



FERPA HOT TOPICS: BIG CHALLENGES SOLVED

July 14, 2017 :: 1:00 - 2:00 p.m. EDT

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Better comply with difficult FERPA cases on your campus.

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OVERVIEW

Although the FERPA regulations have not changed significantly in the last several years, new violations and compliance challenges have arisen. In this webcast, you will hear how several institutions handled challenging FERPA cases and learn to successfully navigate FERPA challenges of your own. During this training, Dr. Helen Garrett, also known as the FERPA Princess, will walk through the facts of each case, what action was taken, and how you can avoid potential pitfalls of your own. After participating you will be better prepared to comply with FERPA cases, including nuanced and difficult scenarios.

SUBMIT YOUR OWN CASE!

As an added bonus to this webcast, submit your challenging FERPA case ahead of time to Dr. Garrett to have it featured, discussed, and solved through the live webcast! Upon registration, you will have until June 30, 2017 to submit your challenging case.

WHO SHOULD ATTEND

If you lead the FERPA effort on your campus or train others on FERPA regulations and cases, you will want to participate in this webcast. You can then use this webcast as training for others on your campus.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/ferpa-hot-topics-big-challenges-solved



LEARNING OUTCOME

After participating in this online training, you will be able to comply with FERPA even with difficult cases.

CONTACT US FOR MORE INFORMATION

Contact Mickey Fitch, Program Manager at mickey@academicimpressions.com or 720-988-1239 if you'd like additional information about the program.

AGENDA

Friday, July 14, 2017 :: 1:00 - 2:00 p.m. EDT

- ➔ **In this program, we will focus on:**
- ➔ **Lesser known areas FERPA covers**
- ➔ **Unique cases and challenges brought by our attendees**
- ➔ **Tricky cases that may involve:**
 - Title IX compliance
 - Public records requests
 - Data reporting
 - Third-Party Software Contracts
 - Social media
 - Parents and families
 - Athletics
 - Marketing and publications, etc.



INSTRUCTOR

Helen B. Garrett, University Registrar and Chief Officer of Enrollment Information Services, University of Washington

Known to many as the “FERPA Princess,” Ms. Garrett is a popular speaker at industry conferences on the topic of FERPA and she has recently served as the President of PACRAO (Pacific Association of Collegiate Registrars and Admissions Officers). Her professional career began at the University of Southern California as an admissions counselor. She also worked for Whittier College, moving up through assistant and associate directors of admissions and director of recruitment positions. In 1996, she became associate director of admissions at the University of Oregon and took a position at Lane Community College in 2000 as director of enrollment services. This position turned into the associate dean of student affairs, enrollment, and student financial services in 2008. Garrett served as the executive dean of student affairs at Lane Community College from 2010-2012 and recently returned to her enrollment services roots for her current position.



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EARLY BIRD PRICING

Postmarked on or before July 7, 2017. After July 7, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

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