

FIRST-YEAR SEMINARS FOR COMMUNITY COLLEGES

August 12, 2010 :: 1:00 – 2:30 p.m. EDT



ACADEMIC · IMPRESSIONS

WEB CONFERENCE

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OVERVIEW

First-year seminars can increase student retention and improve academic performance – but only if the seminar is designed appropriately for that specific campus. Community colleges often face challenges in designing first-year seminars that meet the unique characteristics of their student population.

Join us to hear a variety of considerations you should take into account when designing a first-year seminar for a community college setting. Considerations will include course objectives, curriculum design, credit versus non-credit, and seminar funding.

WHO SHOULD ATTEND

This webcast is designed for faculty, business affairs administrators, registrars, academic affairs administrators, student affairs administrators, and first-year seminar coordinators/directors who work with first-year experiences at a community college level.

AGENDA

- Introductions
- Seeking stakeholder buy-in
- Logistical implementation: your campus, models, challenges, and solutions
 - Institution and student needs/course objectives
 - Who “owns” the seminar
 - Questions about credit
 - Registration
 - Mandatory vs. not mandatory
 - Models
 - Faculty incentives and development
- Cost barriers: models, challenges, and solutions

INSTRUCTOR

Amy Baldwin, Instructor of Writing, Literature, and College Success, Pulaski Technical College

Since 1996, Amy has served the college in various roles including self-study editor, distance education coordinator, and professional development coordinator. Most recently, she was the co-liaison for the Foundations of Excellence® and co-director of the Achieving the Dream initiative, which focuses on retention and success strategies for students at the community college. In addition to teaching and serving her institution, she is the author of three student success textbooks that were the first on the market that addressed the needs of community college students: *The Community College Experience* 3rd edition (Pearson, 2012) and *The Community College Experience PLUS* 2nd edition (Pearson, 2010), *First-Generation Success* (Pearson, 2012). She has also facilitated over 120 workshops all over the country on teaching and learning issues such as plagiarism, distance education, acclimating to college, and active learning.

Hear a variety of considerations you should take into account when designing a first-year seminar for a community college



LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high speed internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before August 5, 2010

Single Site Connection: First-Year Seminars for Community Colleges _____ \$295.00 USD

Additional Site Connection: First-Year Seminars for Community Colleges _____ \$195.00 USD

(After August 5, 2010 an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

Registrants receive a 50% discount on a CD recording of this session. Please send me the CD _____ \$147.50 USD

Can't attend the live session? Please send me a CD recording of this webcast _____ \$295.00 USD

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name _____ Job Title _____

Institution/Organization _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

Additional Contact Title _____ Additional Contact Email _____

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REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by June 4, 2010. A \$75 processing fee will be assessed. After June 4, 2010 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, web conferences, audio proceedings, or web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

