Using Data to Improve Career Services | 08.30.2016
Jon Schlesinger

Chat transcript from the webcast

Monica Manley: Please submit all questions for Jon here.

Oregon State University: Will you be sending the presentation slides to attendants following the presentation?

Monica Manley: Yes, the slides can be downloaded from the Handouts pod at the bottom. They will also be sent to you after the presentation.

Monica Manley: Please submit answers here.

Lakeisha M.: career coaching sessions

Kristi: surveys

Gerta: Employment Survey

ryerson university: salesforce.com

Brian Reece: Expos/fairs

Brian Reece: advising

Washington State University: First Destination Survey

Jennifer Lucas-Ross: Employers who participate in school activities

Lakeisha M.: After Appointment Feedback Survey

Tulane University Career Center: Salesforce

Brian Reece: resume rubric

Kim Lane: First Destination Outcomes; office traffice

Tanisha: Workshops and advising notes

Tulane University Career Center: Freshmen surveys

Gerta: Surveys of events and training sessions

Brian Reece: job postings

Saint Leo University: Faculty-invited classroom talks/workshops

Oregon State University: We track quatitative data points - Student and employer engagement and when and where they engaged.

pamela heath: online job board, workshop attendance, career fair

Lakeisha M.: Presentation/Workshop learning outcomes

Lynchburg College: students who participate in programs, fairs, workshops, individual appts.,

Brian Reece: interviews and recruiting

Tulane University Career Center: Avising notes

Gerta: Alumni Contacts Mentors Job Shadow

Jennifer Lucas-Ross: student internships/alumni jobs

Barbara Silverthorne: utilization, first destination, satisfaction

University of North Texas: Advising, workshops, job postings, employer participation

Kim Lane: Feedback on service, referrals and learning

Saint Leo University: Employer perceptions of student readiness

Gerta: Faculty Collaboration

Washington State University: Drop Ins, Symplicity, Qualtrics

Lynchburg College: graduate outcome surveys

Josh Lancaster: First Destination, Fair Attendance, Event engagement, student interactions in csm

Ave Maria School of Law: on campus recruiting participants

Brian Reece: career readiness pretest posttest

Tulane University Career Center: CSO

Saint Leo University: Employer perceptions of helpfulness of Career Services staff

Celeste: Linked

Brian Reece: handshake

Kristi: OCT system (event attendance, employers engaged. students engaged)

Tulane University Career Center: Scheduling system

Kim Lane: Attendance - headcount at events

Tulane University Career Center: Shared drives

Josh Lancaster: engagement in our career model

Celeste: LinkedIn

Saint Leo University: Alumni Survey (5 years out)

Alamo Colleges: We track all students that attend fairs, on campus recruitment, mock interviews, workshops, etc. We also have student satisfaction surveys and we look at NoelLevitz and CCSSE data. Lastly, we have job placement statistics.

Gerta: Jobs and Internship Data lists

Megan 2: annual survery of alumni

Kalamazoo Valley Community College: Banner, College Central Network, Sars, Degree works, Event engagement,

Lynchburg College: on campus app to capture participant demographics

Gerta: Supervisor Evaluation from Internship Reportings

Saint Leo University: Mock Interview rubric

Megan 2: Online check-in system for events and appointments

Tulane University Career Center: SARS

Saint Leo University: Resume rubric

Megan 2: Internship Management System

Tulane University Career Center: Formsite

Josh Lancaster: employment outcomes

Saint Leo University: Leadership Practices Inventory

Gerta: Breakdown of advising meetings with students

Kim Lane: Internship learning outcomes

Deb Brunetti: Advising appointments, workshop attendance, drop-ins, employer activity on and off campus, usage of our career management system (Symplicity), funded internship activiity and feedback, alumni interaction, our Facebook page activity, our newsletter analytics

Megan 2: Online job board

Saint Leo University: MBTI

Saint Leo University: SDS

Josh Lancaster: social media engagement, website engagement

Saint Leo University: Strong Interest Inventory

Ben: Outlook, qualtrics, google doc, CSO

Deb Brunetti: Connecticut College

Josh Lancaster: self-assessment involvement

Washington State University: NSSE

Saint Leo University: Check I'm Here

Tulane University Career Center: Scheduling system

Gerta: student objectives prior to start and post graduation

Gerta: writing assessment

Ben: Students come to us and walk out with a job/internship

Brian Reece: only serve certain students

Kim Lane: We give them jobs!

Lynchburg College: Ours is a placement office.

Washington State University: There for Job placement

Gerta: International students can't find internships and jobs

Saint Leo University: Service for graduating students

University of North Texas: is it relevant

Kim Lane: Only service seniors

Josh Lancaster: Placement office

Gerta: that we place students

Lakeisha M.: only serve business students

Saint Leo University: Service for particular majors/disciplines

Kim Lane: There is an office

pamela heath: want us to find a job for them

Saint Leo University: PLACEMENT

Megan 2: Only for upperclassmen

Alamo Colleges: employment

ryerson university: only offer the basics (resumes, 1:1s, etc)

Brian Reece: don't need additional resources

Kim Lane: Don't know that I need it

Lynchburg College: We're only for upperclassmen.

University of North Texas: we're off in the summer

Deb Brunetti: cater to students interested in business and finance

Kalamazoo Valley Community College: place in a job/career

Kim Lane: Only talk to family and friends for advice for careers

Saint Leo University: Students approaching for transactional engagement

Lynchburg College: We don't have any employers that we work with.

Kalamazoo Valley Community College: students don't know who we are or what we actually do

Gerta: that we are not needed until the last semester

Kim Lane: Only do resume reviews

Kim Lane: We don't have the right employers on campus

Kristi: the only companies who come to campus are banks and consulting

Lynchburg College: We don't have the expertise to serve certain programs.

pamela heath: we are here to write resumes for them.

Lynchburg College: we are not a resource for alums.

pamela heath: students assume they can only apply for jobs in their industry rather than cross-industry

pamela heath: can't use our services if they've already graduated

Saint Leo University: Reluctance to share personal network of employers

Kia Nalls: can not hear the video

Gerta: could you please raise the volume

Jennifer Duncan: I heard the audio.

Elizabeth Hubbell: The video can be accessed here: https://youtu.be/2IH6p5m2bds

Ben: How do you get your creative charts and tables?

Lynchburg College: Are students feeling oversurveyed by multiple offices? survey fatigue?

Josh Lancaster: Do you embed your Tableau dashboards/stories for public consumption? I'd like to head that way with UNC Charlotte Career Center data.

Washington State University: With Destination Data slide, how did you check for accuracy? Is it student self reported?

Saint Leo University: Considering poor response rates, what are your thoughts on knowledge rate (provided that you describe your sourcing design)?

Lakeisha M.: How do you find the time

Josh Lancaster: We've been using the free Tableau Public version for budget reasons at this stage.

Elizabeth Hubbell: I'm not certain this is right, but here is a link to Brandeis' 1st Destination data: https://www.brandeis.edu/hiatt/aboutus/stats.html

Washington State University: Thanks.

Saint Leo University: Great response and approach. Appreciate your generosity!

Brian Reece: If anyone is interested in an example of using Tableau for first destination data, we just released a new outcomes page at the University of Miami: http://hireacane.miami.edu/about/career-outcomes/index.html

Megan 2: How are you measuring student/alumni online engagement?

Josh Lancaster: Do you all track capacity type numbers for events, appointments, presentation, etc?

Brian Reece: One of your slides referenced 40% engagement with your center. I'm curious how you define engagement for this purpose?

Brian Reece: thanks!!