determine items for an appropriate budget, including technology refresh
- Identify staff capabilities, training needs, and staff development costs
- Draft a preliminary project proposal for a large scale display wall on your own campus





## INSTRUCTORS

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**Niraj Chaudhary, Director of Technology and Digital Initiatives for University Libraries, University of the Pacific**

In his current role, Niraj Chaudhary provides leadership in the development and implementation of technologies that enhance teaching and learning. At Pacific, Niraj is leading the technology planning and budget development for a comprehensive facility renovation of the Stockton campus library. Previously, he served as Head of Information and Educational Technology Services for Auraria Library, which serves University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver. At Auraria Library, he provided technology vision and led many successful technology implementations, including the Discovery Wall during its comprehensive facility renovation from 2008 to 2016.

**Nancy Fried Foster, Library Design Anthropologist, Higher Education**

Nancy Fried Foster is a design anthropologist who helps libraries, colleges, universities, and cultural institutions use ethnographic and participatory methods to understand their users and then design spaces, services, and technologies to meet their needs. Dr. Foster served for three years as Senior Anthropologist at Ithaka S+R and for ten years as director of anthropological research for the University of Rochester's River Campus Libraries. Since 2009, she has worked through the American International Consortium of Academic Libraries (AMICAL) to introduce participatory design and work-practice study to colleges and universities around the world, and from 2007 to 2013 she delivered workshops in the US through the Council on Library and Information Resources (CLIR). Dr. Foster is an author with Patricia Steele, et al. of *The Living Library: An Intellectual Ecosystem*; edited *Studying Students: A Second Look*; and co-edited with Susan Gibbons *Studying Students: The Undergraduate Research Project at the University of Rochester*.

**Cynthia Hashert, Interim Director, Associate Director for Education, Research, and Access Services, Auraria Library**

Cynthia has been an active participant since 2009 in the renovation of the Auraria Library, which serves three institutions of higher education, the University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver. Throughout the multi-year projects, Cynthia convened essential conversations that ensured robust campus relationships and staff engagement. Reflective of her highly consultative approach, she invited students' research-based design recommendations and advanced campus learning partners' collaborations. Within the library organization, she furthered staff appreciation for repurposing facility spaces and, concurrently, reinventing service models. Cynthia's visionary leadership guaranteed inclusive participation and responsive design. She earlier held positions at the University of Texas at Arlington libraries and earned a MLIS from the University of North Texas.

**Lotte J. Kaefer, AIA LEED, AP BD+C, EHDD Architecture**

Lotte is an architect with over 18 years' experience in designing educational and cultural facilities. With a passion for the design of public buildings that teach and contribute to communities, she has cemented her experience through the complexities of high performance, sustainable buildings. She brings a sensitive approach to buildings that fit place with thoughtful interior design that can answer the changing needs of users. Her diversity of experience ranges from libraries, to zoos and net zero energy buildings. She relishes anticipating challenges and navigating the appropriate solution with the design team and stakeholders alike. Lotte's recent work includes the SFMOMA Expansion and the Packard Foundation Headquarters. She is currently working on the Library Renovation at University of Pacific in California.

Lotte received her degree in Urban Design and Architecture from The Royal Academy of Fine Arts in Copenhagen, Denmark, and has studied at both the University of Sydney and UC Berkeley.





## INSTRUCTORS

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**Joseph Montalbano, Principal-In-Charge and Library Design Specialist, Studiotrope**

Joseph, a library design specialist and founding partner of Studiotrope, has spent the past 18 years working with library clients to bring their buildings into alignment with their missions. He strongly believes we must first understand projects from the user experience perspective before we can start suggesting architectural solutions. Joseph has traveled and studied libraries across the nation and understands that contemporary libraries are in constant flux and must be recognized as very dynamic environments. In fact, Studiotrope was conceived so that Joseph could focus on the ever-changing role of the library in the eyes of its users. This journey has fostered memberships and partnerships with library organizations, including ALA, PLA, and CAL, and led to speaking engagements at local and national conferences.

Joseph was also an adjunct professor at the University of Colorado College of Architecture for several years and taught previously at Arizona State University. Joseph has been a registered architect in the state of Colorado since 1996. He has a Master of Architecture from Arizona State University in Tempe, and a Bachelor of Science in Architectural Studies from the University of Illinois in Champaign-Urbana where he studied two semesters abroad.

**Lee van Orsdel, Previous Dean of Libraries - Grand Valley State University**

Lee has forty-five years of leadership experience in academic libraries in Alabama, Kentucky and Michigan, including reorganization, staff development, leadership, program innovation and library design. Recently retired, Van Orsdel was dean of university libraries at Grand Valley State University from 2005 to 2016. Under her leadership GVSU libraries won the 2012 ACRL Excellence in Academic Libraries Award for universities and the 2014 State Librarian's Excellence Award. Van Orsdel supplied the vision for Grand Valley's new main library, which was designed by Stantec Architecture. The \$65 million, LEED Platinum project opened in June 2013 and has since welcomed almost four million visitors. A multi-faceted post-occupancy study by Steelcase Corporation confirmed that the vision was fully realized. In September the library was named a New Landmark Library by Library Journal.

**Mary M. Somerville, University Librarian, University Libraries at University of the Pacific**

Dr. Mary M. Somerville serves as University Librarian since 2016 for University Libraries at University of the Pacific, one university with campuses in San Francisco, Sacramento, and Stockton, California. At Pacific, she advances a comprehensive library facility renovation, her second. From 2008 - 2015, she furthered fund raising and vision setting for design and construction of the Auraria Library, a shared facility academic library serving University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver.

**Tod R. Stevens, Principal, Stantec**

Tod Stevens offers insight into trends and strategies for effective planning of modern academic libraries. He has more than twenty years of architectural experience, with a focus on design, and an expertise in library planning. Tod leads Stantec Architecture's library research and benchmarking team and has been very hands-on--conducting both primary and secondary research on libraries, visiting state-of-the-art institutions, speaking nationally, and attending American Library Association (ALA) conferences.

He has attended a variety of Harvard's Graduate School of Design Executive Education programs, focusing on planning and design of libraries. Through these endeavors, Tod is able to approach projects with progressive problem-solving techniques and is able to develop innovative solutions specific to the issues facing today's libraries.



## INSTRUCTORS

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**Mark Walters, Category Product Manager, Steelcase Education Solutions**

Mark Walters is responsible for the product development and marketing of Steelcase products for secondary and higher education learning environments. Mark uses his diverse background to lead teams in creating product solutions that support improved student engagement wherever learning happens.

Since 2012, Mark has been applying design thinking principles to solve problems specific to library and student commons spaces on campus. Along with the Workspace Futures team at Steelcase, he has spent hundreds of hours observing student behavior in scores of libraries and student commons spaces across the United States. Insights gained from this work have not only informed the development of products like Brody™ and Thread™, but have also influenced the design of effective learning spaces at universities like Grand Valley State. Mark has a Master's degree in Business Administration from Western Michigan University.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		<b>Intimate, workshop-style event with personalized attention</b>
Many concurrent sessions; forcing choice		<b>One focused learning track</b>
Uneven sessions and less outcome-focused, driven by an open call for proposals		<b>Needs-driven</b> and meticulously planned with practical outcomes <ul style="list-style-type: none"><li>Action plans and next steps to use upon returning to campus</li><li>Carefully-vetted expert instructors that are also practitioners in the field</li></ul>
Lecture-based		<b>Learner-centric</b> and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to <b>truly connect with colleagues</b> in the same position at other institutions
Some slide presentations posted online after the event		<b>200+ page workbooks</b> with references, worksheets, articles, templates, exercises, and planning documents

**96%**  
of past attendees  
would recommend an AI  
conference to a colleague

**250+**  
and growing of AI member  
institutions (AI Pro)

**15,000+**  
higher ed professionals  
served

## AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



## LOCATION

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March 6 - 8, 2017 :: Denver, CO

### HOTEL:

Grand Hyatt Denver  
1750 Welton Street  
Denver, CO 80202

To reserve your room, please call (303) 295-1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

### ROOM RATE:

The rate is \$209 for single or double occupancy, plus applicable tax.

### ROOM BLOCK DATES:

A room block has been reserved for the nights of March 5, 6 and 7, 2017.

### RATE AVAILABLE UNTIL:

Make your reservations prior to February 10, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

### ADDITIONAL INFORMATION:

The Grand Hyatt Denver takes pride in providing guests with the best of everything, from great restaurants to modern rooms and skilled service.

### TRANSPORTATION:

The hotel is located approximately 25 miles from Denver International Airport (DEN).

- Yellow Cab Taxi: Approximate fare is \$50-60 one way from the airport
- Denver Airport Rail: Travelers can now use A Line, the new rail service from Denver International Airport to LoDo's (lower downtown) Union Station and back, courtesy of Regional Transportation District (RTD). The cost each way is \$9 per person.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## PRICING (CIRCLE ONE)

**Your registration fee includes:** Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

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### Bring your team!

For every two people you register from your institution, receive a third registration at 50% off of the registration price.

A \$500.00 surcharge applies to registrants from corporations.

BEST VALUE	CONFERENCE	WORKSHOP	WITH AI PRO MEMBERSHIP
Conference + Post-Conference Workshop	Conference only	Post-Conference Workshop only	Get \$100 OFF With Qualifying AI Pro Memberships
			<a href="#">Learn More</a>
\$1,595	\$1,295	\$395	\$100 OFF

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### EARLY BIRD PRICING

Postmarked on or before February 17, 2017. For registrations postmarked after February 17, 2017, an additional \$100 fee per registrant applies.

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[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## CONFERENCE REGISTRATION INFORMATION

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Print Name | Job Title

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Institution/Organization

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What name do you prefer on your name badge? | Address

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City | State/Province | Zip/Postal Code | Country

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Telephone | Email

**IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.**

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) \_\_\_\_\_

## ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

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Additional Contact Name | Contact Phone

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Additional Contact Email | Additional Contact Title

## EMERGENCY CONTACT INFORMATION

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Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

## CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back  
of Visa and MC or 4 digits on front of AmEx)**AMOUNT TO CHARGE:** \_\_\_\_\_

## CHECK/INVOICE

☐ My check is included and covers \_\_\_\_\_ registration(s) Check # \_\_\_\_\_☐ Please invoice me, Purchase Order # \_\_\_\_\_ (PO # not required to receive invoice)

## HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ **DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.☐ **WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.☐ **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: \_\_\_\_\_

Learn more or sign up to receive Higher Ed Impact at: [www.academicimpressions.com/news-sign-up](http://www.academicimpressions.com/news-sign-up)*\*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*





## CANCELLATION AND REFUND POLICIES

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### **SATISFACTION PROMISE**

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

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### **CONFERENCES**

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

### **ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE**

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

### **ONLINE TRAININGS WHICH ARE PURELY SELF-PACED**

All sales are final. No cancellations or refunds are provided.

### **RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS**

All sales are final. No cancellations or refunds provided.