



CONFERENCE

DESIGNING A HIGH-IMPACT LEADERSHIP DEVELOPMENT PROGRAM IN HIGHER EDUCATION

November 3 - 4, 2016

Denver, CO



ai ACADEMIC
IMPRESSIONS



Are you actively building a high impact leadership development program to identify and groom future leaders?

OVERVIEW

Learn how to identify, groom, and support future leaders by developing an effective in-house leadership development program (LDP). You will learn how to organize your LDP and gain dozens of resources and activities that you can incorporate directly into your program to ensure that it remains impactful for years to come. Highly-rated by past attendees, this conference is:

- **Designed** specifically for the unique context of higher education
- **Highly Experiential** and you will apply what you learn throughout the entire program
- **Comprehensive** approach including the pedagogical, logistical, and relational elements that are essential to the success of your LDP
- **Facilitated** by experts who have designed and taught hundreds of leadership programs

You will leave with a leadership development map to help you apply the aspects that you think will fit best with your specific institutional goals and constraints. **This highly-interactive event is limited to just 50 attendees.**

“As a result of the conference, I can effectively implement, design, develop, and evaluate an in-house, high-impact leadership development program.”

Christina Collins, Director of Professional Development, Ivy Tech Community College

RESOURCE-RICH WORKBOOK

Included in your registration fee is a 400 page workbook complete with sample leadership programs, assessments and tools, articles and a comprehensive outline to guide the development or improvement of your leadership program.

[VISIT EVENT PAGE](#)

<https://www.academicimpressions.com/conference/designing-high-impact-leadership-development-program-higher-education>



WHO SHOULD ATTEND

This program has been designed for those who are just starting out or are trying to make existing programs more comprehensive. Those who want to develop campus administrators (department heads, project leaders, and supervisors) and academic leaders (e.g., chairs, center directors, deans, and the general faculty) in either separate or mixed LDPs will benefit.

We welcome those who have primary responsibility for the design, development, and oversight of the LDP. This could include representatives from the President's office, Provost's office, Human Resources, Organizational Development, etc.

LEARNING OUTCOME

After participating in this conference, you will be able to plan or make improvements to an in-house leadership development program.

CONTACT US FOR MORE INFORMATION

Contact Amit Mrig, President and CEO at Amit@academicimpressions.com or 720-988-1210 if you'd like additional information about the program.



AGENDA

THURSDAY, NOVEMBER 3, 2016

8:00 - 8:30 a.m.

Registration and continental breakfast

8:30 - 9:00 a.m.

Welcome & Introductions

9:00 - 10:15 a.m.

Setting the Context for High-Impact Leadership Development Programs

There are many types of leadership programs in higher education and the goal of our two days is to help you understand what a high-impact program is and how you can build one back home. In our opening session, we'll also review best-practice examples and outline the many different elements that must be considered when building your program.

10:15 - 11:00 a.m.

Models of Leadership Development

Your leadership development model becomes a framework for both the structure and design of your program. In this opening session, we will share a proven model for organizing your program to help address the adaptive challenges facing higher education. Our model will focus on three dimensions:

- Teaching leaders about self
- Teaching leaders about groups and teams
- Teaching leaders about systems

11:00 - 11:15 a.m.

Break

11:15 a.m. - 12:15 p.m.

Teaching Leaders About Self

Core to your program is to help participants gain self-awareness of their own styles and of those whom they lead. In this session, you'll experience a validated assessment that identifies four primary thinking styles and discuss considerations for using it back on campus.

12:15 - 1:15 p.m.

Lunch (included in registration fee)

1:15 - 1:45 p.m.

Teaching Leaders About Self

There are numerous other ways to teach participants about their own leadership styles, strengths, and weaknesses. In this session, we will explore numerous ways to do that, including several widely-available assessments and tools that you may wish to use.

1:45 - 4:45 p.m.

Teaching People About Groups & Teams

Teamwork has never been more essential in higher education, and yet most leaders are not taught how to build teams and act as a convener of groups. In this session, we will share important research on teams in higher education and explore multiple methods for equipping your leaders with practical tools and strategies to lead teams more effectively.

4:45 - 5:00 p.m.

Wrap-Up & Q&A

5:00 - 6:00 p.m.

Networking Reception (included in registration fee)



AGENDA

FRIDAY, NOVEMBER 4, 2016

8:00 - 8:30 a.m.

Continental Breakfast (included in registration fee)

8:30 - 10:00 a.m.

Understanding Yourself as a Leader and How Your Approach Blends with Others

Your participants will need more than one lens to understand their approaches to leadership and the strengths and shadows of their styles. In this session, participants will experience a second assessment—one that divulges a participant's operating style and its impact on others, both under normal conditions and under stress.

We will also explore the critical question of how leaders learn, and how your high-impact leadership program can get people on the path to self-awareness and openness to learning.

10:00 - 10:15 a.m.

Break

10:15 a.m. - 12:15 p.m.

Teaching Leaders about Systems

High-impact leadership programs must help participants understand how to think about the future, convene cross-boundary groups, surface potential conflicts, and lead change across the system. This session will examine how to build such components into your program and sample activities that have proven effective at creating a systems-wide view for leaders and those they lead.

12:15 - 1:15 p.m.

Lunch (included in registration fee)

1:15 - 2:45 p.m.

Designing Your High-Impact Leadership Development Program

In this session, you will have a chance to work with a learning partner or with your team on your program's goals and structure. This session will ensure you leave the program with a well-defined roadmap that can be put into action back on campus.

2:45 - 3:45 p.m.

Your Leadership on the Line: Putting Your Plan into Action

Putting your knowledge of self, groups, and systems to use, we will identify a number of strategies that can help ensure your plan gains buy-in and support of key stakeholders.

3:45 - 4:30 p.m.

Program Wrap-up & Final Q&A



INSTRUCTORS

David Kiel, Leadership Coordinator, University of North Carolina at Chapel Hill

David Kiel has created 7 separate leadership development programs for faculty at UNC-Chapel Hill and consulted on strategic planning and leadership with other R-1s, doctoral-level Institutions, 4 year colleges, and community colleges.

From 1985 to 2010 he consulted with leaders in government, non-profit, and small businesses organizations, primarily in the areas of strategic planning, change management, leadership development, team building, and conflict resolution. He has written numerous articles on leadership development, change management, and organizational development. He is a member of POD, NTL, and the Triangle OD Network.

Patrick Sanaghan, President, The Sanaghan Group

Dr. Sanaghan serves as the head of The Sanaghan Group, an organizational firm specializing in leadership development, executive coaching, strategic planning, and leadership transitions. Pat has worked with over 200 campuses and hundreds of organizations in the last twenty-five years. He has taught leadership to thousands of leaders in higher education, and helped over one hundred campuses conduct collaborative, transparent strategic planning processes. He is the co-author/author of six books, numerous articles, and several monographs in the fields of strategic planning, leadership, and change management. His most recent books include: Collaborative Leadership in Action and How to Actually Build an Exceptional Team.

TESTIMONIALS

"As a result of the conference, I can effectively implement, design, develop, and evaluate an in-house, high-impact leadership development program."

Christina Collins, Director of Professional Development, Ivy Tech Community College

"I now feel equipped with the information and tools needed to develop and run a successful LD program!"

Jean McGill; Assistant Vice President, Human Resources; Goodwin College

"Hands-on experience and real world tools to help you address campus leadership."

-Melissa Kirk, Chief of Staff to the Provost, Lehman College

"Any person who is part of the post-secondary industry will want to participate in this seminar if they have interest in improving or implementing a leadership development program."

-John Cornwell, Associate Controller, University of Saskatchewan

"An exceptional 'train the trainer' program on the most pressing issue facing contemporary universities - developing and inspiring academic leaders."

-Jim Weese, PhD., Professor and Dean, University of Western Ontario

"This conference provided me with a reflective yet tangible space to think through the complexities of our leadership program. [The instructors'] expertise and insight was invaluable, especially considering our program didn't necessarily fit into a typical "LDP" program in higher education."

-Sarah Glen, Instructor, McMaster University



OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		Intimate, workshop-style event with personalized attention
Many concurrent sessions; forcing choice		One focused learning track
Uneven sessions and less outcome-focused, driven by an open call for proposals		Needs-driven and meticulously planned with practical outcomes <ul style="list-style-type: none"> Action plans and next steps to use upon returning to campus Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		Learner-centric and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to truly connect with colleagues in the same position at other institutions
Some slide presentations posted online after the event		200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recommend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe



LOCATION

November 3 - 4, 2016 :: Denver, Colorado

HOTEL:

Crowne Plaza Denver Downtown
1450 Glenarm Place
Denver, CO 80202

To reserve your room, please call 303-573-1450. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is \$190 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the nights of November 2-3, 2016.

RATE AVAILABLE UNTIL:

Make your reservations prior to October 19, 2016. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

ADDITIONAL INFORMATION:

Experience a refreshing urban retreat in the heart of the Mile High City at the Crowne Plaza Denver Downtown. Located in Downtown Denver, the hotel and meeting rooms offer engaging spaces for working and relaxing.

Hotel Description

The Crowne Plaza Denver is walking distance from exciting attractions, shopping, restaurants, and sports and entertainment venues. One block from the Colorado Convention Center, the hotel is steps from Denver Art Museum, Denver Pavilions, Downtown Aquarium, Denver Center for the Performing Arts and the hip LoDo district. Play at Elitch Gardens Theme Park, Denver Zoo, Coors Field and the Pepsi Center.

TRANSPORTATION:

Getting to the hotel is easy by plane, light rail, train or bus. The hotel is located only 26 miles from the Denver International Airport (DEN). The hotel is within walking distance of the Denver's Public Transit that can whisk you to nearby train stations for transfers to local neighborhoods and cities.

When you need transportation to the hotel, we recommend these companies:

- D&D Transportation: 303-960-9229
- Super Shuttle: 800-258-3826



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Wednesday, breakfast and lunch on Thursday, and breakfast on Friday, as well as refreshments and snacks throughout the conference.

CONFERENCE
Designing a High-Impact Leadership Development Program in Higher Education
\$1,495

EARLY BIRD PRICING

Postmarked on or before October 21, 2016. For registrations postmarked after October 21, 2016, an additional \$100 fee per registrant applies.

[REGISTER ONLINE](#) or on the next page.



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

CONFERENCE REGISTRATION INFORMATION

Print Name | Job Title

Institution/Organization

What name do you prefer on your name badge? | Address

City | State/Province | Zip/Postal Code | Country

Telephone | Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

[Empty space for dietary or accessibility needs]

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name | Contact Phone

Additional Contact Email | Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name | Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD



Name on Card

Account Number

Billing Address

Billing City

Billing State

Billing Zip Code/Postal Code

Exp. Date

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE: _____

CHECK/INVOICE

My check is included and covers _____ registration(s) Check # _____

Please invoice me, Purchase Order # _____ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

DAILY PULSE - Scan current events, timely research, and notable practices at other institutions.

WEEKLY SCAN - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

DIAGNOSTIC - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up: _____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

**Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



CANCELLATION AND REFUND POLICIES



SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.