



SPECIALIZING CAREER SERVICES

March 23, 2017 :: 1:00 - 1:45 p.m. EDT

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Realize the benefits of embedding career services specialists within specific colleges.
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OVERVIEW

Learn about a unique career services model where specialists are embedded within colleges to increase connections between students, faculty, and employers. Elizabeth Zavala-Acevez, Director of the Career Center at CSU Fullerton, will discuss how these teams have not only influenced a different career services model but also helped increase retention and graduation rates. You will hear three critical aspects of the model as well as one area that has been identified as an opportunity for improvement.

A SHORTER FORMAT

This is a short broadcast designed to showcase an innovative practice in higher education. In 45 minutes, you will hear a colleague's success story, learn main successes and challenges of a model, have the opportunity to ask questions and get a few pieces of advice about how to proceed on your campus.

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www.academicimpressions.com/webcast/specializing-career-services



WHO SHOULD ATTEND

Because of the collaborative nature of the model we will discuss, we encourage participants from:

- Career services
- Advising
- Retention
- Student support services
- Non-traditional student support
- Leaders of SA and AA

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.

INSTRUCTOR

Liz Zavala-Acevez, Director of Career Center, Cal State Fullerton

Dr. Elizabeth Zavala-Acevez provides strategic direction to all facets of the Career Center, is involved with several programming efforts that pertain to CSUF's retention cluster and provides leadership and supervision to a staff comprised of 28 staff members. Dr. Zavala-Acevez recently became a Hearing Officer for the Dean of Students, and also serves as a Title IX Deputy Coordinator for the Division of Student Affairs. As a career services professional she offers over thirteen years of experience and has been actively involved in the Mountain Pacific Association of Colleges and Employers (MPACE) by currently serving as a Board Member and previously co-chaired the 2015 annual professional conference, an active member of the National Association of Colleges and Employers (NACE), and most recently received acceptance in their competitive Leadership Advancement Program, and is an alumna of their Management Leadership Institute, and a member of National Career Development, Association and the National Association of Student Personnel Administrators (NASPA). She was awarded the NASPA Region VI Mid-Level Student Affairs Professional Award in 2015. Dr. Zavala-Acevez received her B.S. in Human Services from CSUF, her M.S. in Counseling with a Concentration in College Counseling from the University of La Verne, and her Ph.D. in Education, with an emphasis in Higher Education and Student Affairs from Claremont Graduate University in December 2014.



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EARLY BIRD PRICING

Postmarked on or before March 16, 2017. After March 16, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

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