



CONFERENCE

IMPROVING YOUR EXECUTIVE PRESENCE FOR EFFECTIVE LEADERSHIP

July 17, 2017

Denver, CO





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Focus on and practice your executive presence to present your ideas more effectively.
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OVERVIEW

Learn how to better present yourself and your ideas to your peers and leadership. How you speak, your physical stance, eye contact, and more all impact the delivery of what you have to say. This training is an opportunity for you to practice your executive presence in a safe space and receive feedback for improvement. Throughout this training, actress and consultant Eda Roth will help you:

- Assert your personal values in your message
- Improve your physical and vocal presence
- Use physical behaviors to raise or lower your status

This training will culminate with a coaching session to work on strengthening your communication skills with our expert and a group of your peers. Due to the interactive nature of this training, **participation is limited to the first 40 registrants.**

GROUNDING IN PRACTICE, NOT THEORY

This program is an active learning experience. You will be participating in improvisational exercises, mock presentation scenarios, and using visualization to better pitch your message. If you find it challenging to convey your message in an engaging manner, our expert Eda Roth will help you deliver your presentation with confidence and charisma.

WHO SHOULD ATTEND

Mid- to upper-level higher ed leaders who wish to build upon their leadership skill set and create an action plan for leadership success will greatly benefit from the information shared at this conference. You will have the opportunity to learn from our expert faculty, as well as the shared experiences of your peers, who may also be aspiring to leadership.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/conference/improving-your-executive-presence-effective-leadership



LEARNING OUTCOME

After participating in this conference, you will have tools that you can use to improve your executive presence when presenting or working with others.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

JULY 17, 2017

8:30 - 9:00 a.m.

Continental Breakfast (included in registration fee)

9:00 - 9:30 a.m.

Welcome and Introductions

9:30 - 11:00 a.m.

Values That Drive Communication

In this opening session, you will learn the importance of assessing your personal values in your message and how to create clear messages that are grounded in those values.

11:00 - 11:15 a.m.

Break

11:15 a.m. - 12:30 p.m.

Physical and Vocal Presence When Presenting

In this session, you will be actively involved in exercises that help you determine and control how people hear you and what they see as you deliver your message.

12:30 - 1:30 p.m.

Lunch (included in registration fee)

1:30 - 2:45 p.m.

The Subtleties of Status in Everyday Interactions

In this interactive session, you will learn how you can use your physical behaviors to raise or lower your status to effectively communicate in relationships.

2:45 - 3:00 p.m.

Break

3:00 - 4:00 p.m.

Coaching Pairs

In this final session, you will break into groups of two or three and—with coaching from the facilitator and your partners—work on strengthening your communications. This is a great opportunity for you to workshop an upcoming presentation.

4:00 - 4:15 p.m.

Closing

4:15 - 5:15 p.m.

Networking Reception (included in registration fee)



INSTRUCTOR

Eda Roth, Consultant, Executive Presence, Leadership Development, & Communication Skills

Eda Roth is an actress and consultant who for over twenty years has been bringing theatre-based skills to executives in various industries. Through her highly creative work, tailored to the specific needs of each individual she coaches, she helps leaders become more effective in every area of their work. Eda helps clients break through inhibitions so that they become more expressive of who they really are, enabling them to communicate more meaningfully and with greater results in a variety of situations. The range of her expertise includes helping individuals develop better presentation skills, executive presence and one-on-one communication abilities - thereby strengthening their talents in engaging others and building supportive relationships.



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



LOCATION

July 17, 2017 :: Denver, CO

HOTEL:

Denver Marriott City Center
1701 California Street Denver
Denver, CO 80202

To reserve your room, please call 303-297-1300. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is \$238 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the night of July 16, 2017.

RATE AVAILABLE UNTIL:

Make your reservations prior to June 26, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early.

ADDITIONAL INFORMATION:

This AAA 4-Diamond hotel is centrally located in downtown Denver. Enjoy luxury and convenience near Denver's Coors Field, Pepsi Center, Sports Authority Field at Mile High, and the chic LoDo District. Head to 16th Street Mall near our Denver hotel for the great dining, vibrant nightlife, and trendy shopping in Downtown.

Hotel is 26 miles from Denver International Airport (DEN). Transportation options include:

- Shuttle, fee: \$11 (one way)
- Estimated taxi fare: \$60 (one way)



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, breakfast, lunch, and access to the networking reception on Monday, as well as refreshments and snacks throughout the conference.

CONFERENCE
Improving Your Executive Presence for Effective Leadership
\$995

EARLY BIRD PRICING

Postmarked on or before June 30, 2017. For registrations postmarked after June 30, 2017, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____

Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

DAILY PULSE - Scan current events, timely research, and notable practices at other institutions.

WEEKLY SCAN - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

DIAGNOSTIC - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.