REDESIGNING GATEWAY COURSES
December 10 - 12, 2014
Phoenix, AZ
Increase student success and lower instructional costs through a comprehensive course redesign.

OVERVIEW

Gateway courses essential to student degree paths continue to be a barrier for institutional, faculty, and student goals. The large number of students enrolled in these courses often leads to lower student completion rates and the decision to redesign the course. While many institutions choose to redesign each course section independently, the most successful leaders improve student learning and lower costs by implementing a coordinated and scaleable approach.

Join us for an Academic Impressions conference that will demonstrate a proven process for gateway course redesign. Our experienced faculty will guide you in preparing your institution and faculty for the redesign as well as the key steps to design and implementation.

WHO SHOULD ATTEND

Teams of academic administration and faculty seeking strategies for improved learning and cost reduction will learn the process for course redesign. This topic is specifically relevant for programs that are expecting to have or are planning to experience major enrollment shifts in the coming years.

LEARNING OUTCOME

After participating in this conference, you will be able to lead a gateway course redesign on your campus to improve learning quality and reduce instructional costs.

http://www.academicimpressions.com/conference/redesigning-gateway-courses
EXTERNAL RESOURCES

Included with your registration is a hands-on workbook that will guide decision making for the course redesign on your campus. This workbook includes a host of different resources, presentations and actionable worksheets that will help make your team’s design efforts both at the conference and after, more value driven and productive.

CONTACT US FOR MORE INFORMATION

Contact Caleb Tegtmeier, Assistant Conference Director at caleb@academicimpressions.com or 720-988-1213 if you’d like additional information about the program.

SAVE $100 ON THIS EVENT WITH AI PRO!

Available with: AI Teaching & Learning Pro

AI Pro offers your institution access to over 200 hours of training opportunities on topics that will help you and your team achieve institutional goals and more. Click here or contact kevin@academicimpressions.com for more information about AI Pro.
## AGENDA

### WEDNESDAY, DECEMBER 10, 2014

**THEME 1: ESTABLISHING READINESS FOR COURSE REDESIGN**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>12:30 - 1:00 p.m.</td>
<td>Welcome and Registration</td>
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<tr>
<td>1:00 - 1:30 p.m.</td>
<td>Program introductions</td>
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<tr>
<td>1:30 - 3:00 p.m.</td>
<td>Aligning Administrative and Faculty Stakeholders</td>
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<tr>
<td>3:00 - 3:15 p.m.</td>
<td>Break</td>
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<tr>
<td>3:15 - 4:45 p.m.</td>
<td>Identifying and Developing Goals and Objectives of the Course</td>
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<tr>
<td>5:00 - 6:00 p.m.</td>
<td>Networking reception (included in registration fee)</td>
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### THURSDAY, DECEMBER 11, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 - 9:00 a.m.</td>
<td>Continental breakfast (included in registration fee)</td>
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<tr>
<td>9:00 - 10:30 a.m.</td>
<td>Examining Course Design Models</td>
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<tr>
<td>10:30 - 10:45 a.m.</td>
<td>Morning break</td>
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**THEME 2: REDESIGNING THE COURSE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10:45 a.m. - 12:00 p.m.</td>
<td>Designing a Scalable Curriculum to Lower Instructional Costs</td>
</tr>
<tr>
<td>12:00 - 1:15 p.m.</td>
<td>Lunch (included in registration fee)</td>
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THURSDAY, DECEMBER 11, 2014 (CONTINUED)

1:15 - 2:45 p.m.  Costs Effective Methods of Active Learning
Increasing student engagement is key to any successful course. If designed correctly, there is also an opportunity for reallocating costs. This session will guide you through the implementation of active learning principles that have been proven to improve student engagement and lower the time demands and costs for lead instructors.

2:45 - 3:00 p.m.  Break

3:00 - 4:30 p.m.  Identifying and Developing Teaching Assistants for Increased Support
Aligning the appropriate mix of teaching assistants and support can be a challenge for faculty and administration as the perception is often that more support leads to sustained learning. This session will discuss the most efficient and effective uses of undergraduate, graduate, and adjunct teaching assistants in an effort to provide more personalized academic support.

FRIDAY, DECEMBER 12, 2014

8:00 - 8:30 a.m.  Continental breakfast (included in registration fee)

8:30 - 10:00 a.m.  Tools and Strategies for Frequent Feedback
Robust feedback is essential for both students and faculty within a course and it must be taken into consideration when designing more autonomous type learning. This session will demonstrate different technology tools used for continuous assessment and cost saving strategies to assist in automating feedback for students.

10:00 - 10:15 a.m.  Break

10:15 - 11:30 a.m.  Monitoring and Assessing Student Progress
Evaluation of this new instructional strategy should be considered from the start. Building in simple assessment techniques will help faculty to monitor student learning and make continuous improvements to the model. This session will discuss strategies to building in assessment in an effort to sustain a successful course redesign.

11:30 a.m. - 12:00 p.m.  Wrap up and questions
INSTRUCTORS

DANAE L. HUDSON, PH.D. / Associate Professor
Missouri State University

Dr. Hudson is an Associate Professor in the Department of Psychology at Missouri State University. Since 2003, Dr. Hudson has taught large sections of Introductory Psychology in addition to other clinical psychology undergraduate and graduate courses. Dr. Hudson served as the team leader for a large-scale redesign of Missouri State University’s Introductory Psychology course. Since the implementation and successful outcomes of the redesigned course, Dr. Hudson has published scholarly articles and presented at national and international venues. Dr. Hudson has served as a Provost Fellow for Teaching and Learning at Missouri State University, is currently a Missouri Learning Commons Scholar, and a National Center for Academic Transformation (NCAT) Redesign Scholar.

DANIEL MILLER / Professor, Mathematics
Niagara County Community College

Dan Miller has taught at Niagara County Community College (NCCC) for over twenty years. He has taught mathematics courses ranging from developmental math to calculus as well as computer science courses. Dan has written over twenty solution manuals for a variety of college and high school mathematics textbooks and has authored content for MyMathLab/MathXL software. He led NCCC’s redesign of Introduction to Statistics (~20 sections) as part of the State University of New York (SUNY) Course Redesign Initiative, a collaborative effort between SUNY and NCAT (2007 – 2010). As part of this project, Dan designed a large computer lab that was built in the space formerly occupied by two underutilized classrooms. In 2009, he and his colleagues applied the principles learned to redesigning NCCC’s developmental Mathematics Literacy course (~50 sections). Because these two redesigns have now filled the new computer lab to capacity, Dan is working on creative solutions so that other courses can be redesigned in the future.
INSTRUCTORS

MICHELLE D. MILLER, PH.D. / Professor of Psychology and Co-Director of the First Year Learning Initiative
Northern Arizona University / Redesign Scholar-National Center for Academic Transformation

Dr. Miller is a cognitive psychologist whose research focuses on memory and attention, psychological impacts of technology, and student academic success. At Northern Arizona University, she has shaped redesign programs including the First Year Learning Initiative and the President’s Technology Initiative. She also helped lead the redesign of NAU’s Introduction to Psychology course, which was chosen as a “Course Redesign Exemplar” by the National Center for Academic Transformation.

Dr. Miller has written and presented extensively on evidence-based pedagogy and course design, most recently, Minds Online: Teaching Effectively with Technology (2014, Harvard University Press). She specializes in mobilizing faculty to adopt teaching strategies that leverage principles from cognitive and brain sciences to create more effective and engaging learning experiences.

BROOKE L. WHISENHUNT, PH.D. / Professor, Psychology
Missouri State University

Dr. Whisenhunt is a Professor of psychology at Missouri State University. From 2011 until 2013, she was a member of the introductory psychology redesign team at Missouri State University as part of a statewide mission in course redesign through the National Center for Academic Transformation (NCAT). During that timeframe, the redesign team transformed introductory psychology at Missouri State University into a blended course and demonstrated significant improvements in learning outcomes. The results of this project were recently published in Psychology Learning and Teaching. Since the completion of the redesign project, Dr. Whisenhunt has been serving as a Missouri Learning Commons Scholar to assist other institutions in the state implement redesign projects. She is also a National Center for Academic Transformation (NCAT) Redesign Scholar.
HOTEL RESERVATIONS

The conference will be held at:
Wigwam Resort
300 E. Wigwam Blvd
Litchfield Park, AZ 85340

To reserve your room, call 623-353-2698. Please indicate that you are with the Academic Impressions group to receive the room rate of $129 for single or double occupancy, plus applicable tax.

A room block has been reserved for the nights of December 9, 10, and 11, 2014. Reservations must be made by November 19, 2014. There are a limited number of rooms available at the conference rate. Please make your reservations early.

Beloved by generations, this Arizona landmark and Historic Hotel of America couples historic charm with a truly modern sense of adventure. Relax in the elegant comfort of 331 casitas and suites, but be sure to carve out time for our legendary golf, superb spa, four pools - including a new, 25-foot tower with twisting water slides - distinctive cuisine and innovative, Arizona-inspired programming.
REGISTRATION FEES

**Your registration fee includes:** Full access to all conference sessions and materials, access to the networking reception on Wednesday, breakfast and lunch on Thursday, and breakfast on Friday, as well as refreshments and snacks throughout the conference.

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**Attend as a Team** – remember, when 2 members of the same institution register, a 3rd registration is 1/2 off.

**Early Bird Pricing**

Postmarked on or before November 21, 2014. For registrations postmarked after November 21, 2014, an additional $100 fee per registrant applies.

Visit our website to register online:

[http://www.academicimpressions.com/conference/redesigning-gateway-courses](http://www.academicimpressions.com/conference/redesigning-gateway-courses)
CONFERECE REGISTRATION INFORMATION

Print Name                                                                             Job Title

Institution/Organization

What name do you prefer on your name badge?

Address

City                                                 State/Province       Zip/Postal Code             Country

Telephone                           Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, The Chronicle, etc.) ________________

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

ADDITIONAL CONTACT INFORMATION

Additional Contact Name                                               Contact Phone

Additional Contact Email                                                                  Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name                                                               Emergency Contact Phone
PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the “invoice me” option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD

Name on Card                          Account Number

Billing Address                      Billing City       Billing State

Billing Zip Code/Postal Code         Exp. Date       Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)

CHECK/INVOICE

☐ My check is included and covers ________ registration(s) Check # ________________________________
☐ Please invoice me, Purchase Order # ________________________________ (PO # not required to receive invoice)

FREE HIGHER ED NEWS AND ANALYSIS

Each conference registration includes a subscription to Higher Ed Impact, a free industry scan of news, trends, and research on higher education, delivered in an easy-to-scan email. Higher Ed Impact (HEI) includes:

☐ HEI: Daily Pulse - impactful news, trends, and practices, sent daily
☐ HEI: Weekly Scan - the week’s most critical news, with analysis of top stories and trends, sent on Fridays
☐ HEI: Monthly Diagnostic - practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

List the names of the registrants you'd like to sign up:

Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.
ACADEMIC IMPRESSIONS CANCELLATION AND REFUND POLICIES

SATISFACTION PROMISE
We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We’ll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES
For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a $100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions’ liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE
You will receive a full refund (less a $75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a $75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED
All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS
All sales are final. No cancellations or refunds provided.