

iPAD: EFFECTIVE USE IN THE CLASSROOM

October 4, 2011 :: 1:00 – 2:30 p.m. EDT

ACADEMIC · IMPRESSIONS

WEB CONFERENCE



OVERVIEW

The iPad offers endless possibilities for teaching and learning, but that doesn't mean it is always an effective learning tool. A faculty member's purpose for using the iPad is the most significant factor in determining successful use in the classroom.

Join us online as we discuss a framework to help you think about the iPad's potential in your classroom.

LEARNING OBJECTIVE

After participating in this webcast, you will be able to integrate some basic uses of the iPad into your teaching and learning.

WHO SHOULD ATTEND

Faculty, instructional designers and technologists, and academic computing service administrators will learn to use the iPad more effectively, including basic ways to use iPads in teaching and learning.

AGENDA

- Exploring iPads
 - Why use an iPad?
 - Effective uses of the iPad
 - Implementation
- Purposeful uses for learning
- Introducing a framework
 - Pepperdine's five-step process to help guide faculty members' use of iPads in the classroom
 - Learn
- Teach
- Change
- Explore
- Implement
- Adding one more step: Assessment
- Getting started
 - How can you get started working with faculty?
 - Getting faculty buy-in
- Sharing case studies
 - Why does this process work?

INSTRUCTORS



Timothy Chester, Vice Provost for Academic Administration and Chief Information Officer, Pepperdine University

Tim is responsible for the strategic direction and management of the IT division, the institutional effectiveness and research department, and the strategic planning department. He works closely with the academic leadership in the areas of student administrative services, faculty research support, and strategic planning.

Tim is a recognized authority in IT leadership and organizational change, technology services for international campuses and emergency operations, and application integration in complex enterprise environments, and his writings have appeared in *CIO Magazine*, *Dr. Dobb's Journal*, *EDUCAUSE Quarterly*, *IT Pro*, and *Visual Studio Magazine*. Tim's work at Pepperdine University and Texas A&M University has been profiled in leading industry outlets such as Gartner Executive Programs, Microsoft, Apple, The Chronicle of Higher Education, Computerworld, eWeek, and Ziff-Davis Publications.

Learn how
you can
integrate iPad
technology
into your
teaching and
learning.





Dana Hoover, Assistant CIO for Communication and Planning, Pepperdine University

Dana joined Pepperdine in August 2009 as the manager of communications and assumed the role of assistant CIO for communications and planning in September 2010. In addition to overseeing the strategic and daily communications efforts of the information technology (IT) division, Dana works to raise awareness of the value IT contributes to the university community. Her job responsibilities include working with the office of the provost and vice provost on special projects related to communications, research, and planning.

Since August 2010, Dana has led Pepperdine's iPad Research Study (<http://services.pepperdine.edu/techlearn/tools/ipadresearch.htm>), which was initiated to assess the iPad's potential to improve student performance on course learning objectives. Before arriving in at Peperdine, Dana served as the faculty development and communications manager at the Columbia Center for New Media Teaching and Learning at Columbia University in the City of New York. In this position, Dana led the center's faculty development efforts by creating workshop, conference, and event programs to help faculty use technology purposefully to enhance learning..

LOGGING IN TO THE WEBCAST

After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?

A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.

Additional Learning Opportunity – Save \$50!

Related iPad Event:

iPad: IT Support Considerations

Thursday, October 6, 2011, 1:00 – 2:30 p.m. EDT

Join us online to learn how you can plan for the adoption and implementation of iPad use on your campus.

Register for this webcast along with iPad: Effective Use in the Classroom and save \$50.



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REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost.

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at www.academicimpressions.com

REGISTRATION FEES

Postmarked on or before September 27, 2011

(After September 27, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

- Single Site Connection: iPad: Effective Use in the Classroom _____ \$350.00 USD
- Additional Site Connection _____ \$195.00 USD
- This event plus iPad: IT Support Considerations, October 6, 2011 _____ \$650.00 USD
- Additional Site Connection _____ \$195.00 USD
- Registrants receive a 50% discount on a CD recording of this session. Please send me the CD _____ \$175.00 USD
- Can't attend the live session? Please send me a CD recording of this webcast _____ \$350.00 USD
- (For CD orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ _____

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): _____

WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

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(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name _____ Additional Contact Phone _____

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Refunds will be issued only if cancellations are received in writing by July 29, 2011. A \$75 processing fee will be assessed. After July 29, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

