

RETAINING FIRST-GENERATION STUDENTS: STRATEGIES FOR THE CLASSROOM AND BEYOND

**Session 1: Providing Academic Support for
First-Generation Students**

Tuesday, May 29, 2012 :: 1:00 – 2:30 p.m. EDT

**Session 2: Co-curricular Activities to Engage
First-Generation Students**

Thursday, May 31, 2012 :: 1:00 – 2:30 p.m. EDT

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



RETAINING FIRST-GENERATION STUDENTS: STRATEGIES FOR THE CLASSROOM AND BEYOND

May 29 & 31, 2012 :: 1:00 – 2:30 p.m. EDT :: Online

OVERVIEW

More than a quarter of first-generation students drop out after their first year college — four times the dropout rate of higher-income second-generation students. First-generation students sometimes require special attention to succeed in college, and research has shown that their parents are often unequipped to provide the necessary support. While much data is available on the demographics of first-generation students, few institutions have implemented comprehensive support programs to improve their retention and graduation rates.

Join us for a two-part webcast series that will focus on proven retention techniques you can apply inside and outside of the classroom. Drawing on the expertise of two practitioners, this series will provide a comprehensive overview of interventions, programs, and practices that lead to first-generation success.

WHO SHOULD ATTEND

This webcast is ideal for student affairs and enrollment management professionals responsible for overseeing retention initiatives for first-generation populations, at-risk populations, minority populations, and low-income populations. Academic advisors and deans will also gain valuable strategies for interacting with first-generation students in the classroom. The webcast content is particularly well-suited for institutions with growing first-generation student populations or those with little knowledge of first-gen students' special needs.

PRE-WEBCAST RECORDING

Included in your registration is a mini-webcast recording that highlights some of the demographic characteristics that are unique to the first-generation student population. It is recommended that you view this recording prior to the live webcast sessions on May 29 & 31.

SESSION 1: PROVIDING ACADEMIC SUPPORT FOR FIRST-GENERATION STUDENTS

MAY 29, 2012 :: 1:00 – 2:30 P.M. EDT

LEARNING OUTCOME

After participating in this session, you will be able to develop effective academic support programs that contribute to first-generation student success.

PRE-WEBCAST RECORDING AVAILABLE TO ALL PARTICIPANTS:

- Understanding first-generation students
 - Defining the first-generation student
 - Overview of population demographics
 - Challenges and roadblocks for first-generation population

Continued on next page

Nearly 30% of first-time freshmen are classified as first-generation students. How are you addressing this population's needs?



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AGENDA

- Strategies for classroom success
 - Educating the faculty on first-generation students
 - Providing academic support services for first-generation students
 - Strategies for understanding and creating learning environments
- First-generation student success beyond the first year
 - Strategies and programs
- Implementing change on your campus
 - Step-by-step process from development to execution
 - Bringing together your resources
- Measuring student success
 - Assessment plan and how to utilize your data
- Q&A

SESSION 2: CO-CURRICULAR ACTIVITIES TO ENGAGE FIRST-GENERATION STUDENTS

MAY 31, 2012 :: 1:00 – 2:30 P.M. EDT

LEARNING OUTCOME

After participating in this session, you will be able to develop effective co-curricular retention programs that contribute to first-generation student success.

PRE-WEBCAST RECORDING AVAILABLE TO ALL PARTICIPANTS:

- Understanding first-generation students
 - Defining the first-generation student
 - Overview of population demographics
 - Challenges and roadblocks for first-generation population

AGENDA

- Strategies for co-curricular success
 - Creating a comprehensive retention program
 - Collaborating across campus
 - Strategically involving parents and families
 - Recognizing student successes
- Implementing change on your campus
 - Step-by-step process from development to execution
 - Bringing together your resources
- First-generation student success beyond the first year
 - Strategies and programs to aid in student success
 - Inclusive community building
- Communicating the message
 - Marketing and branding your first-gen initiatives
 - Communicating with on- and off-campus constituents
- Indicators of student success
 - Assessment plan and how to utilize your data
- Q&A



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INSTRUCTORS



Amy Baldwin, Instructor, Pulaski Technical College

Amy is an instructor of writing, literature, and college success at Pulaski Technical College in North Little Rock, Arkansas. There since 1996, she has served as self-study editor, distance education coordinator, professional development coordinator and, most recently, co-liaison for the Foundations of Excellence® and co-director of the Achieving the Dream initiative, which focuses on retention and success strategies for students at the community college. In addition to her work at Pulaski Technical College, she is the author of three student success textbooks, the first texts on the market to address the needs of community college students: *The Community College Experience*, *The Community College Experience Plus*, and *The First-Generation College Experience*. She has facilitated over 120 workshops across the United States on teaching and learning issues such as plagiarism, distance education, acclimating to college, and active learning.



Cynthia Demetriou, Director of Retention, University of North Carolina at Chapel Hill

Cynthia is the director for retention at the University of North Carolina at Chapel Hill. Currently pursuing a Ph.D. in educational psychology, measurement, and evaluation at UNC-Chapel Hill, Cynthia's research interests include applications of positive psychology in higher education, undergraduate retention, and academic motivation.

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you. **Register online at www.academicimpressions.com**

REGISTRATION FEES

Postmarked on or before May 22, 2012

Single site connection: Retaining First-Generation Students: Strategies for the Classroom and Beyond

Both sessions (BEST VALUE) _____ \$650.00 USD

One session only Session one Session two _____ \$350.00 USD

Additional site connections: Retaining First-Generation Students: Strategies for the Classroom and Beyond _____ \$195.00 USD per session

Session one, Quantity: _____ Session two, Quantity: _____

Registrants receive a 50% discount on a CD-ROM recording. Please send me the CD-ROM _____ \$325.00 USD for both sessions

Can't attend the live sessions? Please send me a CD-ROM recording of this webcast _____ \$650.00 USD for both sessions

(For CD-ROM orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

FREE HIGHER ED NEWS AND ANALYSIS

Academic Impressions is happy to offer *Higher Ed Impact*, a free industry scan of news, trends, and fresh research on higher education, delivered in an easy-to-scan email.

- Sign me up for HEI: Daily Pulse** – impactful news, trends, and practices, sent daily
- Sign me up for HEI: Weekly Scan** – the week's most critical news, with analysis of top stories and trends, sent on Fridays
- Sign me up for HEI: Monthly Diagnostic** – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Suite 800, Denver, CO 80237.

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by March 23, 2012. A \$75 processing fee will be assessed. After March 23, 2012 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

