

Engaging International Alumni | 02.03.15

Gretchen Dobson

Leftover Question

Q: Always searching for new tools beyond social media, any suggestions?

Ans: Think about where alumni are working abroad: consulates, embassies, banking/finance, and multinational corporations such as Google, Shell Oil, or consulting firms. Find out if any of the alumni are working in the HR or college recruiting offices for these companies both at home and abroad. Connect with these alumni and ask them to help identify your alumni working in their companies and organizations. Reinforce the messages of "being proactive to help promote stronger relationships with students and alumni and build professional alumni connections that benefit industry and initiatives as well."