



CONFERENCE

COORDINATING A CAMPUS-WIDE APPROACH TO STUDENT MENTAL HEALTH AND WELLNESS

November 2 - 3, 2015
Orlando, FL



ACADEMIC
IMPRESSIONS



Connect the dots on your campus to proactively address student mental health issues

OVERVIEW

Mental health is no longer just an issue for the counseling center. There are too many students for one counseling center to see, and offices across campus need to help mitigate mental health issues before they escalate. During this conference you will learn how to build a mental health model that spans the entire campus to promote the health and wellness of students.

Each session of this conference will begin with an overview, focus in on a specific case study, and finish with working time for you to use what you've learned to develop your overall plan. **You will leave with an action plan to increase cross-campus support of student mental health and wellness.**

Our expert faculty represents a variety of institution types and sizes to ensure that you can connect what you learn at this conference back to your own institutional context.

PRE-CONFERENCE WORKSHOP: CREATING A CULTURE OF RESILIENCE

During this half-day workshop you will draw from Cornell University's mental health framework to connect the theoretical big picture of positive psychology to practical methods for creating a culture of campus resilience.

OFFERING MENTAL HEALTH SERVICES ONLINE

This conference is offered in conjunction with our November webcast: *Online Mental Health Services: Improving Student Engagement and Outcomes*. During that webcast you will explore technological tools that can expand the services you offer. Save \$50 when you register for both programs.

VISIT EVENT PAGE

<http://www.academicimpressions.com/conference/coordinating-campus-wide-approach-student-mental-health-and-wellness>



WHO SHOULD ATTEND

Because a cross-functional effort is necessary to support student mental health and wellness, this program is appropriate for all professionals responsible for student welfare including:

- Health, counseling, and wellness services
- Student affairs leadership
- Campus recreation
- Residential life
- Disability services

LEARNING OUTCOME

After participating in the conference, you will be able to develop a plan to increase cross-campus support for student mental health and wellness.

CONTACT US FOR MORE INFORMATION

Contact Erin E. Swietlik, Senior Conference Director at erin@academicimpressions.com or 720-988-1236 if you'd like additional information about the program.



AGENDA

MONDAY, NOVEMBER 2, 2015

Pre-Conference Workshop: Creating a Culture of Resilience

8:30 - 9:00 a.m.

Registration and continental breakfast (included in workshop registration fee)

9:00 a.m. - 12:00 p.m.

Pre-Conference Workshop: Creating a Culture of Resilience

During this workshop you will connect theory to practice for how to use positive psychology to create a culture of campus resilience. You will learn how using a growth mindset, humor, and certain processes can increase social connection and exercise the overall mindfulness of the campus community. A case study, from **Cornell University**, for how to implement this approach will also be discussed. You will have the opportunity to use working time to help set mental health and wellness priorities for your institution using a resiliency approach.

12:00 - 1:00 p.m.

Lunch (included in workshop registration fee)

12:30 - 1:00 p.m.

Registration for main conference

1:00 - 1:15 p.m.

Welcome and Introductions

1:15 - 4:00 p.m. (includes break)

Creating a Culture of Collaboration

This session will unpack the concept of collaboration within the context of supporting student mental health and wellness through a formulaic framework. You will get an overview of what collaboration is and what it is not and see a variety of campus examples. The faculty will outline best practices for creating a collaborative effort to address the following key tenants:

- Relationship-building
- Defining the problem
- Creating a needs assessment
- Finding a target
- Implementing solutions

In addition, this session will include working time for you to outline partnerships that can be formed both on and off campus and will garner ideas from a case study presented by the University of Alabama.

4:00 - 5:00 p.m.

Networking reception (included in registration fee)



AGENDA

TUESDAY, NOVEMBER 3, 2015

8:30 - 9:00 a.m.

Continental breakfast (included in registration fee)

9:00 a.m. - 12:00 p.m. (includes break)

Programming and Initiatives

During this session the University of Minnesota will discuss step-by-step how they created the Provost's Committee on Student Mental Health and review the various online and in-person programs and services they offer to address student health and wellness. Multiple models with varying scalability will be covered. You will leave with ideas for creating your own Committee for Student Mental Health on campus.

12:00 - 1:00 p.m.

Lunch (included in registration fee)

1:00 - 2:30 p.m.

Training On-Campus Personnel

Your plan to address student mental health and wellness across campus cannot be complete without a comprehensive training plan for all responsible parties. During this session you will gain valuable ideas for training staff at various levels within your institution including campus leadership, directors, faculty, staff, and student staff. This working session will help you develop a training program that fits the priorities and culture of your institution. Faculty will be available to answer questions and guide you through the process.

2:30 - 2:45 p.m.

Break

2:45 - 4:00 pm

Tying Your Plan Together

This final working session will give you the opportunity to finalize your student health and wellness plan by combining what you learned and worked on in each session throughout the conference. By the time you leave you will have a working plan to take back to campus. Faculty will be available for you to ask questions.



INSTRUCTORS

Barbara Blacklock, Disability Services Program Coordinator, University of Minnesota

Barbara Blacklock holds a master's degree in rehabilitation counseling from Michigan State University and is licensed by the state of Minnesota, as an independent social worker (LISW). She has worked in disability services for over thirty years and has presented locally, nationally, and internationally on disability issues. In addition to her role as an access consultant for students with disabilities enrolled in Academic Health Center programs, for the past eleven years Barbara has been the co-chair of the University of Minnesota provost's committee on student mental health and coordinated the development of the website www.mentalhealth.umn.edu.

Barbara is the chair of the Association on Higher Education and Disability (AHEAD) special interest group (SIG) on students with mental health disabilities and was awarded the AHEAD 2001 Professional Recognition Award. In 2014 she received the University of Minnesota President's Award for Outstanding Service.

George Brown, Ph.D., Executive Director of Recreation and Assistant to the Vice President of Student Affairs, University of Alabama

Dr. George M. Brown has served within student affairs for twenty-nine years. He has served in many leadership areas and presented on numerous occasions within NIRSA (National Intramural-Recreational Sports Association) and is a current and active member of ACHA (American College Health Association) and NASPA (National Association of Student Personnel Administrators). He serves within the student affairs executive council at The University of Alabama and has chaired the student health advisory committee for the past six years.

His research interest is physical activity and holistic wellness among college students. He has adjunct appointments within the College of Human Environmental Sciences as well as the College of Education at the University of Alabama. He oversees and directs a comprehensive university recreation department with over thirty-five full and part-time staff in addition to over 350 student employees. University recreation at the University of Alabama annually serves over 80% of the total student population

He received his bachelor of arts in business administration in 1982 from Trinity University and his master of arts in health, physical education and recreation in 1983 from Miami University. He completed his PhD in health education and health promotion in 2010 from the University of Alabama

Gregory T. Eells, Director of Counseling and Psychological Services, Cornell University

Dr. Gregory Eells holds a PhD in Counseling Psychology and is a licensed psychologist in the state of New York. He has worked in higher education mental health for twenty years and has served as a director of a university counseling service for the past sixteen years.

Dr. Eells regularly publishes articles in scholarly journals and presents frequently. His areas of interest include leadership, staff morale, mental health delivery systems, student self-injury, and providing care to challenging students. Dr. Eells is a member of various professional organizations, is the chair-elect of the mental health section of the American College Health Association (ACHA) and a past president of the Association for University and College Counseling Center Directors (AUCCCD). He received a Presidential Award and a Lifetime Achievement Award from AUCCCD and has been a strong advocate for college mental health issues, appearing on CNN, ABC News, and National Public Radio.

Shannon Glasgow, MS, LMHC, Counselor, Counseling Center and Veteran Services, Monroe Community College

Shannon is a licensed mental health counselor for New York State. Shannon began her career in the community college setting in 2010 at Genesee Community College. She had the opportunity to work as part of a collaborative and integrated team to increase mental health awareness on campus, assist with conduct process and Title XI. Shannon transitioned to Monroe Community College in 2014 and continues her counseling services, outreach, and trainings. Shannon is a certified mental health first aid Instructor and is passionate about spreading awareness and reducing stigma around issues of mental health. Shannon received her BA in psychology and sociology from SUNY Genesee and her MS in mental health counseling from St. John Fisher College.



LOCATION

November 2 - 3, 2015 :: Orlando, FL

HOTEL

Rosen Shingle Creek
9939 Universal Blvd
Orlando, FL 32819

To reserve your room, please call 866.996.9939. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE

The rate is \$185 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES

A room block has been reserved for the nights of November 1 and 2, 2015.

RATE AVAILABLE UNTIL

Make your reservations prior to October 12, 2015. There are a limited number of rooms available at the conference rate. Please make your reservations early.

ADDITIONAL INFORMATION

Rosen Shingle Creek is nestled on a 230-acre site along Shingle Creek just off Universal Boulevard, east of the Orange County Convention Center North/South expansion and just 10 minutes away from the Orlando International Airport (MCO). The ideal location is a short distance to a variety of Orlando's best attractions, restaurants, shopping, and entertainment venues.

LOCATION AND TRANSPORTATION

Rosen Shingle Creek is conveniently located on Universal Boulevard just off of the Beachline Expressway (SR 528, Exit #2) and a half mile east of the Orange County Convention Center. This ideal location is also minutes away from Orlando's world-famous attractions like Universal Orlando®, Wet 'n Wild, Sea World Orlando® and others.

For group transportation, call (407) 839-1570.

Shuttle: Mears Transportation: Approximately \$20.00 One way or \$32.00 Roundtrip.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, as well as refreshments and snacks throughout the conference.

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For every two people you register from your institution, receive a third registration at 50% off of the registration price.

BEST VALUE	CONFERENCE	WORKSHOP	WITH AI PRO MEMBERSHIP
Conference + Pre-Conference Workshop	Conference only	Pre-Conference Workshop Only	Get \$100 OFF with your AI Pro Membership
\$1395	\$1095	\$395	Learn More \$100 OFF

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EARLY BIRD PRICING

Postmarked on or before October 23, 2015. For registrations postmarked after October 23, 2015, an additional \$100 fee per registrant applies.

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[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name

Job Title

Institution/Organization

What name do you prefer on your name badge?

Address

City

State/Province

Zip/Postal Code

Country

Telephone

Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.)

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name

Contact Phone

Additional Contact Email

Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name

Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

☐ My check is included and covers _____ registration(s) Check # _____☐ Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ **DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.☐ **WEEKLY SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.☐ **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.