

USING AN ACADEMIC COACHING MODEL TO IMPROVE STUDENT SUCCESS

May 30, 2012 :: 1:00 – 2:45 p.m. EDT

“Excellent overview, tools, and examples of how to begin and implement an academic coaching model! I consider Jenny and Claire experts on academic coaching models.”

– *George Daniel, Ed.D., Director, Student Success Center, University of Tennessee Martin*

“The webcast was very thorough and informative. Some of the strategies and issues presented are common sense, but the webcast made it clearer by contextualizing the information, and by giving it a framework. Very helpful.”

– *Dr. Berta Bermúdez, Assistant Professor of Spanish, Director of Spanish Speaking Program, Kean University*

“Thorough and thoughtful presentation of ways to use academic coaching within residence life programs. The examples are spot-on.”

– *Elizabeth Kaplon, Ph.D., Program Director for Academic Initiatives in H&RE, University of South Florida*

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

Providing academic coaching to students can fill the gap between advising and tutoring. Because coaching allows students to have one-on-one conversations with someone who can help them set academic goals, this model can especially benefit students who are on academic probation or struggling in their classes.

Join us online to explore the theory behind a student-affairs-driven approach to academic coaching. Highlighting the coaching program at the University of South Carolina, our expert instructors will teach you the first steps for building an academic coaching model on your campus.

LEARNING OUTCOME

After participating in this webcast, you will be able to define the components necessary for a successful academic coaching program.

WHO SHOULD ATTEND

This webcast is designed for student affairs leaders and other campus personnel who are interested in improving student achievement and retention through academic coaching.

While coaching for online and adult students will not be the main focus of this session, the faculty will help identify how the appreciative advising model can be applied in these contexts. In addition, tailored suggestions for small campuses or community colleges will be offered as requested.

AGENDA

Disarm

Introduction

Discover: The Coaching Model

This portion of the webcast will outline the “appreciative advising” model and how it fits with the goals of each coaching session. Faculty will highlight the metrics used to measure the success of this program.

Dream: Case Study on the ACE Coaching Model at The University of South Carolina

The three-session outline for coaching will be shared in more detail, along with a bit of history about how the USC model was created and implemented.

Design: First Steps for Your Campus

Using concrete examples from The University of South Carolina, this section will delve further into creating “concrete, incremental, and achievable” goals for the first two to three years of a coaching program life cycle. Presenters will share lessons learned and advice on how to troubleshoot potential challenges.

Deliver

This segment will highlight resources (websites, bibliography, etc.) you may find helpful as you begin to plan for your own on-campus coaching program.

Don't Settle: Final Thoughts/Q&A

This final segment will review the appreciative advising model as it relates to building a coaching effort on campus and will provide an opportunity to ask our presenters questions.

Help
students
who are
struggling
academically
set and meet
goals for
success.



INSTRUCTORS



Jennifer Bloom, Clinical Professor and Director of the Higher Education and Student Affairs Master's Degree Program, University of South Carolina

Jenny directs the master's degree program in the Higher Education and Student Affairs Program at the University of South Carolina. Prior to her appointment at the University of South Carolina in August 2007, she served as the associate dean for student affairs and the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign. Dr. Bloom was elected to serve as the 2007-08 president of the National Academic Advising Association (NACADA). She has co-authored three books: *Appreciative College Instruction*, *The Appreciative Advising Revolution*, and *Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration*.



Claire Robinson, Coordinator of Academic Success Initiatives, University of South Carolina

Claire has coordinated the effort at the University of South Carolina to offer individual academic coaching on campus. Working with graduate students who serve as ACE coaches, she has built partnerships across campus to increase the intentionality of each session. Using the appreciative advising framework, Claire has presented at several institutions and conferences on the coaching approach, and she has succeeded in getting her university's Academic Centers for Excellence (ACE) program CRLA level-three certified. Claire also teaches two sections of a freshmen seminar course, including a general section and an academic recovery section working with students on probation.

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before May 23, 2012

- Single site connection: Using an Academic Coaching Model to Improve Student Success _____ \$350.00 USD
 Additional site connection _____ \$195.00 USD

(After May 23, 2012, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

- Registrants receive a 50% discount on a CD-ROM recording of this session. Please send me the CD-ROM _____ \$175.00 USD
 Can't attend the live session? Please send me a CD-ROM recording of this webcast _____ \$350.00 USD

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

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 Sign me up for **HEI: Weekly Scan** – the week's most critical news, with analysis of top stories and trends, sent on Fridays
 Sign me up for **HEI: Monthly Diagnostic** – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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Please invoice me

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by March 23, 2012. A \$75 processing fee will be assessed. After March 23, 2012 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

