IMPROVE STUDENT MENTAL HEALTH SERVICES USING ONLINE TOOLS

June 28, 2016 :: 1:00 - 2:30 p.m. EDT

Do you need solutions for supporting students with high-quality mental health counseling?

OVERVIEW

Learn about a variety of technological tools that ensure confidential, high-quality counseling and support to students and promote positive therapeutic outcomes. You will see how you can use a number of online tools in your counseling center to:

→ Determine level of intervention to need
→ Communicate with students reliably via text, web, and apps
→ Provide a range of online therapy options for your students
→ Track what interventions are working

Our expert instructors will also give you tips on how to track which tools are being utilized the most by your students so you can focus your efforts on high-traffic support methods.

CASE STUDY: UNIVERSITY OF FLORIDA

During this program, we will highlight the University of Florida's TAO (Therapist-Assisted Online) program as a case study for their innovative use of technology.

VISIT EVENT PAGE

http://www.academicimpressions.com/webcast/improve-student-mental-health-services-using-online-tools
WHO SHOULD ATTEND

This program is for counseling center staff at both online and brick-and-mortar institutions. You will leave with ideas on how to use technology to improve client engagement and therapeutic outcomes.

LEARNING OUTCOME

After participating in this online training, you will be able to use online tools to provide students with better mental health services.

CONTACT US FOR MORE INFORMATION

Contact Tunde Brimah, Senior Conference Director at Tunde@academicimpressions.com or 720-988-1220 if you’d like additional information about the program.
AGENDA

Monday, June 28, 2016 :: 1:00 - 2:30 p.m. EDT

➤ Key factors that increase the effectiveness of psychological interventions
   ➤ Effective mental health practices
   ➤ Increasing engagement and improving therapeutic outcomes
   ➤ Establish, share, and measure therapeutic outcomes on an ongoing basis

➤ Technological tools that can be used in a campus counseling context
   ➤ Match level of intervention to need
   ➤ Levels of digital services and tools for intervention
     » Apps
     » Online self-help resources
     » Use of tools in confidential and therapeutic way
     » Recommended tools to use to increase client compliance with treatment
   ➤ Low-intensity online therapy

➤ TAO Case Study
   ➤ University of Florida integration of online therapeutic tools in TAO
   ➤ Therapist assisted online vs. treatment as usual

➤ Next Steps/Final Q&A

INSTRUCTOR

Sherry Benton, Professor and Licensed Psychologist, University of Florida
Dr. Benton is involved in administration, leadership, campus consultation, and advocacy. She has written and presented extensively on college student mental health and changes in the prevalence of mental health problems among college students over the past two decades. She has also written and presented on substance abuse on college campuses, counseling center treatment effectiveness, and professional training in psychology.
## PRICING & REGISTRATION (CIRCLE ONE)

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