REVAMPING ADVISING TO IMPROVE RETENTION

Orlando, FL
Engage in a strategic look at your advising program and student retention.

OVERVIEW

Revamp your academic advising strategic plan by taking an in-depth look at best-practice research, advising methodology, and implementation of system-wide change. Bring your team to Orlando to explore the key elements of an effective advising program: mission alignment, organization, training, delivery, and assessment. You will finalize a working action plan that will allow your team to:

- Use student retention research to influence your advising approach
- Tie advising mission, goals, and organization to your institutional mission
- Articulate the strengths and weaknesses of various advising strategies
- Explore the use of big data in determining the right advising model for your institution
- Employ assessment strategies throughout the advising process to make informed decisions.

FULL DAY PRE-CONFERENCE WORKSHOP

Identifying and Training Essential Advisor Skills
Join us for a pre-conference workshop that will help you take the lead on advisor training by implementing a proven development rubric. You will leave with a new or improved advisor training tailored to your institutional needs. Plus, this workshop will fill you with ideas for implementation.

http://www.academicimpressions.com/conference/revamping-advising-improve-retention
BRING YOUR TEAM TO THIS LEARN AND WORK EVENT

This program is ideal for institutional teams who are thinking about or working on a plan to maximize the impact of academic advising on student success and retention, including:

- Directors of academic advising and student success services and programs
- Professional and faculty advisors
- Retention coordinators and specialists
- Academic leaders who oversee a variety of support services, including academic advising

LEARNING OUTCOME

After participating in this conference, you will be able to maximize the impact of academic advising on student success and retention at your institution.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell at elizabeth@academicimpressions.com or 720-988-1218 if you’d like additional information about the program.
AGENDA

MONDAY, JUNE 13, 2016

FULL-DAY PRE-CONFERENCE WORKSHOP

9:00 a.m.- 4:00 p.m. (includes continental breakfast and lunch)
Pre-Conference Workshop: Identifying and Training Essential Advisor Skills
Every institution has a unique set of challenges and needs when examining academic advisor competencies and skills. Developing a tailored pathway to train new and experienced advisors on these skills can be a simple process when approached with a focused format. Join us for a pre-conference workshop that will help you take the lead on advisor training by implementing a proven development rubric. You will leave with a new or improved advisor training plan tailored to your institutional needs and a path for implementation.

TUESDAY, JUNE 14, 2016

8:30 - 9:00 a.m.
Registration and Continental Breakfast (included in registration fee)

9:00 - 10:30 a.m.
Student Success Simulation
This activity underlines the importance of advising in student success. Our faculty will facilitate a dialogue to help demonstrate retention initiatives through the eyes of at-risk students. In the simulation debrief, the faculty will share recent data that highlights the importance of student advising on campus.

10:30 - 10:45 a.m.
Morning break

10:45 a.m. - 12:00 p.m.
Digging into the Research on Retention and Advising
Take an in-depth look at the current research on retention, degree completion, and student success as it relates to advising and assessment. You will have working time with a guided discussion on how the research on student retention and success relates to your institution.

12:00 - 1:00 p.m.
Lunch (included in registration fee)

1:00 - 2:00 p.m.
Defining Quality Advising across Campus
The afternoon will begin with an interactive and dynamic session on developmental advising techniques. The activities will lead to building quality advising approaches and measurements, based on current research and practice.

2:00 - 3:15 p.m.
Aligning Advising and Institutional Mission Statements
Learn how to effectively tie your advising mission to the institutional mission. You will participate in an activity to help assess your current advising mission statement in order to set the stage for developing, prioritizing, and measuring strong advising goals. Building on the content from the previous sessions, you will analyze your current advising and mission statements.

3:15 - 3:30 p.m.
Afternoon break
AGENDA

TUESDAY, JUNE 14, 2016 (CONTINUED)

3:30 - 4:30 p.m.
**Setting Goals for Your Advising Program**
In the final session of the day, you will discuss how to develop strong advising goals, and have working time for you to set goals for your advising program. Our faculty will also discuss how to use goals to drive the advising priorities of students, your communications on campus, and reporting learning outcomes.

4:30-5:00 p.m.
**Homework Assignment & Day 1 Wrap Up**

5:00-6:00 p.m.
**Networking reception (included in registration fee)**

WEDNESDAY, JUNE 15, 2016

8:30 - 9:00 a.m.
**Continental Breakfast (included in registration fee) & Homework Debrief**
Day two will start with a working breakfast where you will have the opportunity to debrief the previous night’s homework assignment and continue the conversation around goal setting for your advising program.

9:00 - 10:00 a.m.
**Considering Advising Delivery Models**
In this opening session of day two, you will examine the strengths of various models for delivering advising—including faculty, professional, paraprofessional, counselor, and peer delivery of academic advising—to help inform your institutional plan for advising. You will then consider if your current delivery models are working to support student success or if they need updating.

10:00 - 10:30 a.m.
**Morning Break and Hotel Check-Out**

10:30 a.m. - 12:00 p.m.
**Using Data to Inform Decisions in Advising**
Starting with an overview of how big data can guide your advising program, this session will provide insights on how to initiate change back on your campus by identifying key stakeholders and communicating the right data to help make your case. You will also have time to finish your action plan.

12:00 - 1:00 p.m.
**Lunch (included in registration fee)**

1:00 - 2:00 p.m.
**Compiling Assessment Data**
This interactive session will provide an overview of the ongoing process of program assessment, help you draft a brief plan, and review resources that will aid you in the future development of a comprehensive assessment plan for your advising program.

2:00 - 2:45 p.m.
**Cross-Campus Training for Quality Advising**
After discussing organization and delivery models, this session will help you reflect on the quality of advising on your campus and how it can be improved through training and assessment. You will also look at the implications that your reflections on quality advising have for advisor training and advising program assessment.
AGENDA

WEDNESDAY, JUNE 15, 2016 (CONTINUED)

2:45-3:00 p.m.
Afternoon Break

3:00 - 4:00 p.m.
Action Planning Session
In this final planning session you will identify important takeaways from the past two days as well as critical items for your action plan. This planning session is your opportunity to review the plan you have created and receive feedback from conference faculty.

4:00 - 4:30 p.m.
Final Wrap-Up & Q&A
INSTRUCTORS

Tom Grites, Assistant Provost, Stockton University
Tom Grites currently has responsibilities for academic orientation programming, First-Year Experience efforts, transfer student initiatives, liaison with the Division of Student Affairs, and various other projects. He also teaches a seminar course for new transfer students each semester. He previously served as director of academic advising, interim director of teacher education, interim dean of social and behavioral sciences, and assistant to the vice president for academic affairs in his 35-plus years at Stockton.

Dr. Grites was one of the founding members of the National Academic Advising Association (NACADA) and served as its president for two terms. He currently serves as a senior editor of the NACADA Journal and regularly provides other services to NACADA. Dr. Grites has written over 60 journal articles, book chapters, and professional reports; he has delivered more than 125 conference presentations; and he has conducted faculty development workshops and academic advising program reviews on over 130 campuses.

DeLaine Priest, Associate Vice President for Student Development and Enrollment Services (SDES), University of Central Florida
In her current role, Dr. Priest provides leadership and administration to 11 UCF units, over 140 employees, and a budget of over 18 million dollars. These units focus on the transition, retention, and graduation of UCF students. The units also provide transitional support services such as orientation, academic advising, career services, and learning support opportunities that empower students to succeed. Under her leadership SDES has been recognized nationally for the following awards and recognitions: NACADA Outstanding Institutional Advising Program, NACADA Outstanding Electronic Publication Award, NCLCA/LSCHE Website Excellence Award, NASPA Exemplary Program Award, and the Noel-Levitz Retention Excellence Award. Further, she was selected for the HERS Women’s Leadership Institute and the National Resource Centers’ Outstanding First-Year Student Advocate Award. In addition, she is the principal investigator for the Department of Education, Student Support Services grants. These grants, totaling over 2 million dollars, and were awarded by the department of education to provide opportunities and resources to low-income and first-generation students. Dr. Priest is a strong advocate for student success and works diligently in assisting students to reach their full potential.

Karen Thurmond, Director of Academic Advising and Degree Planning Resources, The University of Memphis
Karen Thurmond’s responsibilities include advocacy for academic advising initiatives and for academic advisors serving in a faculty, peer, or professional role. She also coordinates the day-to-day operations of the general education program (core curriculum), degree audit system (DegreeWorks), and an 24/7 system for academic advising appointments (AppointmentPlus) at the University of Memphis, and is a staff member of the Center for Academic Transition, where transfer students are advised in their first semester.

Ms. Thurmond has written for the NACADA monograph on advising transfer students (on four year to four year transfer), and for the NACADA New Advisor Guidebook (on the environment of higher education). She chaired the NACADA Webinar Advisory Board, served on the Administrator’s Institute Advisory Board, and served as a member of NACADA’s Emerging Leaders Development team, and served as NACADA Region 3 (TN, KY, WV, NC, SC) Chair. Ms. Thurmond most recently completed work with a team to automate the graduation process at The University of Memphis. Ms. Thurmond manages the six-year graduation project at the University of Memphis, where intrusive advising initiatives increased a cohort’s six-year graduation rate by 8%. 
### THE CONFERENCE EXPERIENCE

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<th>OTHERS</th>
<th>ACADEMIC IMPRESSIONS</th>
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<tr>
<td>Typically large annual event</td>
<td>Intimate, workshop-style event with personalized attention</td>
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<td>Many concurrent sessions; forcing choice</td>
<td>One focused learning track</td>
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<td>Uneven sessions and less outcome-focused, driven by an open call for proposals</td>
<td>Needs-driven and meticulously planned with practical outcomes</td>
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<td>Lecture-based</td>
<td>Learner-centric and designed for interaction and collaboration</td>
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<td>Large networking events with vendors</td>
<td>Small-scale opportunity to truly connect with colleagues in the same position at other institutions</td>
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<td>Some slide presentations posted online after the event</td>
<td>200+ page workbooks with references, worksheets, articles, templates, exercises, and planning documents</td>
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96% of past attendees would recommend an AI conference to a colleague

250+ and growing of AI member institutions (AI Pro)

15,000+ higher ed professionals served

### AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I’ve ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe
LOCATION

June 13 - 15, 2016 :: Orlando, FL

HOTEL

Hyatt Regency Orlando
9801 International Drive
Orlando, FL 32819

To reserve your room, please call 407-284-1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE

The rate is $189 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES

A room block has been reserved for the nights of June 12, 13, and 14, 2016.

RATE AVAILABLE UNTIL

Make your reservations prior to May 22, 2016. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

ADDITIONAL INFORMATION

Hyatt Regency Orlando is a paradise for professionals, located across the street from the Orange County Convention Center. Hyatt Regency Orlando was named the second best Meeting Hotel by CVENT and the only hotel directly across the street from the convention center’s main entrance.

The hotel is highly accessible to all Orlando’s top attractions, including Walt Disney World® Resort, SeaWorld® Orlando, Universal Orlando Resort®, the Kennedy Space Center Visitor Complex, and Cocoa Beach. Hyatt Regency Orlando warmly welcomes guests with luxurious accommodations and attentive customer service. Only a short drive to historic Downtown Orlando, the hotel is the perfect starting point for sightseeing in the city or connecting with corporate contacts.

Hyatt Regency Orlando is just 15 minutes from Orlando International Airport (MCO)

TRANSPORTATION

Mears shared shuttle service

- One Way- $20
- Round Trip- $36

Taxi: Estimated cost is $35-$45
PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, breakfast, lunch, and access to the networking reception on Monday, breakfast and lunch on Tuesday, as well as refreshments and snacks throughout the conference.

Bring your team! For every two people you register from your institution, receive a third registration at 50% off of the registration price.

BEST VALUE
Conference + Full Day Pre-Conference Workshop

$2,095

CONFERENCE
Conference only

$1,395

WORKSHOP
Full Day Pre-Conference Workshop only

$895

WITH AI PRO MEMBERSHIP
Get $100 OFF with your AI Pro Membership

$100 OFF

EARLY BIRD PRICING
Postmarked on or before May 27, 2016. For registrations postmarked after May 27, 2016, an additional $100 fee per registrant applies.

REGISTER ONLINE or on the next page.
**CONFERENCE REGISTRATION INFORMATION**

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**Institution/Organization**

| What name do you prefer on your name badge? |
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**IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.**

**How did you hear about this event?** (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.)

**ADDITIONAL CONTACT INFORMATION**

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

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CONFERENCE

REVAMPING ADVISING TO IMPROVE RETENTION
June 13 - 15, 2016 :: Orlando, FL

PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the “invoice me” option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD

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AMOUNT TO CHARGE: ____________________

CHECK/INVOICE

- My check is included and covers ________ registration(s) Check # ________________________________
- Please invoice me, Purchase Order #____________________________ (PO # not required to receive invoice)

HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution’s health and competitiveness. (Check the boxes for the editions you would like to sign up for)

- **DAILY PULSE** - Scan current events, timely research, and notable practices at other institutions.

- **WEEKLY SCAN** - Review the week’s most significant events and the most timely research in higher education, with key takeaways suggested by higher education’s leading experts.

- **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you’d like to sign up: ________________________________

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.*
CANCELLATION AND REFUND POLICIES

SATISFACTION PROMISE
We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We’ll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES
For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a $100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions’ liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE
You will receive a full refund (less a $75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a $75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED
All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS
All sales are final. No cancellations or refunds provided.