



PREPARING FOR A UNIVERSITY-WIDE ACTIVITY-BASED COSTING MODEL

June 21, 2017 :: 1:00 - 2:40 p.m. EST

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Make more informed decisions on how to proceed with activity-based costing on your campus.
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OVERVIEW

Learn practical ways to prepare your institution for an activity-based costing (ABC) model. During this training, we will walk you through how this model works, ways to assess your readiness to make this shift, and key considerations for the implementation process. You will leave better prepared to answer questions such as:

- How is ABC being deployed for financial and academic decisions?
- What's the best way to determine cost/revenue drivers?
- How can I prepare for the full ABC implementation cycle?
- What are the system requirements for a successful ABC implementation?

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COMPLIMENTARY ABC PRACTICE RESOURCE

Our expert instructor has built an ABC teaching model in Excel using scalable sample data so that you can practice what the model will look like at your institution. This resource is yours to keep and use as a guideline for developing a thorough understanding of what adoption of this model entails.

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You will also receive a preparation tool kit with easy to implement resources, including:

- Data quality audit
- Activity allocation checklist
- Systems requirements considerations

WHO SHOULD ATTEND

This training is designed for senior academic administrators, financial officers, and institutional researchers interested in data-informed decision-making. Attendees will leave with the ability to make more informed decisions on how to proceed with ABC on their campus.

LEARNING OUTCOME

After participating in this online training, you will be able to make more informed decisions on how to proceed with activity-based costing on your campus.

CONTACT US FOR MORE INFORMATION

Contact Grace C. Spivak, Associate Program Manager at grace@academicimpressions.com or 720-988-1233 if you'd like additional information about the program.



CPE CREDITS

Recommended CPE Credits: 2.0
Program Field of Study: Finance
Delivery Method: Group-Internet
Prerequisites: None
Program Level: Basic

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AGENDA

Wednesday, June 21, 2017 :: 1:00 - 2:40 p.m. EST

Through an illustrative, simplified model in Excel, our expert will answer your key questions related to the what, why, and how of ABC so you may better prepare for implementing the model on your campus.

➔ **ABC Model: Components and Considerations**

- Features and comparisons
- How it's used in higher education
- Cultural considerations for the model

➔ **Calculating Cost and Revenue Drivers**

- Non-timetabled activities
- Multiple campuses
- Facilities calculations

➔ **Preparing for the Implementation Cycle**

- Data collection
- Systems requirements
- Source data considerations
- Piloting a small-scale analysis



INSTRUCTORS

Mark C. Hampton, Vice President for Planning, Analytics, and Decision Support, New York Institute of Technology

In his current role, Mark provides high-level, analytically-based and data-driven advice to leadership at all levels, as well as leadership and oversight to the planning, assessment, accreditation, and institutional research activities of the university.

Prior to joining NYIT in 2016, Hampton served as Vice President for Finance and Administration at Washington College in Chestertown, Md., where he oversaw all finances, technology, facilities, human resources, and business operations. Prior to that, he served as Assistant Vice President for Budget and Financial Planning at the University of Virginia, where he directed the development and implementation of its Academic Division's operating and capital budgets, and helped lead efforts to develop a new activity-based internal financial model.

Hampton has also held strategic planning, institutional research, and faculty positions at the University of Virginia, Virginia Commonwealth University, the State Council of Higher Education for Virginia, and the University of Utah. In addition, he has served as a board member for several organizations and foundations.

Hampton holds a Doctor of Philosophy in Educational Leadership and Policy, a Master of Statistics in Mathematics, and a Bachelor of Arts in Mathematics from the University of Utah.



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EARLY BIRD PRICING

Postmarked on or before June 14, 2017. After June 14, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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