



CAPITALIZING ON THE DREAM AND DESIGN PHASES OF APPRECIATIVE ADVISING

September 21, 2017 :: 1:00 - 2:15 p.m. EDT

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Gain a better understanding of your advisees vision for the future and design a plan for connecting the dots.
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OVERVIEW

While many advisors are working to implement the Appreciative Advising® model on campus, the Dream and Design phases often fall short. Though it may be difficult to easily measure outcomes within the Dream phase, it directly informs the Design phase of the model. Learn how to facilitate the Dream phase of Appreciative Advising to better solidify your students' aspirations and use the Design phase to outline a plan that will help achieve them.

WHY FOCUS ON THE DREAM AND DESIGN PHASES?

Simply put, you can't develop a successful plan for students without a firm understanding of where they want to go. The Dream phase allows for meaningful conversations with students concerning their post college aspirations and the Design phase turn those dreams into achievable goals. If too little time is dedicated to the Dream phase, whatever Design you and your advisee create will fall short.

[VISIT EVENT PAGE](#)

www.academicimpressions.com/webcast/capitalizing-dream-and-design-phases-appreciative-advising



WHO SHOULD ATTEND

Academic advising and student service professionals will benefit from better developing the Dream and Design phases of Appreciative Advising. Administrators supervising advising departments are also encouraged to attend this online training.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Program Manager at elizabeth@academicimpressions.com or 720-988-1218 if you'd like additional information about the program.

LEARNING OUTCOME

After participating in this online training, you will be able to begin using the Dream and Design phases of Appreciative Advising to help students articulate long-term goals.



AGENDA

Thursday, September 21, 2017 :: 1:00 - 2:15 p.m. EDT

- ➔ **Key 1: Defining the Dream and Design phases**
 - Understanding the importance of these phases
- ➔ **Key 2: Utilizing the Dream and Design phases**
 - Training advisors on the phases
 - Identifying critical outreach points to work with students
 - Building and revising a plan to connect students with advisors at key milestones
 - Connecting to Academic/Degree/Career Planning
- ➔ **Key 3: Assessing the Dream and Design phases**
 - Surveying the student experience
 - Using information technology systems for assessment
- ➔ **Key 4: Impacting campus culture with Appreciative Advisement**
- ➔ **Tips, resources, and implementation questions**

INSTRUCTOR

Joseph Connell, Assistant Vice President of Student Success, Ramapo College

Joseph leads academic advising, career development, early alert, new student experience, opportunity programs and placement testing as part of the College's Enrollment Management and Student Affairs Team. During Joseph's tenure at Ramapo, the College has begun to embrace a culture of student success highlighted by over a 5% increase in transfer student retention rates. Before coming to Ramapo, Joseph held positions as the Director of Academic Services and Testing at Dutchess Community College, Assistant Director of the Education Enrichment Center at William Paterson University and the Coordinator of Commuter Students in the Office of First Year Programs and Leadership Development at Marist College. In addition to his administrative roles, Joseph has spent time teaching applied psychology, career development, first-year student success, peer leadership and college preparatory courses.

Joseph earned his bachelor's degree in Business Administration from Lycoming College and a master's in College Student Personnel from Miami University (OH). He has presented, served and received awards for his work in several national higher education organizations including ACPA, AACRAO, Hobsons/Starfish, NACADA and NASPA. Most recently, Ramapo received Hobsons' 2016 Education Advances award for its use of Starfish and was one of 24 colleges chosen for the Bill and Melinda Gates Foundation funded EDUCAUSE program - Integrated Planning & Advising for Student Success (iPASS) in higher education. Throughout his career, Joseph's professional work has concentrated on educational access, retention, and success.



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EARLY BIRD PRICING

Postmarked on or before September 14, 2017. After September 14, 2017, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies.

[REGISTER ONLINE](#) or below.

PAYMENT METHOD:

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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