



PROACTIVE ADVISING: FIVE WAYS TO IMPACT UNDERGRADUATE STUDENT SUCCESS

July 6, 2017 :: 1:00 - 2:15 p.m. EDT

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Gain strategies to engage and direct at-risk students on a path to success.
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OVERVIEW

Learn how you can use proactive advising to improve your students' motivation and success. Academic advisors are uniquely positioned to work directly with undergraduate students to educate them on their options before academic challenges occur and they ultimately separate from an institution. With this powerful tool in hand, you can impact the academic success of:

- First- and second-year students
- Transfer students
- First-Generation students
- Students with financial difficulties
- Academically underprepared students

DEFINING “PROACTIVE ADVISING”

The proactive advising model, also referred to as “intrusive advising,” assists advisors in building relationships with students by anticipating their needs and connecting them to appropriate resources and support early in their academic careers.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/proactive-advising-five-ways-impact-undergraduate-student-success



RESOURCES FOR YOUR ADVISING TOOLBOX

In addition to your registration, you will receive a 30+ page resource guide that includes:

- Tools for working with parents in proactive advising efforts
- Proactive advising sample syllabi for advisor training
- A critical outreach points inventory
- Resources that discuss the history/theory of proactive advising
- Models of proactive advising programs in action

These valuable resources will further aid you in implementing proactive advising to improve student success and retention at your institution.

WHO SHOULD ATTEND

Administrators and frontline staff in academic advising roles will leave this online training with the knowledge to use proactive advising to better serve their undergraduate students. These frontline staff members include:

- Academic counselors, advisors, and coaches
- Individuals in academic services or support programs
- Directors and coordinators of student success programs and centers
- Retention coordinators and specialists
- Academic peer mentor trainers

LEARNING OUTCOME

After participating in this online training, you will be able to integrate elements of proactive advising into your daily practice to improve student success.



AGENDA

Thursday, July 6, 2017 :: 1:00 - 2:15 p.m. EDT

1. Using data and predictive modeling to inform your practice
2. Engaging students through coaching
3. Maximizing content and delivery in student meetings
4. Improving interdepartmental communication
5. Making the most of critical timing in your outreach points



INSTRUCTOR

Joseph Connell, Assistant Vice President of Student Success, Ramapo College

Joseph leads academic advising, career development, early alert, new student experience, opportunity programs and placement testing as part of the College's Enrollment Management and Student Affairs Team. During Joseph's tenure at Ramapo, the College has begun to embrace a culture of student success highlighted by over a 5% increase in transfer student retention rates. Before coming to Ramapo, Joseph held positions as the Director of Academic Services and Testing at Dutchess Community College, Assistant Director of the Education Enrichment Center at William Paterson University and the Coordinator of Commuter Students in the Office of First Year Programs and Leadership Development at Marist College. In addition to his administrative roles, Joseph has spent time teaching applied psychology, career development, first-year student success, peer leadership and college preparatory courses.

Joseph earned his bachelor's degree in Business Administration from Lycoming College and a master's in College Student Personnel from Miami University (OH). He has presented, served and received awards for his work in several national higher education organizations including ACPA, AACRAO, Hobsons/Starfish, NACADA and NASPA. Most recently, Ramapo received Hobsons' 2016 Education Advances award for its use of Starfish and was one of 24 colleges chosen for the Bill and Melinda Gates Foundation funded EDUCAUSE program - Integrated Planning & Advising for Student Success (iPASS) in higher education. Throughout his career, Joseph's professional work has concentrated on educational access, retention, and success.

Joe Murray, MSHR, Director of University Advising Services, Florida Atlantic University

Joe has worked to guide students toward academic success for over 24 years. Prior to joining the FAU team, Joe spent 22 years as the Director for Academic Advising and Retention Services at Miami (OH) University's Hamilton Campus. He worked to develop and refine the Appreciative Advising Inventory and has been part of a national task force aimed at advancing the concept of Appreciative Advising for both professional and faculty advisors. Joe has facilitated multiple training workshops and retreats to teach the Appreciative model from a customer service and employee management perspective.

Joe specializes in supporting and encouraging cultural change within higher education institutions. He is a certified Appreciative Advisor and served on the faculty for the 2011- 2015 Appreciative Advising Institute. Joe works tirelessly to help traditionally underrepresented students in higher education. He was a driving force behind Ohio Reach, a state and national effort to increase access and retention to higher education for Ohio's Lower Income/Disadvantaged Youth and Foster Care Alumni. He recently resigned from the Ohio Reach governing board to relocate to Florida in order to begin work supporting foster youth in that state. He is now a co-founder for Florida Reach. He has served as the Co-Chair of the First-Generation College Student Interest Group for the National Academic Advising Association (NACADA) from 2007 until 2012.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING & REGISTRATION (CIRCLE ONE)

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EARLY BIRD PRICING

Postmarked on or before June 29, 2017. After June 29, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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