



STRATEGICALLY MANAGING ALUMNI CHAPTERS

April 19, 2017 :: 1:00 - 2:30 p.m. EDT

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Get a successful model for better managing your alumni chapters.
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OVERVIEW

Learn a model for more effectively managing your alumni chapters . We will examine how University of South Florida updated their alumni groups program to a tiered model in order to provide engaging programming, better involving their groups in fundraising, and allowing the institution to better prioritize its chapter resources. You will leave with considerations for how to implement a similar model for your own institution, as well as tips for creating engaging programming and managing alumni volunteers.

ADDITIONAL RESOURCES

Included in your registration is a resource packet that includes:

- Setting expectations for chapters, volunteers, and staff
- Peer benchmarks and recommendations for chapters
- Sample chapter reporting documents
- Trends and best practices in alumni associations

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/strategically-managing-alumni-chapters-april-2017



WHO SHOULD ATTEND

Alumni relations professionals looking to better manage both their regional and affinity-based alumni chapters will benefit from this webcast.

LEARNING OUTCOME

After participating in this online training, you will be able to prioritize resources more effectively across all alumni chapters.

CONTACT US FOR MORE INFORMATION

Contact Gwen Doyle, Program Manager at gwen@academicimpressions.com or 720-988-1258 if you'd like additional information about the program.



AGENDA

Wednesday, April 19, 2017 :: 1:00 - 2:30 p.m. EDT

- ➔ **University of South Florida: Before and After**
 - Previous model and context
 - Moving to a new structure, “Project Group Evolution”
- ➔ **Reallocating Resources Across Chapters: Using a Tiered Model**
 - Engaging and Mission-Based Programming
 - Events
 - » Social, career-based, service
 - » Collaboration with other schools
 - Collaboration with institution for faculty travel etc.
 - Managing volunteers from afar
 - Volunteer website and portal
 - Best practices for managing your alumni leaders
- ➔ **Moving Forward**
 - Program additions
- ➔ **Evaluating success**

INSTRUCTOR

Katie Giglio, Assistant Director of Alumni Programs, University of South Florida

In her current role at the University of South Florida (USF), Katie advises both geographic alumni chapters and interest-based alumni societies. Having been with the USF Alumni Association for ten years, Katie has worked with multiple diverse alumni groups. In the spring and summer of 2014 she spearheaded the association’s efforts to refresh the alumni groups program and was integral to the development of a new operating plan, Project Group Evolution. The new model established a tier system, created new categories of alumni groups and set clear expectations for both staff and volunteers. In addition to her primary work with alumni groups she also executes the association’s annual business recognition awards.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

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Postmarked on or before April 12, 2017. After April 12, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

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