



CONFERENCE

# BEST PRACTICES FOR PEER MENTOR PROGRAMS

January 26 - 28, 2015  
Orange County, CA



ACADEMIC  
IMPRESSIONS



*Learn proven strategies and gain actionable ideas for developing or improving your peer mentor program.*

## OVERVIEW

Whether you are in the process of creating a peer mentor program or hoping to improve one that is already established, utilizing best practices is essential to creating a positive experience for both mentors and mentees. A program based on proven strategies can be an efficient and cost-effective means to:

- Increase student retention
- Build leadership skills in students
- Fund and resource your program
- Assess the performance of your program
- Recruit and train mentors

Join us in Orange County for a comprehensive conference that will highlight best practices across traditional and niche peer mentor programs. Our expert instructors will provide practical, easy-to-follow advice for developing your peer mentor program, as well as assessment tools to help you determine the effectiveness of your program.

## BRING YOUR TEAM

You should attend this program if you are responsible for implementing or revamping a peer mentor program on your campus. This program will also benefit professionals looking to create a mentorship program for niche student populations including multicultural students, international students, and transfer students. **To encourage team participation, when you register 2 people from your institution, a third can attend at half price.**

## LEARNING OUTCOME

After participating in this conference, you will be able to apply best practices to a peer mentor program at your institution.

[CLICK HERE TO REGISTER](#)

<http://www.academicimpressions.com/conference/best-practices-peer-mentor-programs-january-2015>

**'LEARN AND WORK' EVENT**

Structured as a “learn and work” event, you will leave this conference with action steps to help you implement or improve your current peer mentor program. The conference will provide you with the opportunity to utilize working sessions and peer reviews to further enhance your learning and help you walk away with actionable ideas.

**CONTACT US FOR MORE INFORMATION**

Contact **Lisa LaPoint**, Assistant Conference Director at [lisa@academicimpressions.com](mailto:lisa@academicimpressions.com) or 720-988-1262 if you'd like additional information about the program.

**SAVE \$100 ON THIS EVENT WITH AI PRO!**

Available with: **AI Student Affairs Pro**

AI Pro offers your institution access to over **200 hours of training opportunities** on topics that will help you and your team achieve institutional goals and more. [Click here](#) or contact [Bridget@academicimpressions.com](mailto:Bridget@academicimpressions.com) for more information about AI Pro.



# AGENDA

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MONDAY, JANUARY 26, 2015

## PRE-CONFERENCE WORKSHOP: DEVELOPING PEER MENTORS THROUGH ACTIVE LEARNING

- 8:30 - 9:00 a.m.** Registration for pre-conference workshop attendees
- 9:00 a.m. - 12:00 p.m.** Pre-Conference Workshop: Developing Peer Mentors through Active Learning  
Developing excellence in peer mentors means integrating research-based instructional strategies into your peer mentor training and development program. This workshop will detail specific activities you can utilize in face-to-face and online training. These activities don't just give peer mentors information, they also help develop their problem-solving skills, critical thinking, and communication—bringing out the very best in your peer mentors.
- 12:00 - 1:00 p.m.** Lunch for pre-conference attendees (included in workshop registration fee)
- 12:30 - 1:00 p.m.** Registration for main conference attendees
- 1:00 - 1:30 p.m.** Opening comments, introductions, and learning agenda
- 1:30 - 3:00 p.m.** Developing a Framework for Your Peer Mentor Program  
In this opening session, the faculty will define the key components of a peer mentor program and lead a discussion regarding peer mentorship programs. In addition to discussing different types of peer mentor programs, the faculty will provide an overview of each of their programs and invite attendees to share information on programs or program ideas.
- 3:00 - 3:15 p.m.** Afternoon break
- 3:15 - 4:30 p.m.** Resourcing Your Program and Incentivizing Peer Mentors  
Establishing a clear direction and soliciting the proper resources for any new initiative on campus is the foundation for success. Faculty will discuss resourcing considerations such as funding opportunities for both large and small schools; administrative considerations including professional staff time, office space, and risks; and opportunities for collaboration across campus. A discussion on incentivizing will focus on securing funding for peer mentor stipends and incentives for the budget-conscious program. Working time will be built in to help you outline budgeting considerations for your program.
- 4:30 - 5:30 p.m.** Networking reception (included in registration fee)



# AGENDA

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TUESDAY, JANUARY 27, 2015

- 8:30 - 9:00 a.m.** Continental breakfast (included in registration fee)
- 9:00 - 10:30 a.m.** Creating and Critiquing Learning Outcomes  
Our instructors will share an overview of the learning outcomes model used by University of Central Florida. This overview will be followed by working time allowing you to map your own learning outcomes. For those institutions that came with learning outcomes prepared, the working session will be used for a faculty critique of the prepared outcomes.
- 10:30 - 10:45 a.m.** Morning break
- 10:45 a.m. - 12:00 p.m.** Measuring Learning Outcomes  
During this interactive session, you will develop quantitative measurement tools to assess your learning outcomes. You will have the opportunity to report out to the group for peer and faculty feedback.
- 12:00 - 1:00 p.m.** Lunch (included in registration fee)
- 1:00 - 2:30 p.m.** Assessing Your Peer Mentor Program  
During this session, you will learn best practices for tracking and evaluating your outcomes. You will also learn how to report on your research through a case study from Seneca College.
- 2:30 - 2:45 p.m.** Afternoon break
- 2:45 - 4:30 p.m.** Recruiting and Selecting Peer Mentors and Guided Working Session  
This session will consist of a tactical overview of the entire recruitment and selection process highlighting the following topics:
- Recruiting
  - Understanding application models
  - Best practices for soliciting faculty/staff recommendations
  - Selecting
  - Innovative interview formats
  - Setting criteria for peer mentors



# AGENDA

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WEDNESDAY, JANUARY 28, 2015

- 8:30 - 9:00 a.m.** Continental breakfast (included in registration fee)
- 9:00 - 10:00 a.m.** Training Peer Mentors: An Interactive Training Exercise  
We will lead a hands-on activity that will help you understand how to run effective training sessions and allow you to experience a training session from a student perspective.
- 10:00 - 10:15 a.m.** Break
- 10:15 a.m. - 12:00 p.m.** Components of a Successful Training Program and Guided Working Session  
The afternoon will continue with a discussion outlining the components of effective peer mentor training programs and distribution of relevant materials. This session will provide an opportunity for you to outline a training program for your peer mentor program. The faculty will be available to assist you in drafting an agenda, developing training objectives, and identifying key collaborative partners.



# INSTRUCTORS



**MARGIE BADER / Program Coordinator, SMILE Mentoring Program and Professor**

*Seneca College*

Margie’s career spans more than twenty years in the fields of education and counseling at the university and college level, both in Johannesburg and Toronto. Since 2006, Margie has coordinated the SMILE (Student Mentoring in Life and Education) program, a major contributor to student retention at Seneca and one of the leading post-secondary mentoring programs in Canada.

As a highlight of her career, Margie saw the end of apartheid and participated in helping black students integrate into university life. In recent years Margie has been working on developing different models of mentoring to meet the needs of different program areas. She has spent the past year developing a first-of-its-kind, pre-arrival mentoring program for international students.

Margie completed a master’s in social service at Bryn Mawr School of Social Work and Social Research in Pennsylvania. She is a South African qualified counseling psychologist and teaches psychology and conducts workshops in emotional intelligence for student leaders.



**BRYCE BUNTING / Associate Director, First-Year Mentoring, College of Undergraduate Education**

*Brigham Young University*

Bryce has extensive experience in orientation, freshman seminars, common reading programs, admissions, and peer mentoring. Bryce holds a PhD in instructional design, and his research interests include learning and identity development among peer mentors, the application of instructional design principles to peer mentor development, and high-impact practices in the first year of college.

Bryce’s research on peer mentor learning was published in a special issue of *The Journal of the First-Year Experience & Students in Transition*. He has presented nationally and internationally with the National Resource Center for the First-Year Experience and Students in Transition, the American Educational Research Association (AERA), the International Society for Exploring Teaching and Learning (ISETL), the International Consortium for Educational Development, and the National Academic Advising Association (NACADA). He also serves as an associate editor for the *Journal of Peer Learning*.



# INSTRUCTORS



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**WAYNE JACKSON / Director, Multicultural Academic and Support Services**

*University of Central Florida*

Wayne's office provides academic programming and support services for more than 21,000 multicultural and first-generation students on the UCF campus. He is a two-time, national retention award recipient; he received the 2010 National Academic Advising Association (NACADA) Outstanding Institutional Advising Program Certificate of Merit for his leadership in directing the Seizing Opportunities for Achievement and Retention (SOAR) program, and the 2003 Noel-Levitz Retention Excellence Award for his work in directing the Minority Mentoring Program at the College of New Jersey. Wayne has consulted for several institutions on how to help develop mentoring programs and increase student retention rates. He speaks nationally on how to increase the retention of at-risk students.

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# HOTEL RESERVATIONS

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The conference will be held at:  
Hyatt Regency Orange County  
11999 Harbor Blvd.  
Garden Grove, CA 92840

To reserve your room, call 714-750-1234. Please indicate that you are with the Academic Impressions group to receive the room rate of \$149 for single or double occupancy, plus applicable tax.

A room block has been reserved for the nights of January 25-27, 2015. Reservations must be made by January 12, 2015. There are a limited number of rooms available at the conference rate. Please make your reservations early.



The Hyatt Regency hotel near Anaheim, California is conveniently located and is ideal for families, business travelers, and vacationers alike. Kick back and relax in rooms featuring flat screen TVs. Savor Italian cuisine at TusCA restaurant, or enjoy a local microbrew at OC Brewhouse. Then, work off any excess consumption in the 24 hour StayFit™ Fitness center, offering state-of-the-art fitness equipment with integrated LCD TVs for each machine.

You will enjoy perks like an available Disneyland® Resort shuttle, and easy access to the Anaheim Convention Center, Honda Center and Angel Stadium. Just a short drive away, Orange County beaches, shopping outlets and attractions offer hours of leisure fun. For work or fun, there is no better choice than Hyatt Regency Orange County.

**John Wayne/Orange County Airport (SNA)**

18601 Airport Way  
Santa Ana, CA 92707  
Distance: 13 miles

Super Shuttle: \$11 per person/one way

**Los Angeles International Airport (LAX)**

380 World Way  
Los Angeles, CA 90045  
Distance: 35 miles

Super Shuttle: \$17 per person/one way



**PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259**

Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you.

**Register online at [www.academicimpressions.com](http://www.academicimpressions.com)**

# REGISTRATION FEES

**Your registration fee includes:** Full access to all conference sessions and materials, access to the networking reception on Monday, breakfast and lunch on Tuesday, and breakfast on Wednesday, as well as refreshments and snacks throughout the conference.

**Best Values**

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Conference + Pre-Conference  
Workshop - \$1495 USD  
 \_\_ # of attendees

**Conference**

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Conference only - \$1195 USD  
 \_\_ # of attendees

**Workshop**

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Pre-Conference workshop  
only - \$395 USD  
 \_\_ # of attendees

Total \_\_\_\_\_

Total \_\_\_\_\_

Total \_\_\_\_\_



**ATTEND AS A TEAM** - remember, when 2 members of the same institution register, a 3rd registration is 1/2 off.

### EARLY BIRD PRICING

Postmarked on or before January 16, 2015. For registrations postmarked after January 16, 2015, an additional \$100 fee per registrant applies.

Visit our website to register online:

<http://www.academicimpressions.com/conference/best-practices-peer-mentor-programs-january-2015>



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

## CONFERENCE REGISTRATION INFORMATION

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Print Name

Job Title

Institution/Organization

What name do you prefer on your name badge?

Address

City

State/Province

Zip/Postal Code

Country

Telephone

Email

**IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.**

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) \_\_\_\_\_

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

## ADDITIONAL CONTACT INFORMATION

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Additional Contact Name

Contact Phone

Additional Contact Email

Additional Contact Title

## EMERGENCY CONTACT INFORMATION

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Emergency Contact Name

Emergency Contact Phone



PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

**PAYMENT METHOD**

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

**CREDIT CARD**



Name on Card		Account Number	
Billing Address		Billing City	Billing State
Billing Zip Code/Postal Code	Exp. Date	Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)	

**AMOUNT TO CHARGE:** \_\_\_\_\_

**CHECK/INVOICE**

- My check is included and covers \_\_\_\_\_ registration(s) Check # \_\_\_\_\_
- Please invoice me, Purchase Order # \_\_\_\_\_ (PO # not required to receive invoice)



**FREE HIGHER ED NEWS AND ANALYSIS**

Each conference registration includes a subscription to *Higher Ed Impact*, a free industry scan of news, trends, and research on higher education, delivered in an easy-to-scan email. *Higher Ed Impact* (HEI) includes:  
(Check the boxes for the editions you would like to sign up for)

- HEI: Daily Pulse** - impactful news, trends, and practices, sent daily
- HEI: Weekly Scan** - the week's most critical news, with analysis of top stories and trends, sent on Fridays
- HEI: Monthly Diagnostic** - practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

List the names of the registrants you'd like to sign up:

*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*



# ACADEMIC IMPRESSIONS CANCELLATION AND REFUND POLICIES



## SATISFACTION PROMISE

We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

## CONFERENCES

For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a \$100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

## ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE

You will receive a full refund (less a \$75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a \$75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

## ONLINE TRAININGS WHICH ARE PURELY SELF-PACED

All sales are final. No cancellations or refunds are provided.

## RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS

All sales are final. No cancellations or refunds provided.