



# Academic Impressions MEMBERSHIP

## AI Academic Affairs Pro

**\$2,495**.00/yr

AI Academic Affairs Pro is an annual membership that gives you and your team access to practical and actionable training on the most critical issues facing higher education. Membership includes access to:

- Free live and on-demand webinars within your membership area
- A member dashboard and individual logins for your whole team, no limits
- Institutional usage data to track the ROI for your department or office
- Discounts on in-person conferences within your membership area

## AI Academic Affairs Pro Listing

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### Assessment

1. Assessing the Quality of Your General Education Program
2. Authentic Assessment Strategies for Online Learning
3. Understanding the Essentials of Direct Assessment
4. 9 Formative Assessment Techniques for Online Courses

### Compliance

1. Active Shooter: Preparing Your Faculty and Staff
2. Copyright and Fair Use Essentials for Faculty
3. Copyright Considerations for Using MOOCs in Your Courses
4. Copyright for Online Course Materials
5. FERPA Essentials for Faculty
6. FERPA Regulation Basics
7. Minimize the Fallout from Cyber Attacks
8. Online Course Accessibility Training for Faculty
9. Preventing Faculty Discrimination with Case Law and Statistics
10. Title IV: Complying with New State Authorization Rules
11. Title IX: 5 Things Every Department Chair Needs to Know
12. Tracking Spending to Minimize Research Grant Audit Risk
13. Training Faculty: Essentials of Study Abroad Risk Management
14. Universal Design: Proactively Addressing Accessibility on Campus

## **Emerging Technologies**

1. 10 Tips for Creating Lecture Capture
2. 7 Strategies for Integrating Student Blogging into ePortfolios
3. Building an Institutional Framework for MOOC Programs
4. Creating Experiential Learning Using Social Media
5. Gamification: Practical Strategies for Your Course
6. Managing Mobile Devices: BYOD and Loaner Devices
7. Quality ePortfolios: Essentials for Experiential Learning Programs
8. Selecting a Learning Management System
9. Selecting the Right Software for Your Learning Center Needs
10. Teaching with Twitter
11. Using Cloud-Based Technology for Learning and Engagement

## **Online & Blended Learning**

1. 8 Steps for Growing and Sustaining Online Programs
2. 9 Formative Assessment Techniques for Online Courses
3. Blended Course Design Principles
4. Building an Institutional Framework for MOOC Programs
5. Designing Engaging Online Courses for Adult Learners
6. Developing Vendor Partnerships for Online Programs
7. Engaging and Retaining Online Students
8. Growing and Supporting Online Programs Internationally
9. Institutional Readiness for Implementing Blended Learning
10. Instructional Strategies for Blended Learning
11. Making the Shift from Classroom to Online Course Design
12. Managing Online Course Workload
13. Principles for Effective Online Teaching
14. Using Peer Mentorship to Support Online Faculty
15. Using Retention Metrics to Support At-Risk Online Students

## **Managing & Supporting Faculty**

1. 7 Strategies for Dealing With Difficult Colleagues
2. A Dean's Guide to Building Faculty Relationships
3. Communication and Conflict Management for Department Chairs
4. Conflict Management for Institutional Leaders
5. Departmental Budget Training for Faculty
6. Designing Your Course for Active Team-Based Learning
7. Engaging Faculty to Improve Corporate Relations
8. Evaluating Online Faculty
9. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
10. Faculty Development: Ideas for a More Inclusive Classroom

11. Faculty Handbooks: 5 Common Problems and Recommended Solutions
12. Gaining Faculty Buy-In for Student Success Initiatives and Programs
13. Managing and Supporting Adjunct Faculty
14. Managing and Supporting an Aging Workforce
15. Negotiating Successful Adjunct Union Collective Bargaining Agreements
16. New Learning Spaces: Support Faculty for Improved Learning
17. Online Course Accessibility Training for Faculty
18. Recruiting, Hiring, and Retaining Diverse Faculty
19. Supporting Mid-Career Faculty
20. Training Faculty: Helping International Students Properly Cite Sources
21. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
22. Using Peer Mentorship to Support Online Faculty

## **Program Management**

1. 8 Steps to Implementing Open Educational Resources
2. Build Critical Thinking through Project-Based Learning
3. Building a Custom Corporate Training Program
4. Building an Institutional Framework for MOOC Programs
5. Creating a Business Case for New Academic Programs
6. Critical Considerations for Accelerated Degree Programming
7. Curricular Efficiency: Untapped Strategies for Improving Academic Success
8. Developing Vendor Partnerships for Online Programs
9. Engaging Faculty to Improve Corporate Relations
10. Establishing a Revenue-Generating Corporate Engagement Program
11. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
12. Ideas from the For-Profit Sector on Making Your Program More Competitive
13. Improve Completion through Redesigning Developmental Courses
14. Improving Efficiency for Grant Support Systems
15. Increasing Degree Pathways for Stop-Out Students
16. Institutional Collaboration: Shared Enrollment
17. Keys to Building a Flexible Learning Space Initiative on your Campus
18. Keys to Building a Strategic Budget for Your Academic Department
19. Measuring Academic Program Cost and Demand
20. Measuring the Costs of Developmental Education
21. Offering Credit for Prior Learning Assessment
22. Practical Tactics for Building Academic Grit
23. Prioritizing Academic and Administrative Programs 101
24. What Every Department Chair Needs to Know

## **Library Administration**

1. Copyright and Fair Use Essentials for Faculty
2. Copyright for Online Course Materials
3. Developing Engaging Online Information Literacy Programming
4. Integrating Information Literacy in First Year Student Programs
5. Key Considerations for Learning Commons Design
6. Responsive General Collection Management: Integrating Stakeholder Input