



INTEGRATING CAREER SERVICES THROUGHOUT THE STUDENT LIFECYCLE

April 26, 2017 :: 1:00 - 2:00 p.m. EDT

.....

Get three models for connecting students with career services throughout their college experience.

.....

OVERVIEW

Today's students benefit most from proactive, early engagement, and multiple opportunities to learn about different industries as they go through their student life cycle. In this webcast, you will explore three models that Loyola Marymount University has successfully employed to better serve their students. You will leave with a better idea of how you can apply these models to your own institution.

WHO SHOULD ATTEND

This program is designed for career services departments who know that their model needs improvement but are not sure where to begin. You will leave with a better idea of how you can ensure that students get more out of your career services offerings.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/integrating-career-services-throughout-student-lifecycle



LEARNING OUTCOME

After participating in this online training, you will be able to better engage students with career services throughout their college experience.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.

AGENDA

April 26, 2017 - 1:00 to 2:00 pm EDT

In this webcast, you will hear of three models that help career services engage with students:

- 1. Industry-specific networking events**
- 2. Early engagement opportunities**
- 3. Off-campus career treks**

With each model, you will learn:

- Important steps to take as you plan for this model.
- Why this model is an improvement over previous models.
- Three keys to making this type of program successful.

You will then have the chance to reflect and discuss:

- Potential obstacles
- What you may need to stop doing to implement the model.
- Essential partnerships



INSTRUCTOR

Branden Grimmatt, Associate Provost, Career and Professional Development, Loyola Marymount University

Branden joined Loyola Marymount University as associate provost in June 2015, where he leads the university's Career and Professional Development initiative. In this role he oversees the office responsible for successfully launching 8,000 undergraduate and graduate students into their professional careers. Over 90% of LMU graduates are employed, enrolled in graduate school, or pursuing post-graduate service or military within six months of graduation.

Before joining LMU, Branden held similar leadership roles in career services at St. Olaf College, Tufts University, and Harvard University. His work in the field of career services has been featured in *USA Today*, *The Wall Street Journal*, the Education Advisory Board, and the book *Will College Pay Off?* by Peter Cappelli of the Wharton School of Business.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING & REGISTRATION (CIRCLE ONE)

BEST VALUE	LIVE WEBCAST	WEBCAST RECORDING	WITH AI PRO MEMBERSHIP
Live Webcast + Digital Recording	Live Webcast (Additional connection \$195 each)	Digital Recording	Get this Webcast FREE with your AI Pro membership Learn More
\$525	\$350	\$350	FREE

EARLY BIRD PRICING

Postmarked on or before April 19, 2017. After April 19, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

Print Name _____ Job Title _____

Institution/Organization _____

Address _____ Fax _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Email _____

CREDIT CARD AMOUNT TO CHARGE: _____



Name on Card _____ Account Number _____

Billing Address _____ Billing City _____ Billing State _____

Billing Zip Code/Postal Code _____ Exp. Date _____ Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx) _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____