

## Improving Your Campus Visit Experience | 01.25.16

### Susan Schaurer

#### Questions

**Q: Do you feel like you would have had as much campus buy-in if your office had not missed your class in 2009?**

Ans: I often and readily admit that I believe missing the class in 2009 was the great impetus behind the amazing support we have at Miami University for our campus visit programs. Miami is fortunate in that nearly every office and department throughout campus truly recognizes and embraces their role in recruiting and yielding the incoming class. As I mentioned in the webinar, I believe this buy-in came, in large part, because of our use of a campus visit consultant. Utilizing a third party, who met with all parts of the campus community and utilized data, publications, and other resources to validate their arguments, helped greatly in voicing the need and demand for a dynamic campus visit program.

**Q: Is your registration system a homegrown one or one that you had purchased?**

Ans: Miami utilizes Slate for its visit registration system. Once a student registers for an event, it automatically marks his or her record with the activity.

**Q: Do you have seat deposits for the incoming class?**

Ans: As of Friday, January 29, Miami has received more than 20% of its total expected confirmations for the Class of 2020, which is right on target with previous years. We have two decision notification periods remaining prior to May 1 and expect to see the majority of deposits following the release of our final financial aid awards in late March.