

# UNIVERSAL DESIGN FOR LEARNING AND ONLINE EDUCATION

November 17, 2011 :: 1:00 – 2:45 p.m. EST

**“As an institution trying to bring both its online course offerings and the support services to distance education students up to the next level, it was good to see how established institutions handle distance education.”**

*-Anonymous participant, Slippery Rock University*

**“There is much work to be done to better serve students with disabilities in the OL classes I teach, and this workshop provides a very good foundation for making those improvements.”**

*-Jessica Franson, Instructional Designer,  
University of Wisconsin-Eau Claire*

**“Although I feel that both my syllabus and on-ground course material address the needs of students with disabilities, until I took this webcast I was unaware of how to make my online courses equally accessible. It provided valuable information.”**

*-Christina Hicks-Goldston, Assistant Professor of Communication,  
Austin Peay State University*

**“The information provided in this webcast is very important for anyone teaching an online class.”**

*-Julie Rudolph, Educational Counselor, Ferris State University*

ACADEMIC · IMPRESSIONS

**WEB CONFERENCE**



## OVERVIEW

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Course management systems can provide the opportunity for students with physical and sensory (deaf and blind) disabilities to enroll and excel in online programs. However, if technology and course management systems do not meet accessibility guidelines, institutions are potentially preventing 1 in 5 prospective and current students from being able to succeed in courses and programs.

Join us as we discuss steps for enhancing the education of every student by increasing online course and program accessibility. This session highlights proactive strategies for utilizing Universal Design for Learning (UDL) to address and overcome barriers to learning. Our expert instructors will also share current and emerging practices being utilized at Drexel University and other institutions.

## LEARNING OUTCOME

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After participating in this webcast, you will be able to more effectively address the online learning needs of students with disabilities while improving accessibility and engagement.

## WHO SHOULD ATTEND

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This webcast is most appropriate for instructional designers and academic leaders who are interested in increasing accessibility and support for students with disabilities.

## AGENDA

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- Using Universal Design for Learning (UDL) for accessibility
  - Case studies – Drexel and other institutions
- Ensuring online access and engagement of students with sensory (blindness or deafness) and physical disabilities
- Personalizing the online experience
  - Instruction
  - Matriculation (co-curricular through graduation)
  - Student orientation
  - Online first-year student experience
- Resources
  - Checklist of student access and engagement in courses, assignments, and online events
  - Faculty strategies for developing courses and programs that integrate UDL principles

Learn how to identify and address the online learning needs of disabled students to increase accessibility and engagement.



## INSTRUCTORS



**Dan Allen, Content Management Specialist, Office of Information Resources and Technology, Drexel University**

Dan has been designing websites for higher education and promoting best practices in online content management for nearly 15 years. During that time, he has been a staunch supporter of Web standards and an enthusiastic advocate for accessible Web design. At Drexel, he creates and delivers workshops on Web accessibility and works with clients to determine Web strategies that accommodate all potential users of Web content. Dan is a member of the university's online Web Accessibility Committee.



**Jenny Dugger, Director of the Office of Disability Services (ODS) and 504/ADA Compliance Officer, Drexel University**

Jenny is focused on enhancing procedures, accommodations, services, and the overall climate of Drexel University in efforts to create and maintain a more accessible and welcoming campus for all students. A great deal of her time is spent educating the campus community on ODS policies and procedures, compliance with disability-specific legislation, and matters of disability awareness. Jenny and her office work with all individuals with disabilities who are members of the university community, including those who take and teach courses online.



**Michel L. Miller, Program Director of Special Education in Goodwin College and Assistant Professor in Special Education, Drexel University**

Prior to coming to Drexel University in 2007, Michel was a supervisor of pupil services with direct supervisory responsibilities for an entire school district's special education and gifted programs for four years. She also has six years of teaching experience working with students with learning and behavioral disorders in inclusive and self-contained settings. Michel's research interests focus on autism, administrator support of special education teachers, administration of special education programs, and program evaluations. She is a core team member on the autism interdisciplinary committee, developing a major research initiative for Drexel University. Michel is an active member and the past president of the Council of Administrators of Special Education (CASE) in Pennsylvania. She is active statewide in the Council of Exceptional Children (CEC) and has served in various leadership positions in the organization.

### Additional Learning Opportunity – Save \$50!

Related Event:

**Using Social Media for Teaching and Learning  
Monday, November 7, 2011**

Join us online as we showcase some effective uses of social media in student learning.

Register for this webcast along with Universal Design for Learning and Online Education and save \$50.



## LOGGING IN TO THE WEBCAST

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After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

## WHAT IS A SINGLE SITE CONNECTION?

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A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. Because there are no travel expenses and only a single registration fee is required, each additional participant lowers the cost per person significantly. Purchasing a site connection and inviting everyone involved in a particular topic is a great way to provide cost-effective professional development. Please note that you will have the option to receive audio via your computer speakers or telephone.

If for any reason a relevant stakeholder cannot co-locate for the session, we encourage you to include that person by purchasing an additional connection at the reduced fee of \$195 per session. This will ensure that every member of a team receives the same relevant, timely information in the most efficient way. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.



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## REGISTRATION FORM

Make the most of the presentation: invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

Register online at [www.academicimpressions.com](http://www.academicimpressions.com)

## REGISTRATION FEES

Postmarked on or before November 10, 2011

(After November 10, 2011, an additional \$75.00 fee for the first connection and \$50.00 fee for each additional connection applies)

- Single site connection: Universal Design for Learning and Online Education \_\_\_\_\_ \$350.00 USD
- Additional site connection \_\_\_\_\_ \$195.00 USD
- This event plus Using Social Media for Teaching and Learning, November 7, 2011 \_\_\_\_\_ \$650.00 USD
- Additional site connection \_\_\_\_\_ \$195.00 USD
- Registrants receive a 50% discount on a CD recording of this session. Please send me the CD \_\_\_\_\_ \$175.00 USD
- Can't attend the live session? Please send me a CD recording of this webcast \_\_\_\_\_ \$350.00 USD
- (For CD orders outside the United States and Canada, a \$35 international shipping fee will be added.)

Total amount enclosed or to be charged \$ \_\_\_\_\_

How did you hear about this event? (email from AI, colleague forwarded email, *The Chronicle*, etc.): \_\_\_\_\_

## WEB CONFERENCE REGISTRATION INFORMATION (PLEASE PRINT CLEARLY)

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Institution/Organization \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

(Additional contact information for registration confirmations and pre-conference communication.)

Additional Contact Name \_\_\_\_\_ Additional Contact Phone \_\_\_\_\_

Additional Contact Title \_\_\_\_\_ Additional Contact Email \_\_\_\_\_

## FREE HIGHER ED NEWS AND ANALYSIS

Academic Impressions is happy to offer *Higher Ed Impact*, a free industry scan of news, trends, and fresh research on higher education, delivered in an easy-to-scan email.

- Sign me up for **HEI: Daily Pulse** – impactful news, trends, and practices, sent daily
- Sign me up for **HEI: Weekly Scan** – the week's most critical news, with analysis of top stories and trends, sent on Fridays
- Sign me up for **HEI: Monthly Diagnostic** – practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

## PAYMENT METHOD

We accept Visa, MC, and AmEx credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

### CREDIT CARD

Please charge my credit card: (Visa, MC, AmEx)

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Billing Zip Code/Postal Code \_\_\_\_\_

Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx) \_\_\_\_\_

### CHECK/INVOICE

My check is included and covers \_\_\_\_\_ registration(s)

Check # \_\_\_\_\_

Please invoice me

Purchase Order # \_\_\_\_\_

(PO# not required to receive invoice)

## REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by September 9, 2011. A \$75 processing fee will be assessed. After September 9, 2011 a credit (less \$75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions' liability is limited to a refund of this registration fee only.

