



APPROACHES TO DELIVERING EDUCATION: LESSONS FROM FOR- PROFIT INSTITUTIONS

July 24, 2014 :: 1:00 - 2:30 p.m. EDT

Capitalize on the strengths of proprietary education models at your Institution.

OVERVIEW

For-profit institutions are steadily changing the landscape of higher education. They are nimble and fast growing, educating previously underserved populations and offering programs that meet the needs of adult and non-traditional learners through online education, continuous enrollment, and practitioner-oriented programs. Traditional institutions can learn from what the proprietary sector does well to enhance student success and persistence.

Join an experienced practitioner in both for-profit and not-for-profit contexts to learn how to tactfully and appropriately apply the innovations often used in the proprietary marketplace at your institution. By sharing best practices and case studies, **J. Joseph Hoey, VP of Accreditation Relations and Policy at Bridgepoint**, will share ideas on how you can restructure institutional operations to become more competitive and student centered.

LEARNING OUTCOME

After participating in this online training, you will be able to utilize strategies from proprietary sector models that you can incorporate into the way education is delivered at your institution.

[CLICK HERE TO REGISTER](#)



WHAT YOU WILL LEARN

Academic leadership and administrators with an interest in restructuring institutional operations to become more competitive and student centered will benefit from this online training. We will examine:

- Building education around the student
- Focusing on learning outcomes that connect learners and the workplace
- Flexible course and program offerings
- Steps to support students towards matriculation
- The role of prior learning assessment and facilitating credit and competency transfer towards degree completion

A MULTI-FACETED APPROACH

Because no two institutions are the same, this online training will rely on several case studies from many institutional contexts to ensure that you gain valuable information to use on your campus.



THIS ONLINE TRAINING IS FREE WITH AI PRO!

Get access to this online training for free or save 50% on any full-priced CD-ROM Recording with Ai Pro!

Available with: **AI Teaching & Learning Pro**

AI Pro offers your institution access to over **200 hours of training opportunities** on topics that will help you and your team achieve institutional goals and more. [Click here](#) or contact kevin@academicimpressions.com for more information about AI Pro.



AGENDA

THURSDAY, JULY 24, 2014

1:00 - 2:30 p.m. EDT

- ➔ **Understanding cost and for-profit market niche**
 - For-profit structure and business model
 - Using scalability to lower costs and achieve student success
- ➔ **Curriculum and building education around the student**
 - Backward course design
 - Focus on student learning outcomes and competencies from the outset
 - Curriculum and education structure around learner
 - Education is available to learner at time, space, location—no tethers or barriers to education
- ➔ **University without borders**
 - Length and interaction with course
 - Availability
 - Rolling admissions
 - Shorter terms—compressed and intensive
- ➔ **Student success—steps to support students towards matriculation**
 - Providing timely support to students—advising, mentoring, and coaching
 - Early alert process/signals
 - Progress towards a degree
- ➔ **Transferability of credit**
 - Prior learning assessment (PLA)
 - Transfer credit from other institutions
 - Credit by examination
- ➔ **Realizing cost savings in rethinking the environment for learning**
- ➔ **Takeaways**



INSTRUCTOR



J. JOSEPH HOEY, ED.D. / Vice President of Accreditation Relations and Policy*Bridgepoint Education*

Joseph's career spans nearly two decades in the performing arts followed by over twenty-four years of experience in assessment, institutional effectiveness, accreditation, and planning. In his current role as vice president of accreditation relations and policy, his portfolio of work includes regional and specialized accreditation and policy related to accreditation.

Prior to coming to Bridgepoint, Joseph spent many years at North Carolina Community College System, he established a university-wide assessment at NC State University, served as the founding director of the Office of Assessment at Georgia Tech, and established the Office of Institutional Effectiveness at Savannah College of Arts and Design. He provided leadership for the SACS accreditation efforts at Savannah College and most recently has been a guiding force in Ashford University's accreditation by WASC.

Joseph's published research encompasses engineering program assessment, graduate program assessment, academic program review, building trust in assessment processes, alumni and employer feedback, validating student engagement research, community college transfer, and evaluation of online academic programs. He is co-author with Jill Ferguson and David Chase of the forthcoming volume, *Assessment at Creative Institutions: Quantifying and Qualifying the Aesthetic*, to be published in 2014 by Common Ground.



IMPORTANT INFORMATION

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. **If you have any technical or purchasing questions, please contact us at 720.488.6800.**

LIVE WEBCAST CONNECTION

With a single site connection you can invite as many people as you like to watch and listen to the webcast from the same computer. You'll also receive an electronic link to the presentation materials and handouts as well as additional resources referenced during the live event. Following the webcast you'll receive an email that contains a link to the recorded webcast (link active for 60 days). Additional site connections are also available for \$195.

CD RECORDING OF LIVE WEBCAST

We record the audio and visual portion of all live webcast events and make them available in two forms; as a CD or as an electronic download. CD recordings are mailed with a bound copy of the presentation materials and handouts approximately 10 business days following the live webcast date.

ON-DEMAND DOWNLOAD OF LIVE WEBCAST (180 DAY LICENSE)

We record the audio and visual portion of all live webcast events and make them available in two forms; as a CD or as an electronic download. On-demand downloads are available through an internet link sent via email approximately 10 business days following the live webcast date (links are active for 180 days).



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

REGISTRATION FEES

Make the most of the presentation: purchase a live connection and invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you. **Register online at www.academicimpressions.com**

Best Value

Live webcast connection
+ CD recording - \$525 USD

Total _____

Live Webcast Connection

Live connection - \$350 USD

Additional connections:
___ X \$195 USD each

Total _____

Webcast Recording

CD-ROM recording - \$350 USD
(\$35 Shipping fee outside of U.S. and Canada)

180-day on-demand download - \$350 USD

Total _____

TOTAL PRICE: _____

EARLY BIRD PRICING

Postmarked on or before July 17, 2014. After July 17, 2014, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

Visit our website to register online:

<http://www.academicimpressions.com/webcast/approaches-delivering-education-lessons-profit-institutions>



ACADEMIC IMPRESSIONS CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.