



Academic Impressions MEMBERSHIP

AI Student Affairs Pro

\$2,495.00/yr

AI Student Affairs Pro is an annual membership that gives you and your team access to practical and actionable training on the most critical issues facing higher education. Membership includes access to:

- Free live and on-demand webinars within your membership area
- A member dashboard and individual logins for your whole team, no limits
- Institutional usage data to track the ROI for your department or office
- Discounts on in-person conferences within your membership area

AI Student Affairs Pro Listing

Advising & Academic Support

1. Academic Advising Records: Implications for Electronic Documentation
2. Academic Coaching: Models for Student Success and Retention
3. Building a More Effective Parent Relations Program
4. Changes that Make a Big Impact on Peer Leader Training
5. Creating a Stop-Out Program to Increase Completion
6. Customizing Your Peer Mentor Program
7. Improve Completion through Redesigning Developmental Courses
8. Improving Student Engagement with Digital Advising Communications
9. Integrating Career and Advising Services
10. New Advisor Training: Developmental Advising via Email
11. Online Writing Centers: Providing Quality Services
12. Practical Tactics for Building Academic Grit
13. Proactive Advising for Student Success
14. Quality ePortfolios: Essentials for Experiential Learning Programs
15. Selecting the Right Software for Your Learning Center Needs
16. Taking a Case-Study Approach to Improving Academic Advising Assessment

Compliance & Regulations

1. 4 Steps to Ensure Electronic and Information Technology Accessibility
2. Avoiding FERPA Pitfalls in the Financial Aid Office
3. Clery Act: A Refresher for the Whole Campus
4. Clery Act Checklist: 10 Steps for Compliance
5. Developing a Self-Harm Compliance Protocol
6. Developing an Assistance Animal Compliance Policy
7. FERPA Essentials for Faculty
8. FERPA Policy and Procedure Audit
9. FERPA Practice Lessons
10. FERPA Regulation Basics
11. FERPA: When to Involve Legal Counsel and Leadership
12. Immigration Law 101: 3 Key Issues for Compliance
13. PCI DSS Compliance in Advancement: Update for 3.2
14. Title IX and Athletics: Practical Ways to Comply
15. Title IX Grievance Procedures: Critical Updates
16. Universal Design: Proactively Addressing Accessibility on Campus

Housing & Residence Life

1. Coaching as Supervision in Residence Life
2. Designing a Sophomore Living-Learning Community
3. Designing Effective Living-Learning Communities
4. Green Programs for Residence Halls
5. Incentivizing Residential Learning
6. Living-Learning Programs for STEM Students

Career Services

1. Career Services Skill Building: Supporting International Students
2. Integrating Career and Advising Services
3. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
4. Using Data to Improve Career Services

Orientation & Transitions

1. Building a Comprehensive Sophomore-Year-Experience Program
2. Customizing Orientation for Transfer Students
3. Developing Academic Stamina in First-Year Students
4. Improving First-Year Student Experience Programs for At-Risk Students
5. Increasing Student Engagement in Financial Literacy Programming
6. Integrating Information Literacy in First Year Student Programs
7. Integrating Peer Mentors Across First-Year Student Programs
8. International Student Orientation: Using Peer Mentors to Improve Your Program

9. Onboarding Spring Admits for Future Success
10. Online Orientation: Focusing on Student Learning
11. Summer Bridge: Building and Measuring Campus Connection
12. Transition Programming: From Student to Alumni Professional

Safety & Risk Management

1. Academic Advising Records: Implications for Electronic Documentation
2. Active Shooter: Preparing Your Faculty and Staff
3. Campus Safety's Role in Title IX Investigations
4. Clery Act Checklist: 10 Steps for Compliance
5. Clery Act: A Refresher for the Whole Campus
6. Creating a Case Manager Role to Better Serve At-Risk Students
7. Developing a Self-Harm Compliance Protocol
8. Enterprise Risk Management: Why Now?
9. Hazing Prevention: Initiating a Campus-Wide Culture Change
10. Improve Student Mental Health Services Using Online Tools
11. Managing Higher Education Social Media Challenges
12. Managing Student Activism
13. Managing Student Threats and Risk: Effective Policies and Practices
14. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
15. Minimize the Fallout from Cyber Attacks
16. New Solutions to Student Conduct Challenges
17. Risk Management for Non-Student Minors on Campus
18. Title IX Grievance Procedures: Critical Updates
19. Training Faculty: Essentials of Study Abroad Risk Management

Study Abroad & International

1. Career Services Skill Building: Supporting International Students
2. Improving Academic Literacy for International Students
3. International Student Orientation: Using Peer Mentors to Improve Your Program
4. Training Faculty: Essentials of Study Abroad Risk Management
5. Training Faculty: Helping International Students Properly Cite Sources

Admissions & Recruitment

1. Beyond the Basics: Leveraging LinkedIn to Reach Adult Prospects
2. Building Social Media Efforts for International Student Recruitment
3. Communicating Institutional Value to Prospective Students
4. Considerations for Working with Commission-Based International Recruitment Agents
5. Getting Started: Using Social Media in Student Recruitment
6. Improving Your Campus Visit Experience
7. Incorporating Faculty in Student Recruitment
8. International Student Recruitment: Maximizing Your Website Content

9. International Student Recruitment: Revamping Your Email Communications
10. Managing Your Enrollment Funnel to Optimize Student Recruitment
11. Measuring and Improving Admissions Team Performance
12. Microtargeting to Achieve Enrollment Goals
13. Prioritizing Marketing Tactics for Adult Student Recruitment
14. Proactive Strategies for Controlling Admissions Turnover
15. Social Media in Student Recruitment: Emerging Channels and Metrics
16. Social Media Metrics and ROI for Admissions
17. Strengthening Yield Communications to Prevent Summer Melt
18. Strengthening Your Institutional Value Proposition

Enrollment & Student Services

1. Auditing Customer Service on Your Campus
2. Bringing One-Stop Services to Students Across Campus
3. Developing and Implementing Your Customer Service Vision
4. Disability Services: Accommodating Student Veterans
5. Improve Adult Student Success with Superior Customer Service
6. Online One-Stop: Improving Efficiency and Quality of Service
7. Physical Space Considerations for One-Stop Centers

Planning, Assessment, & Change

1. Auditing Customer Service on Your Campus
2. Connecting Planning and Budgeting in Student Affairs
3. Student Affairs Fundraising: Building a Sustainable Structure

Retention Data & Strategy

1. Assessing the Effectiveness of Your Retention Programming
2. Conducting a Self-Audit of Your Retention Data and Programs
3. Gaining Faculty Buy-In for Student Success Initiatives and Programs
4. Predictive Analytics for Improved Student Success Interventions
5. Retaining First-Generation Students: Strategies for the Classroom and Beyond
6. Solving Retention Challenges with a Team Approach: A Case Study