















| What might we do for and with students? Who did (or did not) participate? How comfortable or content were participants? How engaged were participants? What do my career intervention(s) do? Why do they exist? |
|--|
| Who did (or did not) participate? How comfortable or content were participants? How engaged were participants? What do my career intervention(s) do? Why do they exist? |
| How comfortable or content were participants? How engaged were participants? What do my career intervention(s) do? Why do they exist? |
| What do my career intervention(s) do?Why do they exist? |
| |
| What are the employment, continuing education, & service outcomes of graduating students? What might influence graduates' success in these areas? |
| How does my career intervention contribute to the academic mission and performance of the institution? |
| How will students change as a result of what we do How will students be different after the career intervention? |
| |























STEP 4: COLLECTING DATA

USE AN EXISTING VENDOR

• Symplicty, CSO, Handshake

Pros & Cons

- Quick/efficient
- Little expertise required
- Pull multiple reports
- Less control/customization
- Who owns your data, how/when do you get it?
 - Belongs to you
 - Easy to retrieve
 - Easy to retrieve
 - Real time retrieval

DESIGN YOUR OWN DATABASE

- Requires expertise & time
- 75% database design
- 25% database creation
- Excel flat database
- Access relational database
- Establish a unique identifier







Academic Impressions









| ATIC DATA | | |
|--|--------|------------------|
| | Count | 1 year Change |
| Total Counseling | 5,946 | 0% |
| Individual Appointments | 4,521 | -3% |
| Counseling Drop-ins | 1,425 | 11% |
| Number of Career Groups | 12 | -8% |
| Career Group Participants | 205 | 39% |
| Number of Presentations & Special Events | 383 | 25% |
| Attendance at Presentations | 12,350 | 6% |
| | ai | ACADEMI |







| TIC DATA | | |
|---|--------|------------------|
| | Count | 1 year Change |
| Total Counseling | 5,946 | 0% |
| Individual Appointments | 4,521 | -3% |
| Counseling Drop-ins | 1,425 | 11% |
| Number of Career Groups | 12 | -8% |
| Career Group Participants | 205 | 39% |
| Number of Presentations & Special Events | 383 | 25% |
| Attendance at Presentations | 12,350 | 6% |
| | ai | ACADEMI |



















ACADEMIC IMPRESSIONS 43

ENGINEERING: CHANGE THE NARRATIVE

"...the effectiveness of Career Services... is dubious."

"...Post-Graduation Plans survey from 2012-2013 mentioned above, only 38% of the respondents found Career Services to be "very" or "extremely" helpful."

- 64 students

"Further, from the 2012 Post-Graduation Survey only 27% of the students found their current job through Career Services..."

- 33 students



















