

Strategically Managing Alumni Chapters

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Please find a list below of additional resources from the ***Strategically Managing Alumni Chapters*** webcast. These resources provide great samples of information for your chapters and groups, and research to help build your program. If you wish to print only certain resources, you may click their respective links to jump directly to them in the packet.

Pre-Webcast Resources

1. [Trends & Best Practices in Alumni Associations](#) – Pages 2-3 – Helpful research in forming of chapters and groups
2. [Expectations for Groups, Volunteers, & Staff](#) – Pages 4-6 – Sample information to disseminate to groups
3. [Project Group Evolution Status Report 1 and Report 2](#) – Pages 7-22 – Sample chapter reporting
4. [USF Infographic](#) – Pages 23-24 – Sample way of disseminating information on chapter activity

Trends and Best Practices in Alumni Associations

- 1. Alumni organizations are focusing their efforts on market-related activities that have greatest impact, increasingly relying on market information and data to segment programs and create value-centric relationships with their alumni.** The result is a shift toward lifetime relationships through a lifecycle model of programs and services. Associations are asking the strategic questions – Where is our greatest value? What should be our priorities? What do we “stop doing? How do we increase our relevance to our alumni and to the university?
- 2. Alumni engagement through lifecycle interests focuses on a continuum of involvement with the university, beginning as soon as a student enrolls (if not before) and extending through life, with programs provided for all age groups, in local clubs and top-tier regions.** Through market research, other feedback from alumni, and ROI analysis, associations are making selected program investments for each life stage. Studies show that nurturing this bond, starting with young alumni, leads to consistent and increased philanthropic support over time. Technology is a prime facilitator.
- 3. As alumni seek meaningful relationships with their universities, alumni organizations are positioning themselves as “portals” between alumni and alma mater, through programming and communications.** As an entry point for alumni into the university, the association’s website typically provides news and information about the university, multiple options for engaging alumni with each other (including social media), access to affinity programs and activities that interest alumni throughout their careers and lives, events on campus and regionally, career services, connections to state legislatures for advocacy work, and ways to give back to the university through involvement and donations. Best practices coordinate the association’s website with the institution’s brand and an “enabler” of services to alumni and their ongoing connection to the institution.
- 4. Information and data management and analytics are becoming critical success factors for alumni associations as they segment programs and become more market-focused.** Shifts to centralized systems that provide key core services and outcomes reduce costs, improve efficiencies, and facilitate high-value alumni programming and communications.
- 5. Alumni surveyed nationally consistently report that the reputation of alma mater and the increasing equity of their diplomas are key motivators for connectivity.** They seek to connect through career, social, and business networking provided by alumni associations. They are interested in learning more about their institution’s academic strengths, how it educates graduates for careers, exciting developments in student-faculty collaborations and research, and opportunities to be exposed to new things and be prepared for a complex and changing world.

6. Declining resources are forcing alumni organizations to thinking differently about alumni engagement. High-touch regional activities in top-tier markets, high-tech activities in smaller and/or remote areas, new technologies to communicate, and revitalized, well-managed alumni volunteer programs are leading these activities. By identifying top-tier regional markets and creating a “regional sales approach,” alumni relations and fundraising development offices are focusing and coordinating their activities, resources, and desired outcomes for both maximum impact and efficiency in target cities across the U.S. and internationally. Their joint efforts are sometimes placed under an “office of engagement,” and increasingly parents are included in these programs. Important to extending the work of the association is strong volunteer leadership and training. ROI analysis drives priorities for regional selection, association budgeting, and high-yield programs.

7. Both private and public universities are recognizing the need for private support and reevaluating membership models as state and federal resources decline and educational costs rise. The right model typically emerges from an association’s strategic plan goals, long-term thinking, buy-in from all institutional and association levels internally and externally, and alumni feedback through surveys. Trends include universal membership, which emphasizes engagement rather than dollars through free services and stratified benefits based on additional levels of support, in an inclusive environment, beginning with student membership. Student fee models begin fostering lifetime commitment. Some institutions have moved to university- or advancement-funded association models (without membership fees). Emerging hybrid models include those that bring in additional revenue through sponsorships and entrepreneurial efforts.

These realities have led to strengthened relationships between alumni organizations and university development offices. Numerous studies and institutional experiences have demonstrated the promise of alumni associations as growth engines for overall institutional support, both during and between fundraising campaigns. The annual fund is often the first step to engaged and involved alumni. Some institutions have merged alumni relations and annual fund staffs, adding support, for example, to reunion volunteers, instituting giving campaigns at each five-year reunion interval, creating “road shows” to develop relationships with students and young alumni, and investing in technology to facilitate these relationships. Others have created these mutual synergies through coordinated messaging and other structural approaches.

8. Boards of Governors (or other association governing boards) are reconsidering their roles, membership, committees, and structures to be more aligned with the association’s strategic goals and objectives. They are implementing best practice expertise from such groups as the Association of Governing Boards and BoardSource. Many boards are becoming smaller, base membership on valued talents and skills, and intentionally represent the diversity of the alumni base. They expect Executive Committees to lead and guide policy development, standing committees to engage in priority association responsibilities, and advisory councils to provide broader input on the spectrum of alumni interests.



Alumni Group, Leadership Team & Staff Expectations



With the implementation of Project Group Evolution it is important to define group expectations as well as expectations for leadership team members and staff liaisons.

Broad-based annual group expectations are as follows:

Alumni Chapters/Societies:

- Maintain volunteer leadership team of at least four (4) members, including chair and chair-elect positions
- Comply with all USF Alumni Association policies and procedures
- Communicate regularly with alumni constituents and Alumni Association staff liaison
- Participate in annual USF community service day event (participation will occur in your local area)
- Host four (4) additional unique events per year
 - Three of the four events may be athletics, cultural, networking/social, academic, etc. *Note: all game watch parties count as one event.*
 - One (1) of the four events must support an Alumni Association student initiative (Camp U fundraising, Round-Up, student recruitment, SAA dinner)
 - Raise a minimum of \$500 per year for a group scholarship
 - Submit event and financial reports to the Alumni Association as required (event registration, post-event evaluation, annual report, officer update)

Alumni Networks:

- Maintain volunteer leadership team of at least two (2) members
- Comply with all USF Alumni Association policies and procedures
- Communicate regularly with alumni constituents and Alumni Association staff liaison
- Participate in annual USF community service day event (participation will occur in your local area)
- Host two (2) additional events per year (primarily watch parties and/or networking)
- Submit event reports to the Alumni Association as required (event registration, post-event evaluation, annual report, officer update)

Key Group Dates & Time Periods

July: Beginning of Fiscal Year	January (MLK Weekend): Alumni Day of Service
July – August: Student Roundups (Where Applicable)	January – February: Gasparilla Weekend
August – December: Football Season Watch Parties	April – May: Young Alumni Events
October – November: Homecoming Weekend	May – June: Officer Elections & Transition Meetings
November – December: Share the Love Membership Campaign	June: File Annual Report Form with the Alumni Association

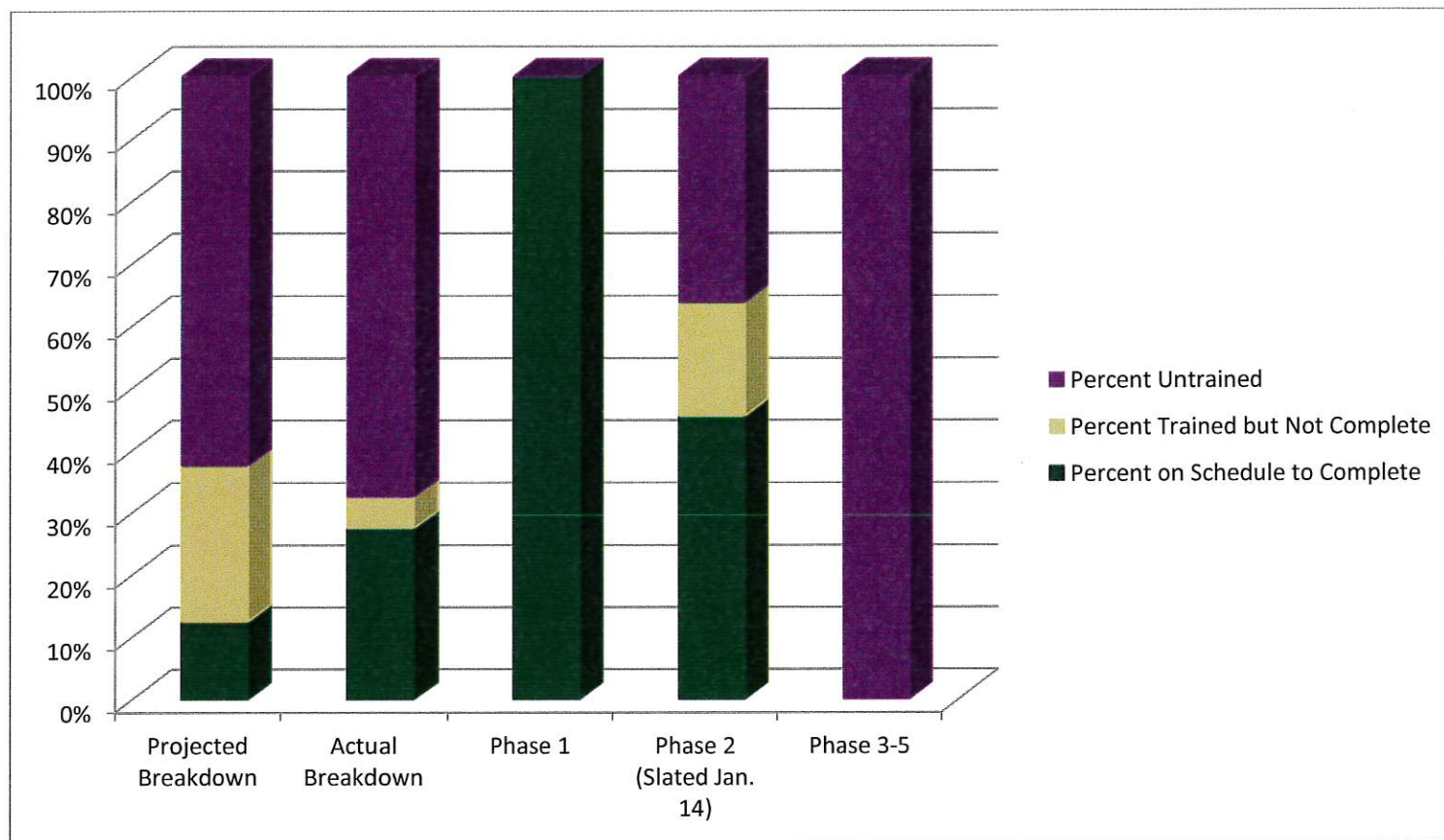
Specific responsibilities of alumni group leadership team members and alumni relations staff are as follows:

USF Alumni Group Leadership Team Volunteers Will:	USF Alumni Association Staff Liaisons Will:
<ul style="list-style-type: none"> Comply with all USF Alumni Association policies and procedures. 	<ul style="list-style-type: none"> Make all policies and procedures available to volunteer leaders through training and on the alumni volunteer leader resources webpages.
<ul style="list-style-type: none"> Complete officer contact information update form upon joining the leadership team and when contact/employment information changes. 	<ul style="list-style-type: none"> Utilize provided information for all mail communications with alumni leadership board team members.
<ul style="list-style-type: none"> Communicate regularly with alumni staff liaison including having one group leader participate on bi-monthly calls. 	<ul style="list-style-type: none"> Communicate regularly with leadership team through email updates, bi-monthly conference calls, bi-monthly newsletter, calls and visits as appropriate.
<ul style="list-style-type: none"> Send timely response to interest inquiries sent directly to leadership team members, group email address or those forwarded by alumni liaison. 	<ul style="list-style-type: none"> Forward all interest inquiries and assist volunteers with drafting response as needed.
<ul style="list-style-type: none"> Schedule regular alumni group meetings and send announcements/follow-ups accordingly. 	<ul style="list-style-type: none"> Attend one meeting per semester with sufficient advanced notice provided by group Reserve meeting space in the Gibbons Alumni Center as available (staff member must be present for group to utilize alumni center meeting space).
<ul style="list-style-type: none"> Develop meeting agendas and provide to alumni liaison if a staff member does not attend the meeting. 	<ul style="list-style-type: none"> Assist leadership team with agenda as needed. Provide USF system and/or Alumni Association announcements for agenda as appropriate.
<ul style="list-style-type: none"> Submit event registration form four to six weeks prior to meetings and events. 	<ul style="list-style-type: none"> Review all event registration form submissions and follow-up with groups in need of additional event planning assistance including on line registration and foundation paperwork submissions.
<ul style="list-style-type: none"> Submit post-event evaluation form one to two weeks following meetings and events. 	<ul style="list-style-type: none"> Review all post-event evaluation form submissions, follow up with groups and share information with alumni communications office as appropriate.
<ul style="list-style-type: none"> Plan and execute events that serve the varied needs of constituents. This includes submitting the event registration form, researching venues, creating event announcement, promoting the event using the email tool and social media. As applicable determine registration fees and identify/solicit sponsors. 	<ul style="list-style-type: none"> Assist volunteers with event planning as needed. Provide a wide variety of event planning resources on the event planning page of the alumni volunteer resources page. Provide online training for the mass email tool. Provide personal training if required. Approve registration fees and use volunteer provided event details to complete educational business activity (EBA) form with the USF Foundation. Utilize volunteer created posting to create online registration site. Approve any group created sponsor request forms.
<ul style="list-style-type: none"> Attend group events, decorate venue, set-up, staff check-in/registration table, serve as hosts, provide remarks and oversee all programs/activities. 	<ul style="list-style-type: none"> Attend minimum of one event per semester. Assist with onsite responsibilities as needed. Provide event decorations, prizes and gifts as needed and available. Provide additional staff assistance as needed and available.
<ul style="list-style-type: none"> Develop group fundraising plan with goal of raising a minimum of \$500 per fiscal year. 	<ul style="list-style-type: none"> Provide resources describing how to develop a fundraising plan in the group finances section of

	<p>the alumni volunteer leader resources webpages.</p> <ul style="list-style-type: none"> • Approve group's fundraising plan upon completion. • Provide development staff assistance in creating and executing the plan as needed.
<ul style="list-style-type: none"> • Support Alumni Association membership and awareness campaigns, including Share the Love. 	<ul style="list-style-type: none"> • Provide all tools and resources needed for participation in the campaigns in a timely manner.
<ul style="list-style-type: none"> • Interact with USF dignitaries traveling to your area and promote/provide engagement opportunities as available. 	<ul style="list-style-type: none"> • Inform alumni groups of dignitaries traveling to their area and provide information concerning alumni engagement opportunities.
<ul style="list-style-type: none"> • Complete and submit annual report at the conclusion of the fiscal year. 	<ul style="list-style-type: none"> • Provide annual report form in the forms section of the volunteer resources page. • Provide assistance completing the form as needed.
<ul style="list-style-type: none"> • Oversee group's budgetary needs and create financial plans, including filling out grant applications when needed 	<ul style="list-style-type: none"> • Provide feedback to group financial plans and strategies • Communicate timeline of grant requests and follow-up as needed



Project Group Evolution Status Report December, 2014



KEY POINTS

- All Phase 1 on Track for completion
- Greater competition percentage accounts for quicker progress & implementation of Phase 2 Groups
- Less trained percentage due to expected trained groups being on schedule
- Focus next six months to complete Phase 2 Training and move trained groups to Completed Groups

COMMITTEE SUGGESTIONS BEING IMPLEMENTED

- Creation of clear & laid out AA staff expectations
- Stronger presence of groups in media – print/digital
- Focused efforts to track engagement statistics of groups
- Planned implementation of individual awards for next year's awards ceremony
- Creation of more branded templates for group use

	Group Leaders:	Comm. Service Participation	Student Support:	Other Events:	FY Funds Raised:	CC Participation (of 5):	Staff Member Visits^
Phase 1:							
Atlanta	9	Yes	Yes	7	\$0.00*	3	3
DC Regional	5	Yes	Yes	10	\$0.00*	1	2
Engineering	8	No	Yes	7	\$2000	3	5
Geology	12	Yes ⁺	Yes	5	Over \$500(waiting on exact amount)	0	4
New York City	5	Not Completed	Yes	3	\$0.00*	1	2
Phase 2:							
Education	0	Not Completed	No	0	\$0.00	0	1
Ft. Myers	0	Not Completed	Yes	3	\$0.00	0	3
Greater Tampa	3	Not Completed	Yes	6	\$784.00	3	3
Jacksonville	5	Not Completed	Yes	3	\$0.00	0	4
Los Angeles	5	Not Completed	Yes	3	\$0.00	2	1
Miami – Dade	2	Not Completed	No	4	\$0.00	0	3
Orlando	12	Yes	No	10	\$176.00	4	4
Pasco	4	Not Completed	Yes	3	\$0.00	0	5
Pinellas	5	Yes	No	3	\$0.00	1	4
Sarasota Manatee	6	Not Completed	Yes	4	\$1845.00	1	3
USFSP	4	Not Completed	Yes	4	\$0.00	1	3
Phase 3:							
Broward	7	Not Completed	Yes	3	\$0.00	5	2
Business	4	Not Completed	Yes	4	\$20.00	3	3

CBCS	8	Not Completed	No	2	\$0.00	3	2
Hernando	1	Not Completed	Yes	1	\$0.00	0	0
Honors	1	Not Completed	No	0	\$0.00	2	0
Music	5	Not Completed	Yes	4	\$377.00	0	3
Palm Beach	1	Not Completed	Yes	1	\$0.00	0	1
Polk	0	Not Completed	No	0	\$0.00	0	1
Tallahassee	0	Not Completed	No	2	\$0.00	0	1

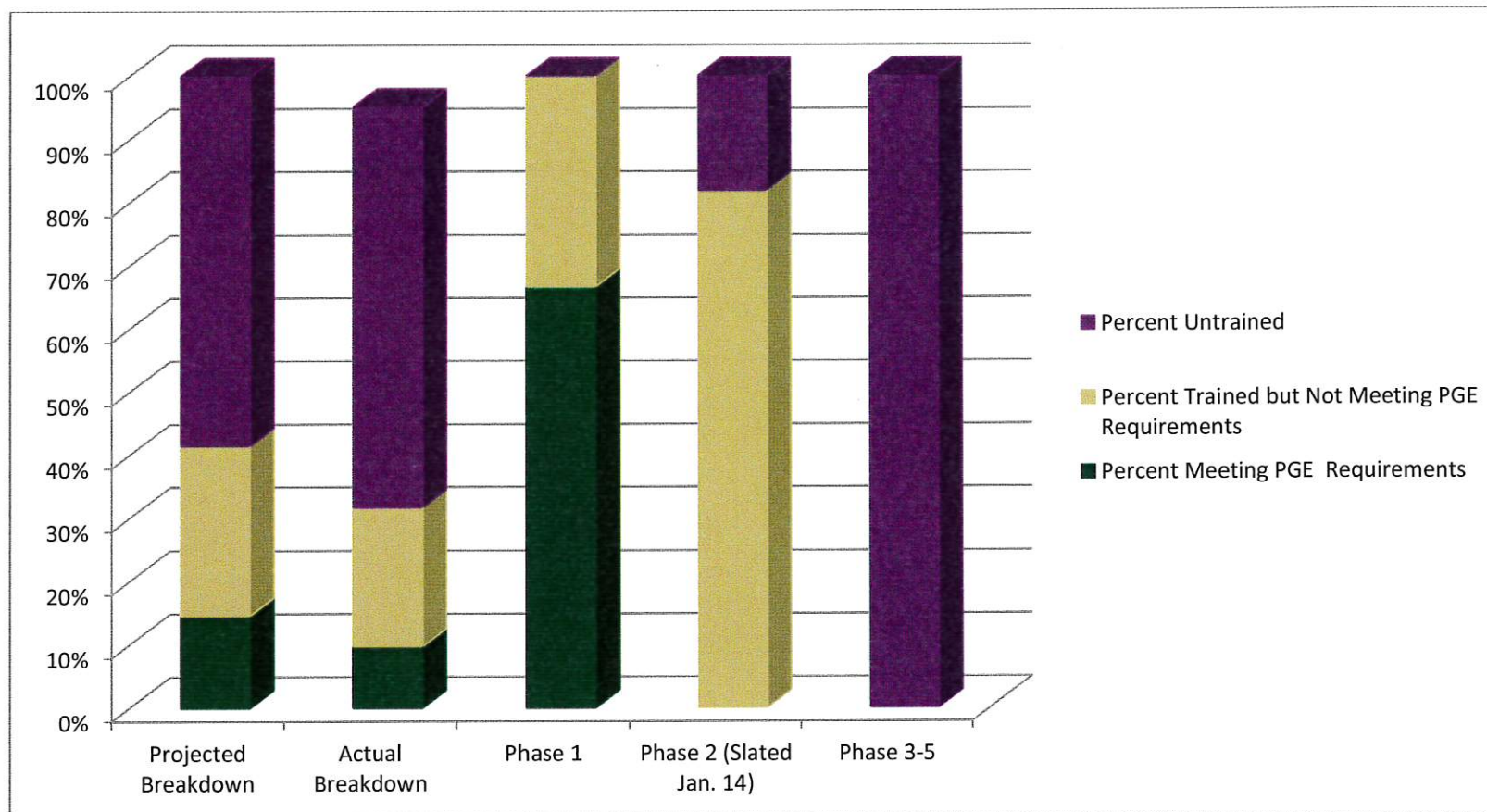
*Funds for these accounts do not include those raised by the groups in previous scholarship efforts. These funds are currently being transitioned into the Alumni Association's accounts.

^Includes visits made by staff prior to start date during FY15

+Service was conducted but not on the stampede of service weekend



Project Group Evolution Status Report July 2015



KEY POINTS

- All Phase 1 training complete
- All Phase 1 groups met event and student support requirements some did not meet service and/or fundraising requirements
- Two Phase 2 groups not meeting training schedule
 - Edu. society formation delayed at request of the college
 - Ft. Myers delayed due to leadership identification
- Focus next six months to complete Phase 3 training and assisting trained groups in meeting requirements

ADDITIONS BEING IMPLEMENTED

- Leadership training on August 22
- Development of scholarship funds for all trained groups
- Stressing importance of completing pre/post event forms
- Continued efforts to track engagement statistics of groups
- Individual award now part of recognition program

	Group Leaders:	Comm. Service Participation	Student Support:	Other Events:	FY Funds Raised:	Conf. Call Participation /5):	Staff Member Visits^
Phase 1:							
Atlanta	9	Yes	Yes	9	\$586.00	3	3
DC Regional	5	Yes	Yes	11	\$165.00*	1	2
Engineering	8	Yes ⁺	Yes	7	\$16,948.00 (\$2k awarded)	3	5
Geology	12	Yes ⁺	Yes	5	\$11000.00	0	4
Kosove	5	Yes	Yes	4	\$3970.00	0	3
New York City	5	Not Completed	Yes	4	\$25.00*	1	2
Phase 2:							
Education	0	Not Completed	No	0	\$0.00	0	1
Ft. Myers	0	Not Completed	Yes	3	\$0.00	0	3
Greater Tampa	3	Not Completed	Yes	6	\$809.00	3	3
Jacksonville	5	Not Completed	Yes	4	\$0.00	0	4
Los Angeles	5	Not Completed	Yes	4	\$0.00	2	1
Miami – Dade	2	Not Completed	No	5	\$112.50	0	3
Orlando	12	Yes	No	11	\$488.00	4	4
Pasco	4	Not Completed	Yes	3	\$0.00	0	5
Pinellas	5	Yes	No	3	\$0.00	1	4
Sarasota Manatee	6	Not Completed	Yes	4	\$1845.00	1	3
USFSP	4	Not Completed	Yes	4	\$0.00	1	3
Phase 3:							
Broward	7	Not Completed	Yes	4	\$225.00	5	2

Business	4	Not Completed	Yes	4	\$16.00	3	3
CBCS	8	Not Completed	No	2	\$0.00	3	2
Hernando	1	Not Completed	Yes	1	\$0.00	0	0
Honors	1	Not Completed	No	0	\$0.00	2	0
Music	5	Not Completed	Yes	4	\$377.00	0	3
Palm Beach	1	Not Completed	Yes	1	\$112.50	0	1
Polk	0	Not Completed	No	0	\$0.00	0	1
Psychology	4	Not Complete	Yes	2	\$100.00	3	6
Tallahassee	0	Not Completed	No	2	\$0.00	0	1
Later Phases							
Austin	3	Not Completed	No	2	\$134.00	1	0
Architecture	1	Not Completed	No	2	\$0.00	0	1

*Funds for these accounts do not include those raised by the groups in previous scholarship efforts. These funds are currently being transitioned into the Alumni Association's accounts.

^Includes visits made by staff prior to start date during FY15

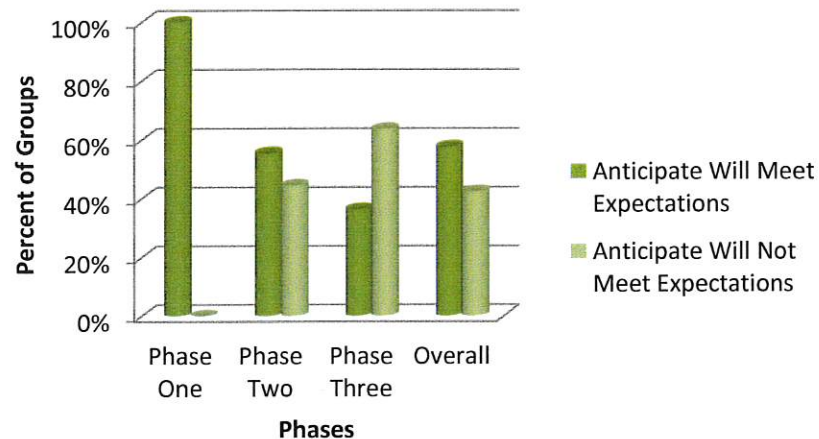
+Service was conducted but not on the stampede of service weekend

Total funds raised by groups this year: \$36,913

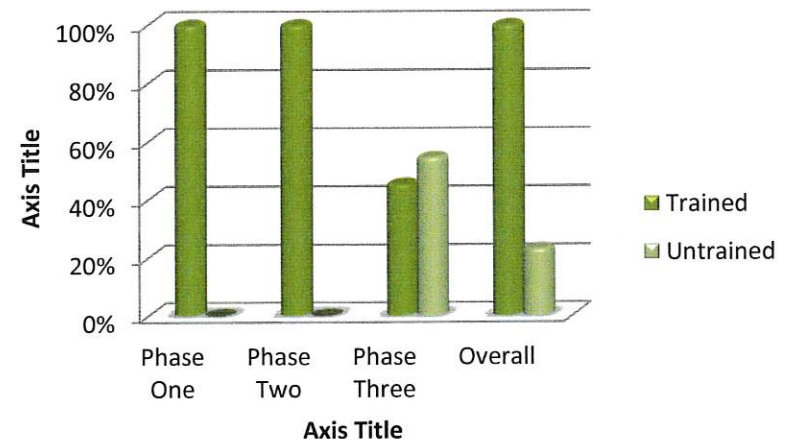
Project Group Evolution Status Report December 2015



Percent of Groups On Track to Meet Expectations



Project Group Evolution Group Training Progress



KEY POINTS:

- All phase one groups and the majority of phase two groups are on track to meet all expectations.
- All phase one and phase two groups have been trained and most are on track to meet all expectations.
- More than half of all the phase one, two and three groups are on track to meet all expectations.

ACTIONS BEING IMPLEMENTED:

- 19 group scholarship funds have been established and all have an online giving link.
- All groups with an active scholarship fund have been given fundraising documents/tools including how to develop a fundraising plan and how to run an online mini fundraising campaign.
- Training for phase three will continue when vacant position is filled.

	Group Leaders:	Comm. Service Participation*	Student Support:	Other Events:	FY Non-Scholarship Funds Raised:	Achieved Scholarship Goal (FY 16)	Scholarship Fund Balance	Conf. Call Participation /3)^:	Staff Member Visits^
Phase 1:									
Atlanta	3	Yes	Yes	2	\$0	No	\$345.00	2	2
DC Regional	5	Yes	Yes	2	\$0	No	\$490	3	2
Engineering	7	No	No	3	\$0	No	N/A	1	3
Geology	12	Yes	No	1	\$0	No	N/A	1	2
Kosove	6	Yes	Yes	4	\$432.50				3
New York City	4	Yes	Yes	2	\$0	Yes	\$525.00	2	1
Phase 2:									
Greater Tampa	3	Yes	Yes	3	\$1011	Yes	\$1025.00	1	2
Jacksonville	6	Yes	Yes	2	\$0	Yes	\$500.00	1	2
Los Angeles	3	No	No	3	\$0	No	\$0	3	0
Miami – Dade	5	No	Yes	3	\$0	No	\$25.00	2	3
Orlando	7	Yes	Yes	2	\$0	Yes	\$775.00	3	2
Pasco	4	No	No	1	\$0	No	\$0	2	2
Pinellas	5	Yes	No	3	\$0	No	\$0	2	5
Sarasota Manatee	5	No	No	2	\$0	No	\$0	1	2
USFSP	3	No	No	5	\$210	No	\$0	2	15
Phase 3:									
Broward	7	Yes	Yes	3	\$327.66	No	\$25.00	3	3
Business	4	Yes	Yes	2	\$200	No	\$0	3	4

CBCS	8	No	No	1	\$0	No	\$0	2	2
Ft. Myers	0	No	Yes	2	\$0	No	\$0	1	1
Hernando	1	No	No	1	\$0	No	\$0	1	0
Honors	1	No	No	0	\$0	No	\$0	1	1
Music	5	Yes	Yes	5	\$403	No	\$0	3	4
Palm Beach	2	Yes	Yes	2	\$0	No	\$0	1	2
Polk	3	No	No	0	\$0	No	\$0	1	0
Psychology	4	No	Yes	2	\$0	No	\$125.00	1	2
Tallahassee	1	No	No	1	\$0	No	\$0	1	1
Later Phases									
Houston	1	Yes	Yes	1	0	N/A	N/A	2	0
Philadelphia	4	No	Yes	1	0	N/A	N/A	3	1
Denver	1	No	No	2	0	N/A	N/A	1	0
Charlotte	2	No	No	1	0	N/A	N/A	1	0
Chicago	2	No	No	1	0	N/A	N/A	1	1
Library Info. Sci.	5	No	No	0	0	N/A	N/A	1	2

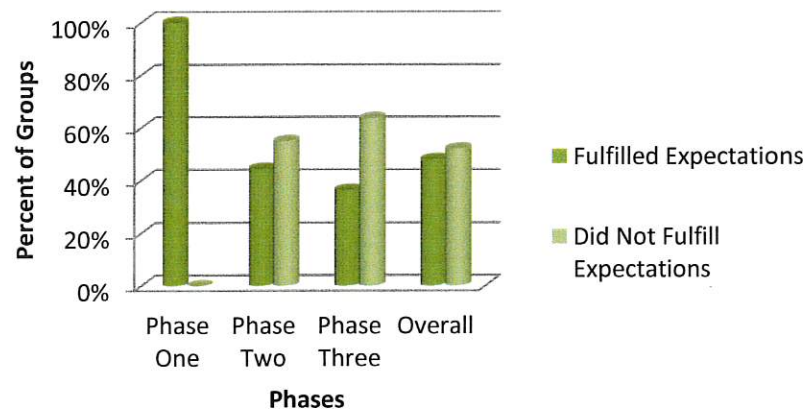
* Indicates service project is planned and advertised as of Dec. 2016

^ November 19 conference call had technical difficulties, counting as if all groups participated.

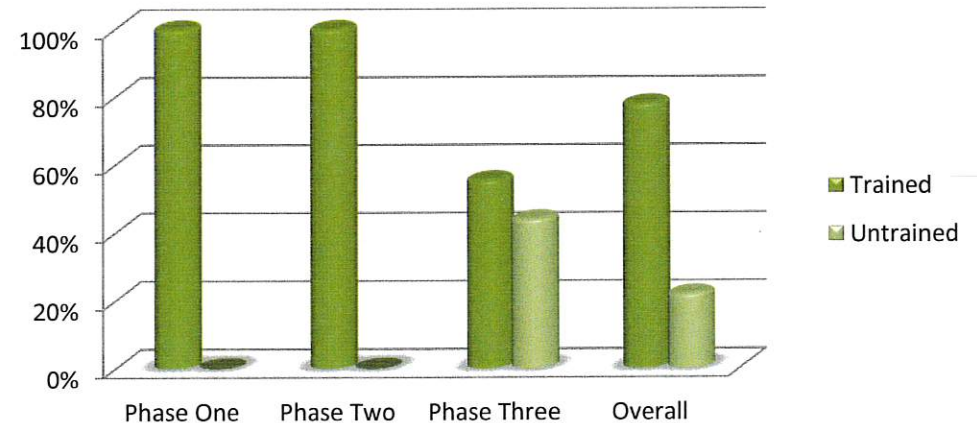
Project Group Evolution Status Report June 2016



Percent of Groups Meeting Expectations



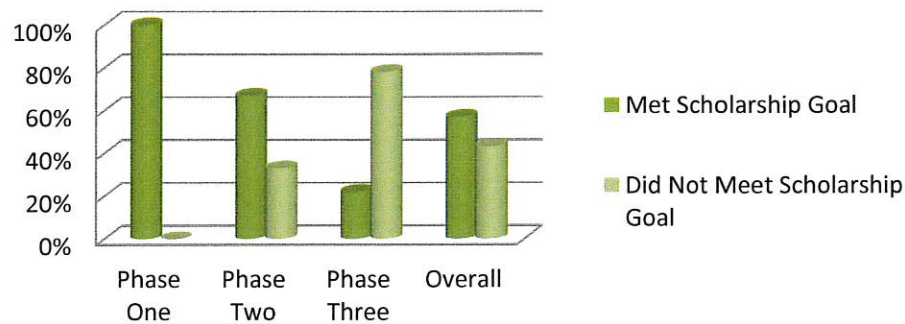
Project Group Evolution Group Training Progress



Key Points

- All phase one groups continue to meet all expectations.
- All local groups have met or are one item away from meeting all expectations.
- Four of the five phase two groups that did not meet expectations are short two or less items.
- All phase two groups are expected to meet the requirements in fiscal year 2017.
- 86% of phase one and two groups met or are one item shy of meeting all expectations.
- Several groups did not progress along at the previously anticipated pace due to a vacancy on the alumni relations team. It is anticipated that once this position is filled the groups will fulfill the unmet expectations.

Project Group Evolution Scholarship Fundraising



Scholarship Success

- All of phase one groups met the scholarship fundraising goal
- Overall 57% of groups met the scholarship fundraising goal
- 74% of groups have fundraised for their scholarship fund
- The total amount of money in alumni group scholarship funds is \$9767.83
- In addition to raising money for these scholarship funds groups have raised a total of \$5524.42 in operating revenue.

Snapshot of All Active Alumni Groups

	Group Leaders	Comm. Service Participation	Student Support	Other Events	Operating Fund Balance	Achieved Scholarship Goal (FY 16)	Scholarship Fund Balance	Conf. Call Participation /6)^	Staff Member Visits^
Phase 1:									
Atlanta	4	Yes	Yes	4	\$746.05	Yes	\$500	5	3
DC Regional	4	Yes	Yes	4	\$0	Yes	\$565	5	3
Engineering	7	Yes	Yes	6	N/A	Yes	\$16,254*	3	6
Geology	12	Yes	Yes	6	N/A	Yes	(exceeds requirement)	2	4
New York City	4	Yes	Yes	4	\$343.02	Yes	\$1525	5	1
Phase 2:									
Broward	5	Yes	Yes	4	\$193.02	Yes	\$625	6	3
Greater Tampa	4	Yes	Yes	4	\$1574.75	Yes	\$1500	3	4
Jacksonville	4	Yes	Yes	4	\$263.55	Yes	\$858.43	1	2
Miami – Dade	5	No	Yes	4	\$112.5	No	\$137.50	2	4
Orlando	7	Yes	Yes	4	\$30.09	Yes	\$1397	5	2

Pasco	2	No	No	1	\$0	No	\$0	3	2
Pinellas	5	Yes	Yes	4	\$92.34	No	\$250	3	8
Sarasota Manatee	4	No	Yes	4	\$1169.77	Yes	\$500	1	3
USFSP	2	Yes	Yes	6	\$210.03	Yes	\$500	3	15
Phase 3:									
Business	4	Yes	Yes	4	\$0	Yes	\$508	4	5
Ft. Myers	0	No	Yes	2	\$0	No	\$0	3	1
Hernando	1	No	No	1	\$0	No	\$0	1	0
Los Angeles	3	No	No	3	\$0	No	\$0	6	0
Music	6	Yes	Yes	6	\$539.88	Yes	\$500	6	6
Palm Beach	2	Yes	Yes	2	\$0	No	\$112.50	1	2
Polk	2	No	No	0	\$0	No	\$0	1	0
Psychology	4	No	Yes	4	\$0	No	\$271.50	1	3
Tallahassee	1	No	No	1	\$0	No	\$0	1	1
Later Phases									
Houston	1	Yes	Yes	3	0	N/A	N/A	3	0
Philadelphia	3	No	Yes	1	0	N/A	N/A	5	1
Denver	1	No	No	2	0	N/A	N/A	1	0
Charlotte	2	No	No	1	0	N/A	N/A	1	0
Chicago	2	No	No	1	0	N/A	N/A	1	1
Library Info. Sci.	5	No	No	1	0	N/A	N/A	1	2

Alumni Groups Mid-Fiscal Year Status Report

December 2016



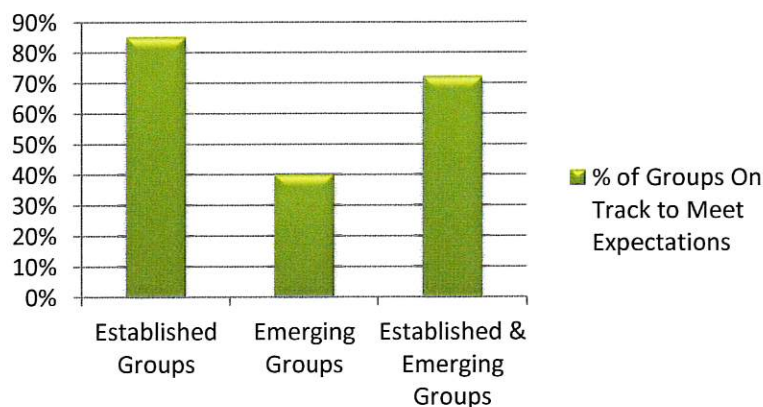
New Terms For Group Classification Tiers

With the training schedule for Project Group Evolution complete, new terms have been created for the classification tiers of alumni groups.

The terms and definitions are:

- Established:** Highly autonomous and well organized groups that function with staff oversight. These groups consistently meet or exceed all expectations.
- Emerging:** Somewhat organized groups that typically meet most of the expectations with significant staff direction and involvement. The majority of the groups have the ability to be established groups.
- Developing:** Groups that do not have well established leadership and structure. These groups require a very high level of staff direction and involvement. These groups typically meet some of the expectations. The majority of these groups have the ability to be emerging groups.
- Inactive:** These groups are currently dormant. There are currently no leadership prospects for these groups. Most of these groups have the ability to be developing if leadership can be identified.
- New:** These are groups that have begun this fiscal year and have the ability to be emerging or established in the next few years.

2017 Mid FY Groups Status Report



Annual Group Expectations

- 4 Leadership Team Members
- Host 4 Additional Events
- Raise \$500 for group scholarship fund
- SOS Service Project MLK weekend
- 1 of 4 Events Must Support Students

Mid-Year Highlights

- 85% of established groups are expected to meet or exceed all expectations
- 100% of established groups are expected to meet 4 of 5 expectations
- 100% of emerging groups are expected to meet more than 50% all expectations
- 31% of established groups have already met or exceeded FY 2017 scholarship goal
- 92% of established groups anticipate participating in day of service
- Anticipate a record 18 groups participating in day of service
- Requesting 9 new scholarship funds be opened for FY 18

Snapshot of All Alumni Groups

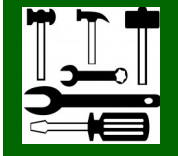
Group Name and Tier	Group Leaders	Comm. Service Participation	Student Support	Other Events	Operating Fund Balance	Achieved Scholarship Goal (FY 17)	Scholarship Fund Balance	Conf. Call Participation /2)	Staff Member Visits^	Ultimate Tier Goal
Established										
Atlanta	4	Anticipated	Yes	6	\$686	Anticipated	\$500	0	2	Established
Broward	7	Yes	Yes	3	\$473	Anticipated	\$904	2	2	Established
DC Regional	5	No	Yes	5	\$100	No	\$565	1		Established
Engineering	6	Yes	No	4	N/A	Anticipated	N/A	1	4	Established
Geology	8	Yes	Yes	2	N/A	Anticipated	N/A	0	1	Established
Greater Tampa	6	Yes	Yes	3	\$5,544	Yes	\$1,510	1	2	Established
Jacksonville	6	Anticipated	Yes	2	\$264	Anticipated	\$876.43	1	2	Established
Los Angeles	4	No	No	2	\$0	No	\$25	1	0	Established
Music	6	Yes	Yes	3	\$683.00	Yes	\$1,000	2	2	Established
New York City	4	Anticipated	Yes	3	\$247	Anticipated	\$1,525	1	0	Established
Orlando	7	No	Yes	4	\$30	Anticipated	\$1,417	1	1	Established
Pinellas	5	Yes	Yes	5	\$642.00	Yes	\$810	1	5	Established
Sarasota Manatee	4	Yes	No	3	\$649.00	Yes	\$1,000	0	1	Established

Emerging										
Miami – Dade	4	No	Yes	2	\$13	No	\$125	0	1	Established
Palm Beach	2	No	Yes	4	\$0	No	\$100	1	2	Emerging
Pasco	5	Anticipated	No	2	\$245	No	\$270	0	1	Established
Philadelphia	4	No	Yes	4	0	No	Not Established	0	1	Emerging
USFSP	4	Yes	Yes	2	\$210	Anticipated	\$500	1	6	Established
Developing										
Business	2	No	No	0	\$0	No	\$508	1	0	Established
Charlotte	2	No	No	1	0	No	Not Established	0	0	Emerging
Denver	1	No	No	1	0	No	Not Established	0	0	Developing
Ft. Myers	2	No	No	\$0	\$0	No	Not Established	0	0	Emerging
Houston	1	Yes	No	2	\$64	No	Not Established	2	0	Emerging
Phoenix	1	No	No	1	0	No	Not Established	0	0	Developing
Psychology	3	Yes	No	0	\$0	No	\$271.50	0	1	Emerging
Raleigh	2	Yes	No	1	0	No	Not Established	1	0	Emerging

Tallahassee	4	Anticipated	Yes	2	\$0	No	Not Established	0	1	Emerging
Inactive										
Boston	1	No	No	0	0	No	Not Established	0	0	Developing
Chicago	1	No	No	0	437	No	Not Established	0	0	Emerging
Hernando	0	No	No	\$0	\$0	No	Not Established	0	0	Developing
Polk	0	No	No	0	\$0	No	Not Established	0	0	Developing
New Societies										
History	4	Yes	No	2	\$0	Not required yet	Not Established	0	2	Emerging
Mass Com	4	No	No	2	\$0	Not required yet	Not Established	0	3	Established
Black Alumni	5	No	No	0	\$0	Not required yet	Not Established	0	1	Established
Networks										
Library Info. Sci.	5	No	No	0	\$0	No	Not Established	0	0	N/A
Austin	5	Anticipated	No	2	\$0	No	Not Established	0	0	N/A



ALUMNI STAMPEDE OF SERVICE BY THE NUMBERS – 2017



15

Number of organized projects alumni participated in during the month of January



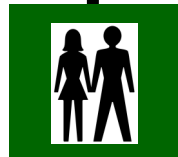
4

Number of states where alumni hosted service projects



14

Number of alumni groups that hosted projects



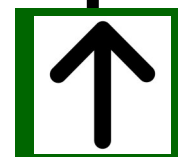
140

Number of participants in alumni SOS projects



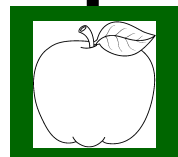
5

Number of community needs addressed by groups: hunger, homelessness, education, environment and aging



50%

Increase in the number of alumni group hosted SOS projects from 2016 to 2017



2

Number of USF projects that provide a direct benefit to students: USFSP and Geology



ALUMNI STAMPEDE OF SERVICE

USF ALUMNI IN ACTION !

