



ONLINE COURSE

EVALUATING ONLINE FACULTY

June 24, July 9, July 22, and July 30, 2014

Learn how you can measure online faculty performance in a way that recognizes the unique qualities of your institution's online teaching environment.

OVERVIEW

With the growth of online education, institutions face the challenge of effectively measuring the quality of online teaching and the teaching competencies of their online faculty. Rather than using new practices tailored to a specific online learning environment, many institutions use basic evaluation methods that are not responsive to individual course considerations. Applying new practices specifically designed for your online environment will allow you to increase course quality, student success, and faculty engagement.

Join us for an **online course** that will help you develop an innovative faculty evaluation plan that is built for online programs. Over the course of 4 modules, our expert instructors will:

- Guide you through an audit of current online faculty evaluation to identify strengths and opportunities
- Share a variety of evaluation models and tools to help you integrate best practices into the evaluation of your online faculty

GET EXPERT FEEDBACK ON YOUR OWN ONLINE FACULTY EVALUATION PROCESS

During the course, you will design a format for your faculty evaluation process and receive feedback from expert instructors and course colleagues. You will leave with a strategy for applying the most effective evaluation methods and instruments to your own programs and courses.

LEARNING OUTCOME

After participating in this online training, you will be able to align your faculty evaluation methods with the unique qualities of your online teaching environment.

[CLICK HERE TO REGISTER](#)



MARK YOUR CALENDAR

This course contains some live components and some components you'll complete on your own time. Mark your calendars now for the four live components that are part of this course:

- Tuesday, June 24, 2014 - 1:00 to 2:30 p.m. EDT
- Wednesday, July 9, 2014- 1:00 to 2:30 p.m. EDT
- Tuesday, July 22, 2014 - 1:00 to 2:30 p.m. EDT
- Wednesday, July 30, 2014 - 1:00 to 2:30 p.m. EDT

LIMITED ATTENDANCE

Due to the interactive nature of this course, we have limited seats available to ensure that you have the best experience possible. Sign up today!

WHO SHOULD ATTEND

This course focuses on formal administrative, peer, and student evaluations of online teaching as well as informal strategies for improving online teaching performance. Therefore, professionals that will benefit the most from this course include:

- Academic chairs
- Department heads
- Deans
- Senior academic administrators
- Online faculty services
- Faculty developers

WHAT YOU WILL GET

Included with your registration is a suite of resources to help your institution better evaluate your online courses and faculty:

- Online faculty evaluation program audit and development plan
- Tools for implementing informal and formal evaluation strategies
- Sample course guides and teaching samples
- Outline for effectively introducing new methods of online faculty evaluation



SYLLABUS

TUESDAY, JUNE 24, 2014

MODULE 1: DEVELOPING SKILL SETS FOR EVALUATING ONLINE FACULTY PERFORMANCE

1:00 - 2:30 p.m. EDT

Learning Outcome for Module 1

After participating in this online training, you will be able to assess your institution's current approaches to online faculty evaluation and set goals for improvement.

Live Component for Module 1

1:00 - 2:30 p.m. EDT

While there is a plethora of best practice research to guide online teaching, adapting this information to fit unique institutional needs is challenging. In this live session, you will work to explore considerations that may impact evaluation of online teaching at your institution. Working together with instructors and peer institutions, you will identify new opportunities in online faculty evaluation and different approaches to leveraging those opportunities.

Assignment for Module 1

- Complete a faculty evaluation program audit to establish a baseline of your current efforts and allow for a more comprehensive development of your plan.
- Set faculty evaluation goals and benchmarks that align with institutional academic objectives.



SYLLABUS

WEDNESDAY, JULY 9, 2014

MODULE 2: INFORMAL EVALUATION: METHODS AND TOOLS FOR GATHERING FORMATIVE FEEDBACK

1:00 - 2:30 p.m. EDT

Learning Outcome for Module 2

After participating in this online training, you will be able to use informal evaluation methods to formatively improve your online course instruction.

Live Component for Module 2

1:00 - 2:30 p.m. EDT

Not all faculty evaluation must be formal and summative; ongoing progression throughout the course is key to meaningful improvement. Prompting additional stakeholders to provide formative feedback can result in vital information for any instructor and should be incorporated in your evaluation strategy. In this session, we will discuss methods and tools for gaining additional insight that can improve one's online teaching practice.

- Strategies for getting student feedback along the way
- Mentoring programs
- Informal peer observations
- Self-review strategies

Assignment for Module 2

Choose two types of informal evaluation to apply to programs or courses at your institution:

- Student Evaluation of Teaching
- Structure for Self-Evaluation
- Formative Peer Evaluation
- Mid- Term Evaluations



SYLLABUS

TUESDAY, JULY 22, 2014

MODULE 3: FORMAL EVALUATION: PEER AND ADMINISTRATIVE REVIEW OF ONLINE TEACHING

1:00 - 2:30 p.m. EDT

Learning Outcome for Module 3

After participating in this online training, you will be able to use formal evaluation methods to summatively improve course instruction.

Live Component for Module 3

1:00 - 2:30 p.m. EDT

Administrators and faculty peers are typically the ones responsible for the evaluation of teaching, and they use methods such as classroom observation. Online teaching brings new challenges to this type of review. In this session we will explore several tools administrators and/or faculty peers can use to review online teaching, including:

- Checklist for Online Interactive Learning (COIL)
- Quality Matters
- Quality Online Course Initiative
- Blackboard Exemplary Course Program Rubric
- Penn State's Peer Review of Online Teaching instrument

Utilizing both peer and instructor feedback, this resource-packed session will help you determine the most effective formal tools for your faculty evaluation program.

Assignment for Module 3

- Choose a formal evaluation tool or modify your current tool to best fit your institution's needs.
- Apply this evaluation tool to a past course at your institution to ensure that your program goals were met.



SYLLABUS

WEDNESDAY, JULY 30, 2014

MODULE 4: PREPARING FACULTY FOR THE EVALUATION PROCESS

1:00 - 2:30 p.m. EDT

Learning Outcome for Module 4

After participating in this online training, you will be able to begin building an online faculty evaluation initiative that is supported by all stakeholders.

Live Component for Module 4

1:00 - 2:30 p.m. EDT

Implementing a new format for teaching evaluation can raise questions from campus stakeholders. In this interactive session, you will learn best practices for starting or revising online-teaching evaluations, including the following topics:

- Stakeholder involvement: Bringing the administration, faculty, and bargaining unit into the decisions
- Pilot program development: How to start small and “grow the change” from within
- Red herrings: Common questions, concerns, and objections--and how to turn them into opportunities
- Outcome alignment: How to assure faculty members that evaluations of online and classroom teaching actually measure the same things

Assignment for Module 4

- Complete the faculty evaluation development plan that incorporates the tools, tips, and evaluation methods discussed throughout the course.
- Discuss any remaining questions with our expert instructors through an open discussion forum.



INSTRUCTORS



B. JEAN MANDERNACH, PH.D. / Director of the Center for Innovation in Research and Teaching and Research Professor

Grand Canyon University

Jean's research focuses on enhancing student learning through innovative online instructional strategies, integration of emergent technology, and evaluation of online teaching. As the director of the teaching and learning center, Jean's scholarly and professional work is dedicated to fostering effective, innovative, scholarly teaching. In addition to her mentoring activities, Jean publishes research examining online assessment, perception of online degrees, integration of emerging technologies in the online classroom, and the development of effective faculty evaluation models.



ANN HAMILTON TAYLOR / Director, Dutton e-Education Institute

Penn State University

Annie has worked in the field of distance education since 1991, focusing on learning design and faculty development. As the director of an institute focused on learning design for distance education, Annie guides her college's strategic vision and planning for online learning. She works with various stakeholders to plan and implement online degree and certificate programs tailored to the needs of working adult professionals. Annie serves on numerous university committees focused on strategic planning, policies, and procedures related to the university's distance learning initiatives, and has been a member of the university faculty senate since 2007.



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Make the most of the presentation: purchase a live connection and invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you. **Register online at www.academicimpressions.com**

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EARLY BIRD PRICING

Postmarked on or before June 17, 2014. After June 17, 2014, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

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REGISTRATION FEES

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ADDITIONAL CONTACT INFORMATION

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Additional Contact Name Contact Phone

Additional Contact Email Additional Contact Title



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