



CONFERENCE

INTEGRATING TO A ONE-STOP STUDENT SUCCESS CENTER

November 9 - 11, 2015

Charlotte, NC



 **ACADEMIC**
IMPRESSIONS



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Centralize your student support to enhance student experience and streamline communication.

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OVERVIEW

This conference will show you an integrated one-stop approach that provides unified services in advising, career services, and tutoring to support student success. This one-stop model does not rely on a centralized physical location but rather a philosophical and operational shift of how departments can better collaborate.

Throughout this conference you will **build a step-by-step plan** to coordinate the student success effort on your campus and take an in-depth look at:

- How to start the conversation about a one-stop student success approach
- How to assess and improve your current services
- Technologies and tools that can help you make the shift
- Space and staffing considerations you should keep in mind
- Common challenges and how to overcome them

WHO SHOULD ATTEND

This program is ideal for institutional teams who want to know more about or are in the stages of developing a student success center for on-campus students. Professionals who would gain from this experience include VPs, deans, provosts, and directors who oversee student success services, including:

- Academic support, tutoring, and supplemental instruction
- Student success centers
- Retention initiatives
- Academic advising
- Career services
- Disabilities services
- At-risk student programs

When you register 2 people from your institution a 3rd can attend for 50% off!

LEARNING OUTCOME

After participating in this conference, you will have an action plan for developing or improving one-stop student success on your campus.

VISIT EVENT PAGE

<http://www.academicimpressions.com/conference/integrating-one-stop-student-success-center>



AGENDA

DAY 1

12:00 - 1:00 p.m.

Conference registration

1:00 - 2:15 p.m.

Retention Simulation

In this interactive simulation, you will have an opportunity to understand how it feels to navigate through student support services. The activity will allow you to explore the challenges and successes a student may experience in seeking out help on campus.

2:15 - 2:30 p.m.

Afternoon break

2:30 - 3:30 p.m.

Identifying Best Practices in Supporting Student Success

Building on the last session, you will identify what students need to make the best use of campus support services, programs, and networks. We will also explore and discuss the research on best practices in providing student support systems. What is the role and how do you best leverage and coordinate various campus programs to best meet students' needs?

3:30 - 4:30 p.m.

Assessing Current Services

In this session, you will take a close look at your current services, assess gaps and opportunities for improvement, and identify potential partnerships.

4:45 - 5:45 p.m.

Networking reception (included in registration fee)

DAY 2

8:30 - 9:00 a.m.

Continental breakfast (included in registration fee)

9:00 - 11:45 a.m.

Building Partnerships (Break included)

This session looks at how to start the conversation, who to bring to the table, and how to facilitate tough conversations. The faculty will also address models for building a collaborative leadership community and preliminary goal-setting.

11:45 a.m. - 1:00 p.m.

Lunch (included in registration fee)

1:00 - 2:00 p.m.

Action Planning Session

Drawing on the information from the previous session, you will begin drafting your action plan for building partnerships on your campus.



AGENDA

DAY 2 (CONTINUED)

2:00 - 3:15 p.m.

Models for One-Stop Student Success

The faculty will present models and provide institutional examples of “gold-standard” one-stop student success centers. Learn about award-winning programs and services and why they work. This session will help you to know what the best programs in the country offer and how.

3:15 - 3:30 p.m.

Afternoon break

3:30 - 5:00 p.m.

Systems and Logistics

In this session the faculty will highlight their systems for helping students navigate through their services. They will help you think through the coordination and logistics involved in getting students efficiently through the door and to the services they need.

DAY 3

8:30 - 9:00 a.m.

Continental Breakfast (included in registration fee)

9:00 - 9:45 a.m.

Space Considerations Breakout Sessions

In each breakout session, the faculty will walk the group through the considerations you need to give to the physical location of services, including how to take advantage of current space and how to lobby for better space. The breakout session format will allow you to network with colleagues who are dealing with similar space issues: campuses with centralized services (student success center); campuses with decentralized services (multiple offices located across campus); and campuses with a combination of centralized and decentralized services.

9:45 - 10:30 a.m.

Leadership Structures and Staffing Considerations

In this session, the faculty will go through various models of leadership structures for one-stop student success approaches. Every school will need to design a structure that is unique to its needs, but this session will provide typical structures that your institution can use as models to help develop the right structure for your campus. The faculty will also discuss the difficult subject of staffing. One-stop student success efforts often involve restructuring current staffing and organization structures. How do you build on the strengths and passions of your current programs, staff, and individuals during change?

10:30 - 10:45 a.m.

Morning break

10:45 - 11:45 a.m.

Final Action Planning Session

Drawing on the information from the previous session, you will finish drafting your action plan for building partnerships on your campus.

11:45 a.m. - 12:00 p.m.

Conference wrap-up



INSTRUCTORS

Amjad Ayoubi, Ph.D., Senior Associate Dean, Tulane University

Amjad Ayoubi oversees academic and career advising, success coaching, academic support services such as tutoring and supplemental instruction and academic services for student athletes. Amjad joined Tulane University after Hurricane Katrina; helped rebuild Career Services operations; and later helped reorganize, expand, and enhance academic advising. In 2012 Amjad and his staff initiated a new success coaching department modeled after a life coaching model. Amjad supports a team of dedicated staff who helped increase the retention rate at Tulane from 87% to 92% and the graduation rate from 78% to 83% in the past six years.

Amjad believes that integrating academic and career advising is critical to the overall success of students and the university. He also believes that building an ecosystem that contains integrated academic and career advising will help students connect their education to their future career goals and will help the university deliver services in a more coherent and intentional manner.

Joel McGee, Ph.D., Director, Academic Success Center, Texas A&M University

Joel has worked for over 20 years in academic support and student success at Texas A&M. He was the Director of the Student Learning Center until 2012 when the Academic Success Center was created to provide a comprehensive student success unit and a collaboration between academic and student affairs. Joel has worked extensively with Academic Coaching, Supplemental Instruction, tutoring, and development of instructional programs. In addition to coordinating these programs, Dr. McGee has been actively involved in program assessment and reporting. Joel has presented at numerous conferences including the International Conference on Supplemental Instruction, NCLCA, NADE, and AAC&U. He also worked as an outside evaluator on an NSF grant for Texas State University from 2011-2013.

The Academic Success Center at Texas A&M is a model success center integrating numerous academic support programs under one unit. Under the leadership of Dr. McGee, the Texas A&M Academic Success Center recently received the Learning Center of Excellence designation from the National College Learning Center Association and was one of only two programs to receive this honor.

Joe Murray, Director of University Advising Services, Florida Atlantic University

Joe has helped to develop and refine the Appreciative Advising Inventory and been part of a national taskforce aimed at advancing the concept of appreciative advising. Joe works tirelessly to help students that are traditionally underrepresented in higher education. He helped craft new legislation to change Ohio laws and operating policies to increase access to higher education for Ohio's lower income/disadvantaged youth and foster care alumni.

Joe has also served as the co-chair of the First-Generation College Student Advising Interest Group for the National Academic Advising Association (NACADA). He has presented numerous times at both NACADA and NASPA on topics including academic recovery programs, first-generation college student advising, and intrusive advising.



LOCATION

November 9 - 11, 2015 :: Charlotte, NC

HOTEL:

Hilton Charlotte Executive Park
5624 Westpark Drive
Charlotte, NC 28217

To reserve your room, please call 704-527-8000. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is \$129 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the nights of November 8, 9 and 10, 2015.

RATE AVAILABLE UNTIL:

Make your reservations prior to October 16, 2015. There are a limited number of rooms available at the conference rate. Please make your reservations early.

ADDITIONAL INFORMATION:

The Hilton Charlotte Executive Park hotel, located in the heart of the Westpark Corporate Center, is close to the busiest corporate offices and many Charlotte attractions. All rooms and suites are connected to WiFi. Catch up on work in the fully equipped business center. Guest rooms in this Charlotte hotel are beautifully decorated. Upgrade to a suite for a separate living room with dining area.

This hotel provides a seasonal outdoor swimming pool and an outdoor courtyard with a cascading water fountain to help make your stay refreshing. Order drinks and meals to your poolside table or work out in the fully equipped fitness center.

TRANSPORTATION INFORMATION:

The hotel is located just 5 miles from the Charlotte/Douglas International Airport (CLT).

Courtesy Bus: Free Airport shuttle

Taxi: 20.00 USD



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

When you register 2 people from your institution a 3rd can attend for 50% off!

CONFERENCE	WITH AI PRO MEMBERSHIP
Conference Only (\$500 Corporate Surcharge)	Get \$100 OFF with your AI Pro Membership
\$1195	\$100 OFF

EARLY BIRD PRICING

Postmarked on or before October 23, 2015. After October 23, 2015, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____

Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

DAILY PULSE - Scan current events, timely research, and notable practices at other institutions.

WEEKLY SCAN - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

DIAGNOSTIC - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.