



# COLLECTING USER DATA TO IMPROVE YOUR LEARNING COMMONS

May 23, 2017 :: 1:00 - 2:30 p.m. EDT

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*Better refine your learning commons spaces by gathering and analyzing user experience data.*

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## OVERVIEW

Gain tangible, flexible, and evidence-based methods to immediately begin collecting and using data to inform your learning commons design. Kristin Meyer, User Experience Librarian, will show you how Grand Valley State University collected user driven data to improve its spaces. You will learn how you can adapt those methods to your unique institutional context and improve your own learning commons.

*Throughout the online training, you will have the opportunity to look at photos of learning commons spaces to better visualize the topics discussed.*

## TOOLS FOR GATHERING USER DATA

In addition to the live webcast, your registration will give you access to a valuable resource packet that will help jumpstart your data-gathering effort. This packet includes:

- Information on 6+ different user research techniques that you can use with tips for implementing the technique
- A step-by-step guide to identifying and using each step of the human centered design process

[VISIT EVENT PAGE](#)

[www.academicimpressions.com/webcast/collecting-user-data-improve-your-learning-commons](http://www.academicimpressions.com/webcast/collecting-user-data-improve-your-learning-commons)



## WHO SHOULD ATTEND

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This program is ideal for those who are in the visioning or planning phase of a library learning commons, or those looking for a way to collect data within their current budget to inform space decisions.

## LEARNING OUTCOME

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After participating in this online training, you will be able to conduct and analyze user research to assess and improve your learning commons spaces.

## CONTACT US FOR MORE INFORMATION

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Contact Michelle Sponholz, Associate Program Manager at [michelle@academicimpressions.com](mailto:michelle@academicimpressions.com) or 720-496-4492 if you'd like additional information about the program.



## AGENDA

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Tuesday, May 23, 2017 :: 1:00 - 2:30 p.m. EDT

➔ **Various techniques to research user behavior and opinions**

- Physical usability test
- Conducting observations
- Using photographs to collect data
- Ethnographic mapping
- Visual displays

➔ **Analyzing user experience data to inform space decisions**

➔ **Steps forward for ongoing collection and monitoring**

## INSTRUCTOR

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**Kristin Meyer, User Experience Librarian, Grand Valley State University**

In her current role, Kristin focuses on understanding and improving the student experience of the Mary Idema Pew Library Learning and Information Commons. This state-of-the-art facility opened in 2013 and has been described as a model of twenty-first century learning. Kristin has conducted several post-occupancy assessment projects, all of which were designed to improve user experience within the space and, by extension, the academic experience of students. With 15 years of library experience in both academic and public libraries, Kristin has a unique view on how spaces can support learning and community.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## PRICING & REGISTRATION (CIRCLE ONE)

BEST VALUE	LIVE WEBCAST	WEBCAST RECORDING	WITH AI PRO MEMBERSHIP
Live Webcast + Digital Recording	Live Webcast (Additional connection \$195 each)	Digital Recording	Get this Webcast FREE with your AI Pro membership <a href="#">Learn More</a>
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### EARLY BIRD PRICING

Postmarked on or before May 16, 2017. After May 16, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

### PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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### CHECK/INVOICE

☐ My check is included and covers \_\_\_\_\_ registration(s) Check # \_\_\_\_\_