#aiTwitterTeach

TEACHING WITH TWITTER

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LEARNING OUTCOME

After participating...

...you will learn to better engage students through the use of Twitter and Twitter-based learning activities.

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TODAY'S INSTRUCTORS

Dr. Stephen Baldridge
Baccalaureate Program Director and Assistant Professor of Sociology
Abilene Christian University
Twitter Handle: @socialworkstevo

Dr. Chris Long
Associate Dean for the College of the Liberal Arts
Penn State University
Twitter Handle: @cplong

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✎ ACTIVITY

Teaching with Twitter

Throughout this session, the instructors and attendees will be asked to interact via twitter using the hashtag

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ACTIVITY

Teaching with Twitter

You can also send direct comments or questions to our presenters by including their individual Twitter handles

Chris Long -- @cplong
Stephen Baldridge -- @socialworkstevo

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AGENDA

twitter

- Faculty best practices in building a Twitter presence
- Preparing your course
- Facilitating peer communication
  – In class strategies
  – Out of class uses
- Assessment challenges and best practices
- Learning activity case studies

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FACULTY BEST PRACTICES IN BUILDING A TWITTER PRESENCE

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TWEETING RULES

(hint: there are none)

- Frequency and content
  - Informational
  - Interactional

- Timing (relevancy)
  - Informational
  - Interactional
    - Relevancy questions

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BUILD A
LEARNING
COMMUNITY

by Marco
orress via
ckr

LISTEN

Early Aircraft Listening Device by Tim Wigley (amphalon) via Flickr

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AMPLIFY

Bike Horn iPhone Amp Side View by Lowtechatmo via Flickr

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ESTABLISH CONNECTIONS

Facebook Connections - Michael Coghland via Flickr

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CURATE CONTENT THROUGH LINKS

Benefits to One Way Linking by Daniel Wambugu via Flickr

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TWITTER TOOLS

hootsuite

- Twitter Web
- Management Tools
  – Hootsuite
  – Tweetdeck
- Mobile Tools
  – Twitter App
  – Tweetbot
  – 40404 – text message

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TWITTER TOOLS - TWEETDECK

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QUESTIONS

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SETTING UP YOUR COURSE

SETTING UP YOUR COURSE
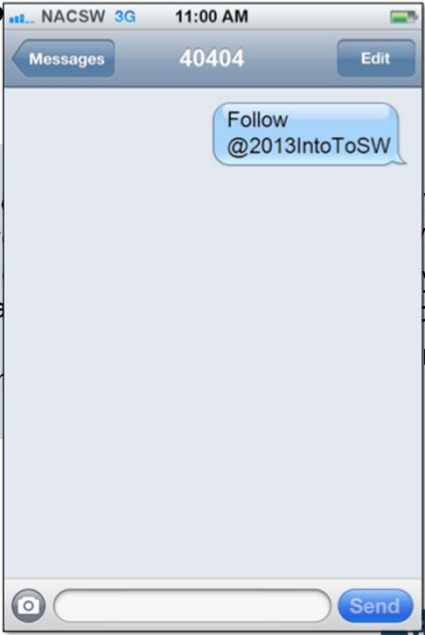

- What is your course objective?
- Set up syllabi wording to reflect this.
  - Informational

SETTING UP

Text updates:
I will use text m............your course
information to y...............e?
semester as ne..............yllabi wording to
these steps to a..............this.
service (please..............mational
you are not com
this).

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SETTING UP YOUR COURSE

This...........like Twitt......
a re.......
req.......
(un.......................rse
acc.......
the.......................rding to
with.......
enc.......
sep.......
asi.......................eneral
acc.......................ion in
con.......
The.......
@X.......

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STUDENT PRIVACY AND SAFETY
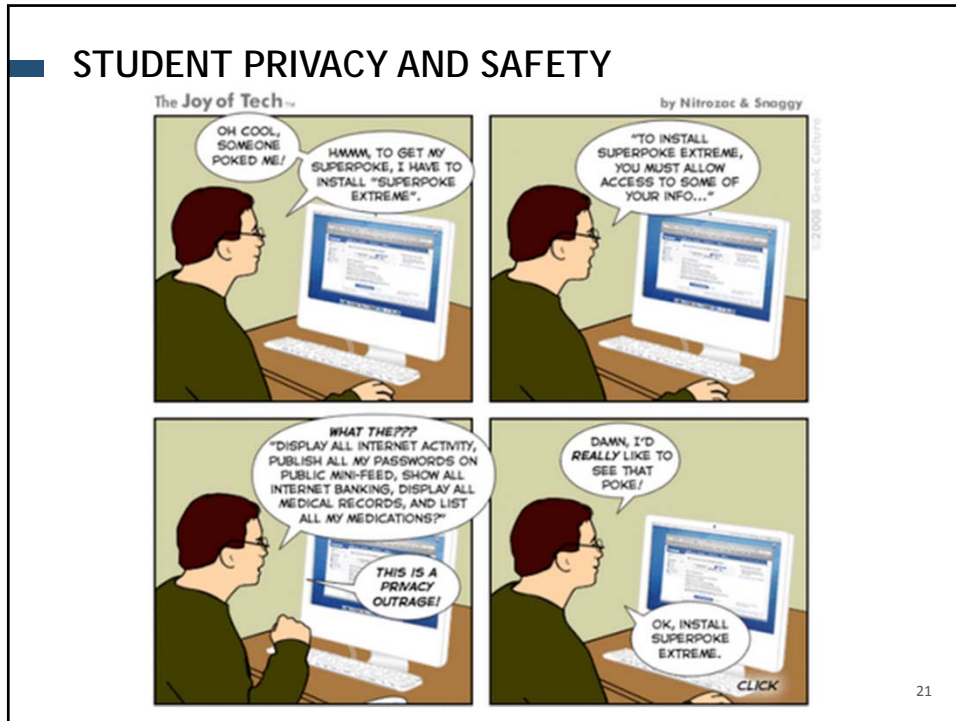
STUDENT PRIVACY AND SAFETY

- Can we require?
- FERPA
- Steps to protect

#aiTwitterTeach
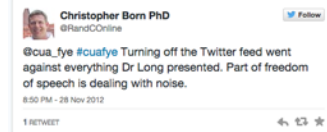
FACILITATING PEER AND FACULTY COMMUNICATION

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LIVE TWEETING IN LARGE CLASSROOMS

Image courtesy of Christopher Long (cplong11) via Flickr

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LIVE TWEETING IN LARGE CLASSROOMS

TOOLS FOR LIVE TWEETING IN LARGE CLASSROOMS

Image by Don Reed, courtesy of Christopher Long (cplong11) via Flickr

TOOLS FOR LIVE TWEETING - TWUBS

http://www.twubs.com

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TOOLS FOR LIVE TWEETING - BACKDRAFT

http://www.itap.purdue.edu/studio/backdraft/

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LIVE COURSE INTERACTION
("live tweeting")

- Think "reality TV"
- Pushing information to students
- Students pushing to you
- It's what we are doing RIGHT NOW!
- Examples

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TWITTER CHATS

Become a Twitter Chat Pro with this Key!

Twitter Chat Key

Learn to chat with the best of 'em!

Come together with educators from all over the world on a chosen day/time each week to have a discussion about a designated topic by using a certain #hashtag on Twitter: It's the World's Best Faculty Lounge!

Common Phrases & Tips to Know:

Q1, Q2... A1, A2...	Chats usually have a moderator who poses questions throughout the hour, tagging them with Q1, Q2... Participants use A1, A2... to keep track of their answers in relation to each question.
Ss, Ts, Ps, As	Students, Teachers, Parents, Administrators
SM	Social Media
TweetDeck	Free application many people use to make the most out of a Twitter chat. It allows you to set up multiple column, based on #hashtags, searches, users, etc.
A link is worth 1,000 words	Twitter has a 140 character limit per tweet, but you can still include links to blogs, examples & resourcs... and include images!
#hashtags	Don't forget to include the chat #hashtag in every tweet, so it will show up in others' streams.

Created by @Katie_M_Ritter. More resources on talktechwithme.com
For a list of all educational Twitter chats, see bit.ly/officialchatlist

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TWITTER CHATS/LIVE TWEETING

Is heston making anyone else lose their FREAKING MINDS? #introsw13

← Reply ⟲ Retweet ★ Favorite ••• More

Intro to sw 2013   ▾ Follow

Lord, this movie is doing SO much. I'm thinking it may make the overall message, whatever it may end up being, less effective. #introsw13

← Reply ⟲ Retweet ★ Favorite ••• More

← Reply ⟲ Retweet ★ Favorite ••• More

im confused -in canada he said the only difference was media not promoting fear-but he keeps going after nra in the states. #introsw13

← Reply ⟲ Retweet ★ Favorite ••• More

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FACILITATING STUDENT/FACULTY ENGAGEMENT LIVE TWEETING EXAMPLE

- Remember

Intro to Social Work
@Inro2sw

▾ Follow

Your question goes here now! #intro2sw

← Reply ⟲ Retweet ★ Favorite ••• More

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? QUESTIONS

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ASSESSMENT CHALLENGES AND BEST PRACTICES

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ASSESSMENT CHALLENGES AND BEST PRACTICES

- What are you assessing
  - Quantity
  - Quality
- Evaluation questions
  - Original vs RT?
  - Images?
  - Links?

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WHO IS TWEETING WHAT?
(tools for gathering tweets)

WHO?

Your Twitter Info
* Required

Your name/student ID *

[   ]

Your Twitter name *
Be sure to type it correctly

[   ]

Submit

Never submit passwords through Google Forms.

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WHO IS TWEETING WHAT?
(tools for gathering tweets)

WHAT?

- Multiple #hashtags
  - #intro2sw
  - #intro2swACU

- Advanced tools to gather data
  - Scraperwiki.com
  - nodexl.codeplex.com/

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ASSESSMENT (quality)

STUDENT COMMENT RUBRIC

	3	2	1
Quality of Comment	Comment is relevant and reflects understanding of current content and previous remarks of other students and/or professor.	Comment somewhat irrelevant, betrays lack of attention to previous remarks of other students.	Comments reflect little understanding of either the content or previous remarks in discussion.
Impact on discussion	Comment helps move seminar conversation forward with thoughtful/insightful thoughts or ideas.	Comment somewhat advances the conversation, but does little to move it forward (repeat of a thought already presented).	Comment does not advance the conversation at all or is actively harmful to it.

TOTAL SCORE:

Adapted from John Immerwahr (2008)

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ASSESSMENT (Freedom and Expectations)

Blogging Scoring Rubric
Professor Christopher Long

This rubric is designed to facilitate a creative and lively philosophical dialogue online by encouraging strong writing in blog posts and comments. These criteria will be used for the qualitative evaluation of the blog posts and comments.

Criteria	Unacceptable (0-69 pts)	Acceptable (70-79 pts)	Good (80-89 pts)	Excellent (90-100 pts)
Frequency	No or infrequent participation	Participates once a week	Participates 1-2 a week, but postings are not distributed	Participates frequently and consistently
Initial Posting	No or few postings	Posts are adequate, but reflect superficial engagement with the material	Posts are well developed and engaged with the material; lacks conceptual clarity	Posts are conceptually sophisticated, engaged in a substantive way with the material
Follow-up Postings	No or few comments on blogs of others	Comments are shallow contributions to the discussion; does not enrich discussion	Comments elaborate on existing posts with further comment/observation	Comments analyze the posts of others, extends the discussion in new directions, relates comments to previous online or classroom discussion
Content Contribution	Posts irrelevant information, tangential to discussion	Repeats some previous content, does not add substantively to the discussion	Content is factually accurate, but does not include much conceptual nuance or development	Posts draw directly upon the material to make a creative and substantive point that extends beyond the material
Clarity & Mechanics	Unclear, disorganized, unedited	Open and respectful tone, some typos, some organization	Organized, well-edited and thoughtfully composed	Organized around a central point/argument, concise, even striking formulations, clear, easy to read style
Reference & Support	No or few references or support for position	Appeals to personal experience, but not to the work/experiences of others	Incorporates the work/experiences of other students, scholars and experts	Uses references to literature, readings, personal experience, experts, etc. in ways that strongly support the main position
Connections	Establishes no or few connections with other blogs, websites, articles, etc.	Infrequently establishes connections to other blogs, websites, articles, etc.	Regularly establishes connections to internet resources and other sources of contemporary culture, news and politics	Consistently draws course material into connection with issues of the day by integrating references to blogs, websites, articles, scholarship, etc.

No Numbers

Cultivate the habits of public writing

Consistent, quality writing

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LEARNING ACTIVITY CASE STUDIES

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CASE STUDIES

The power is in the
access, not the **process**

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CASE STUDIES

LIVE from VEGAS

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CASE STUDIES

It's his body, let him make $$$ how he wants. #introsw12

↩ Reply   ⇄ Retweet   ★ Favorite   ••• More

Isn't this kinda the same thing as prostitution? @introsw12

↩ Reply   ⇄ Retweet   ★ Favorite   ••• More

He's prolly high. Wait . . . is this a stereotype bias? Crap, I lose. #introsw12

↩ Reply   ⇄ Retweet   ★ Favorite   ••• More

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CASE STUDIES

Over 350 tweets in 50 minutes.

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CASE STUDIES

Be an Alien

Thought I was gonna get a peak into School SW. Instead I got treated like Pervie McPerverson. #BeanAlien

← Reply ⭜ Retweet ★ Favorite ••• More

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USE CASE – TEACHING FERGUSON

Chris Long @deancplong · Aug 20
How will you teach #Ferguson this semester? Tweet ideas to #STLatPSU. #WelcomeBackPSU
Expand   ← Reply ★ Favorite ••• More ⁋ HootSuite

Dulce-Marie Flecha @DulceFlecha · Aug 20
@deancplong teaching English to new immigrants through civic engagement- how I plan to introduce my students to #Ferguson.
Expand   ← Reply ⭜ Retweet ★ Favorite ••• More ⁋ HootSuite

Chris Long @deancplong · Aug 20
@DulceFlecha Do you have lesson ideas or resources about #Ferguson you'd want to share? #STLatPSU
Expand   ← Reply ★ Favorite ••• More ⁋ HootSuite

Dulce-Marie Flecha @DulceFlecha · Aug 20
@deancplong my lessons are adapted for English language learners and students with disabilities, but I'd love to share.
Expand   ← Reply ⭜ Retweet ★ Favorite ••• More ⁋ HootSuite

Chris Long @deancplong · Aug 20
@DulceFlecha Maybe we should create a Tumblr for people to share #Ferguson teaching resources. Allow people to submit posts.
Expand   ← Reply ★ Favorite ••• More ⁋ HootSuite

Dulce-Marie Flecha @DulceFlecha · Aug 20
@deancplong what should this tumblr be called, Dean Long?

8:20 AM - 20 Aug 2014 · Details
                                                                    46
💬 Hide conversation   ← Reply ⭜ Retweet ★ Favorite ••• More ⁋ HootSuite

USE CASE – TEACHING FERGUSON

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USE CASE – TEACHING FERGUSON

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🔑 TAKEAWAYS

- The power is in the community, not the technology

- Learning objectives should drive technology adoption

- Leverage the public

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❓ QUESTIONS

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Dr. Chris Long   *@cplong*

Dr. Steven Baldridge   *@socialworkstevo*

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EVALUATION

Thank you!

Please remember to complete the event evaluation. Your comments will help us continually improve the quality of our programs.

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