



FIRST STEPS IN RESIDENTIAL GOAL ALIGNMENT

May 30, 2017 :: 2:00 - 3:00 p.m. EST

Take the first steps to align residence life goals with divisional and institutional goals and outcomes.

OVERVIEW

Ensuring alignment between institutional goals, residence life programming, and student learning outcomes is critical. A practical method for doing so is the process of goal mapping. In this webcast, you will learn a quick and practical approach for mapping departmental goals to institutional goals as part of a larger assessment plan. Throughout this training, we will focus on:

- Identifying and understanding divisional and departmental goals
- Mapping key programs, services, and activities
- Identifying and remediating potential learning gaps

Included with every registration is a template rubric to work from as you map your own department.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/first-steps-residential-goal-alignment



WHO SHOULD ATTEND

This program is designed for residence life professionals interested in engaging in the first steps of the assessment process. This may include:

- Residence hall directors
- Residence life assistant directors
- Directors of residence life
- Deans of students

LEARNING OUTCOME

After participating in this online training, you will be able to start aligning departmental initiatives to larger institutional goals in order to lay the groundwork for future assessment efforts.

CONTACT US FOR MORE INFORMATION

Contact Mickey Fitch, Program Manager at mickey@academicimpressions.com or 720-988-1239 if you'd like additional information about the program.



AGENDA

May 30, 2017 :: 2:00 - 3:00 p.m. EST

- ➔ **Two camps of assessment: Satisfaction vs. Learning**
- ➔ **Benefits of mapping practice**
 - Identifying gaps and clumps
 - Internal department goals and activity mapping opportunity
- ➔ **Connecting the dots of goals and assessment**
 - Understanding your division's larger goals
 - Mapping your programs, services, intentional activities (PSI)
 - Decision-making and calendaring of goal-aligned activities
- ➔ **Developing and assessing programs, services, and intentional activities into the future**

INSTRUCTOR

Dawn Ohanessian, Director of Residence Life, Bridgewater College

Dawn Ohanessian is currently the Director of Residence Life at Bridgewater College, a small, private liberal arts college in Bridgewater, Virginia. In July 2016, Bridgewater College live-in professional staff made the switch to non-exempt staff as specified by the FLSA, becoming one of the first colleges in the country to make this change. This experience has led to many learning experiences, professional discussions, and an upcoming presentation on FLSA at the Virginia Student Services Conference (VSSC) in November.

Dawn has previously worked in Residence Life at Seton Hall University, LaSalle University, the University of Georgia, and Elizabethtown College. She served on the Leadership Council of the Mid-Atlantic Association of College and University Housing Officers (MACUHO) from 2010 to 2013, and attended the National Housing Training Institute (NHTI) in 2009. Dawn has presented at state, regional, and national conferences on topics ranging from Student Development Theory to Successfully Working with Parents.

Dawn received her Master's degree in College Student Affairs Administration from the University of Georgia and her Bachelor's degree from James Madison University. She lives in Harrisonburg, Virginia with her husband and five year old daughter.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING & REGISTRATION (CIRCLE ONE)

BEST VALUE	LIVE WEBCAST	WEBCAST RECORDING	WITH AI PRO MEMBERSHIP
Live Webcast + Digital Recording	Live Webcast (Additional connection \$195 each)	Digital Recording	Get this Webcast FREE with your AI Pro membership Learn More
\$525	\$350	\$350	FREE

EARLY BIRD PRICING

Postmarked on or before May 23, 2017. After May 23, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

Print Name _____ Job Title _____

Institution/Organization _____

Address _____ Fax _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Email _____

CREDIT CARD AMOUNT TO CHARGE: _____



Name on Card _____ Account Number _____

Billing Address _____ Billing City _____ Billing State _____

Billing Zip Code/Postal Code _____ Exp. Date _____ Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx) _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____