

## Using Video Effectively in Higher Ed Marketing | 07.28.2016

### Christina Madsen & Lindsay Nyquist

Please find a list below of all of the videos referenced in the “*Using Video Effectively in Higher Ed Marketing*” webcast.

#### Videos from this webcast:

Slide 26 -- Fortifact Microdocumentaries: Up From The Sagebrush- The Old Fort at Hesperus

[https://www.youtube.com/watch?v=V\\_sckO52io0](https://www.youtube.com/watch?v=V_sckO52io0)

Slide 27 – Snapchat (UCA):

<http://ai.adobeconnect.com/p89fo5u7nj4/>

Slide 29 -- Fort Lewis College Cycling team wins #1 at USACycling Collegiate Mountain Bike Nationals!

[https://www.youtube.com/watch?v=Yomfq0JnS6g&index=6&list=PL-bsxUI5GqSwj\\_5fqYS8esFdjmxKkZi4](https://www.youtube.com/watch?v=Yomfq0JnS6g&index=6&list=PL-bsxUI5GqSwj_5fqYS8esFdjmxKkZi4)

Slide 30 -- Find Your Adventure | Fort Lewis College

[https://www.youtube.com/watch?v=67uB9itREZE&list=PL-bsxUI5GqSw-xGVL2DHWgc\\_z8bBzGbWX&index=1](https://www.youtube.com/watch?v=67uB9itREZE&list=PL-bsxUI5GqSw-xGVL2DHWgc_z8bBzGbWX&index=1)

Slide 50 – Bear Tales: Preparing for Fall:

<https://www.youtube.com/watch?v=AL0Ebb4g6zI&feature=youtu.be>

Slide 52 – UCA TV Commercial:

<http://ai.adobeconnect.com/p8gg721ueth/>

Slide 53 : UCA Go Here:

<http://uca.edu/gohere/>

Slide 55 – UCA Go Here. Go Anywhere

<https://www.youtube.com/watch?v=ytI7nz-8D6M&feature=youtu.be>

Slide 63 -- Residence Hall Tours at Fort Lewis College: Animas Hall

[https://www.youtube.com/watch?v=yI19Xicl\\_b4](https://www.youtube.com/watch?v=yI19Xicl_b4)

Slide 64 -- Student life at FLC: A day in the life of Josh

<https://www.youtube.com/watch?v=5AMiCiNR6bk>

Slide 66 – Fort Lewis College Academic Spotlights

<https://www.youtube.com/playlist?list=PL-bsxUI5GqSxdMDeHs4sSchG9PYeg1rwZ>

Slide 68 -- TLC for FLC 2016: Fundraiser for student scholarships and faculty research

<https://www.youtube.com/watch?v=ArgxmApE7s4>

Slide 69 – FLC Voices

<https://www.youtube.com/playlist?list=PL-bsxUI5GqSzJQVf1vUFXQxFeNc3lryrX>

Slide 70 – Fortifact Microdocumentaries

[https://www.youtube.com/playlist?list=PL-bsxUI5GqSxs0fyAxPDVwTYpe\\_Ko7KI](https://www.youtube.com/playlist?list=PL-bsxUI5GqSxs0fyAxPDVwTYpe_Ko7KI)

Slide 72 -- Think Fort Lewis College!

<https://www.youtube.com/watch?v=wvgD8pNH11o>