



ALIGNING STUDENT AFFAIRS OPERATIONS WITH YOUR INSTITUTIONAL STRATEGIC PLAN

August 2, 2017 :: 1:00 - 2:00 p.m. EDT

Better align your department's work with the goals of your institutional strategic plan.

OVERVIEW

Learn how you can better align your student affairs department's mission, vision, and priorities with your institution's overall strategic plan. This webcast will show you how to update the way your department works to advance the goals of your institution as a whole. We will focus on analyzing your:

- Current operations
- Positions
- Organizational structure
- Budget
- Workflow and tools

WHO SHOULD ATTEND

This strategic-level webcast will be most beneficial for student affairs leaders and directors. Both speakers are leaders in student affairs and you will gain from their lessons learned.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/aligning-student-affairs-operations-your-institutional-strategic-plan



LEARNING OUTCOME

After participating in this online training, you will be able to align the day-to-day operations of your student affairs department with the goals of your institutional strategic plan.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.



AGENDA

Wednesday, August 2, 2017 :: 1:00 - 2:00 p.m. EDT

➔ **Steps to Changing Your Day-to-Day Operations**

- Assessing Your Current Operations
- Alignment of Tasks with Strategic Priorities and Institutional Learning Outcomes
- Rethinking Your Day-to-Day Operations
- Analyzing Your Positions and Organizational Structure
- Analyzing Your Budget
- Analyzing Your Workflow and Tools

➔ **Ensuring Continuous Quality Improvement and Alignment With the Strategic Plan**

- ➔ **Tracking and Articulating your Department's Progress (reports and assessment go here)**
- Check-ups and Recalibrating When Needed

INSTRUCTORS

Dr. Ashley Buchman, Vice Chancellor for Student Affairs, Arkansas State University-Newport

Dr. Buchman is a member of the Higher Learning Commission's Peer Corps. She serves on the ASU-Newport Higher Learning Commission's Assessment Academy Team and as co-chair for Criterion Four. This experience has allowed her to work across functional boundaries of the institution to create a culture of assessment and planning that is aligned with institutional strategic priorities. These involvements allow her to have a greater insight into the importance of integrated planning and its impact on institutional success.

Dr. Brad Patterson, State Lead - Arkansas, ACT

Dr. Brad Patterson is currently State Lead-Arkansas for ACT. He was previously the Vice Provost for Student Affairs and Dean of Students at the University of Arkansas at Little Rock and is a current member of the Higher Learning Commission's Peer Corps. Dr. Patterson also served as an Assistant Vice Chancellor for Research, Evaluation, and Assessment, where he was responsible for strategic planning, program evaluation, and division and co-curricular assessment. It was in this position that he developed a comprehensive strategic planning process for the Division of Student Affairs that included annual assessment design and reporting. Dr. Patterson has presented and led strategic planning initiatives at the institutional, regional, and national level for curricular and co-curricular audiences.



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EARLY BIRD PRICING

Postmarked on or before July 26, 2017. After July 26, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

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