



THE \$10,000-A-YEAR BACHELOR'S DEGREE THAT WORKS

May 22, 2017 :: 1:00 - 2:30 p.m. EDT

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See how one institution is using a scalable, innovative approach to help close the achievement gap for first-generation and low-income students.
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OVERVIEW

Get an in-depth look at how National Louis University built an innovative, scalable, and financially sustainable bachelor's degree program that is helping close the achievement gap for low-income and first-generation students. Our instructor will give you an insider perspective of the "nuts and bolts" of running this comprehensive program, as well as how they were able to successfully balance mission and market goals. You will learn:

- How an in-house innovation space made inception of the program possible
- The financial model and operational efficiencies that make the program sustainable
- The ins and outs of the program's academic curriculum and corresponding support services

You will leave with considerations for how the various aspects of this program can be applied and scaled at your own institution.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/10000-year-bachelors-degree-works



WHO SHOULD ATTEND

This program is appropriate for professionals from Academic Affairs, Finance, Enrollment Management, and Student Affairs. We encourage you to attend the webcast in cross-functional teams, and use it as a catalyst to begin or further the dialogue about facilitating access for low-income and first-generation students on your own campus.

LEARNING OUTCOME

After participating in this online training, you will be able to apply aspects of National Louis University's program and approach for scaling at your own institution.

CONTACT US FOR MORE INFORMATION

Contact Sarah Seigle, Program Manager at Sarah@academicimpressions.com or 720-988-1216 if you'd like additional information about the program.



AGENDA

Monday, May 22, 2017 :: 1:00 - 2:30 p.m. EDT

➔ Inception of Program

- Backstory: the “why” and connectedness to mission
- Creating an in-house innovation space

➔ Business model and cost details

- Creating a sustainable pricing structure
- Operational efficiencies
- Tuition and fees
- Access to textbooks

➔ Academic Curriculum

- Instructor ratios and course load
- Curriculum and delivery methods

➔ Student Support

- Wraparound model
- Student success coaching
- Predictive scoring model
- Other interventions

➔ Results and Next Steps

- Lessons learned
- Plans for ongoing improvement

INSTRUCTOR

Aarti Dhupelia, Vice President of Strategic Initiatives, National Louis University

Aarti Dhupelia oversees the Harrison Professional Pathways Program, an innovative undergraduate degree program designed to close the achievement gap in higher education by offering students affordability, strong individualized support, and a personalized and professionally focused curriculum. Prior to joining NLU, Aarti spent 8 years in senior leadership roles at Chicago Public Schools, most recently serving as CPS' Chief Officer for the Office of College and Career Success, where she drove strategies around attendance and truancy, drop-out re-engagement, out-of-school time, social and emotional learning, college and career planning, and early college and career acceleration coursework. Before joining CPS, Aarti spent several years as a management consultant to Fortune 500 companies at Marakon Associates. Aarti holds a Master of Business Administration from Harvard Business School and a Bachelor of Arts from Northwestern University, and she is an alumna of the Broad Residency in Urban Education program.



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EARLY BIRD PRICING

Postmarked on or before May 15, 2017. After May 15, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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