



# CENTRALIZING THE SCHOLARSHIP ADMINISTRATION PROCESS

July 21, 2017 :: 1:00 - 1:45 p.m. EDT

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*Learn how UNC Charlotte successfully centralized its scholarship administration process.*

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## OVERVIEW

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Join us for a 45-minute webcast that will showcase a successful model for streamlining the institutional scholarship administration process through centralization. Mark Walter from the University of North Carolina at Charlotte will discuss:

- The challenges the institution previously faced with scholarship administration
- How they entered into conversations about changing the model
- How they conducted a subsequent audit of their current processes: application, review, and awarding
- The decision to create an entirely new central scholarship office and adopt scholarship administration software

You will learn about critical pieces of the centralization process, as well as pitfalls to avoid if you are considering a centralized scholarship administration process at your own college or university.

## A SHORT BROADCAST

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This is a short broadcast designed to showcase a successful model in higher education. In 45 minutes, you will hear a colleague's success story and learn the advantages and challenges of this model. You will then have 15 minutes to ask questions and get a few pieces of advice about how to proceed on your own campus. Any unanswered questions will be addressed in a Q&A document distributed following the live session.

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[www.academicimpressions.com/webcast/centralizing-scholarship-administration-process](http://www.academicimpressions.com/webcast/centralizing-scholarship-administration-process)



## WHO SHOULD ATTEND

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If you are considering or are currently involved in conversations about centralizing and/or streamlining the scholarship administration process at your college or university, this webcast is for you.

## CONTACT US FOR MORE INFORMATION

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Contact Sarah Seigle, Conference Director at [sarah@academicimpressions.com](mailto:sarah@academicimpressions.com) or 720-988-1216 if you'd like additional information about the program.

## AGENDA

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July 21, 2017 - 1:00 to 1:45 pm EDT

The presentation will consist of three main sections:

- ➔ **The impact of UNC Charlotte's decision to centralize the scholarship administration process**
- ➔ **Three essential steps toward centralization:**
  - Conducting an audit of your current scholarship awarding process
  - Evaluating existing options for streamlining that process
  - Defining and communicating roles and responsibilities within the new structure
- ➔ **Practical advice for getting started on your campus**

## INSTRUCTOR

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### **Mark Walter, Director of the University Scholarship Office, University of North Carolina at Charlotte**

Mark was appointed Director of the University Scholarship Office at UNC Charlotte in May 2014. He received his undergraduate degree in Public Affairs from the State University of New York at Oswego and earned his master's degree in Public Administration from Marist College in Poughkeepsie. Prior to joining UNC Charlotte, Mark administered New York State's service and civic engagement portfolio in the Office of the Governor. He has held senior positions with several national philanthropic organizations in the fields of fund development, contract management, and program administration.



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### EARLY BIRD PRICING

Postmarked on or before July 14, 2017. After July 14, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

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