PROACTIVE ADVISING FOR STUDENT SUCCESS

July 12, 2016 :: 1:00 - 2:15 p.m. EDT

Gain strategies to engage and direct at-risk students on a path to success.

OVERVIEW

Learn how you can use proactive advising to improve your students’ motivation and success. Academic advisors are uniquely positioned to work directly with students to educate them about their options before academic challenges occur and they ultimately separate from an institution. With this impactful tool in hand, you can impact the academic success of:

→ First- and second-year students
→ Transfer students
→ First-Generation students
→ Students with financial difficulties
→ Academically underprepared students

DEFINING “PROACTIVE ADVISING”

The proactive advising model, also referred to as “intrusive advising,” assists advisors in building relationships with students by anticipating their needs and connecting them to appropriate resources and support early in their academic careers.

http://www.academicimpressions.com/webcast/proactive-advising-student-success
RESOURCES FOR YOUR ADVISING TOOLBOX

In addition to your registration you will receive a 30+ page resource guide that includes:

→ Tools for working with parents in proactive advising efforts
→ Intrusive advising sample syllabi for advisor training
→ A critical outreach points inventory
→ Resources that discuss the history/theory of proactive advising
→ Models of proactive advising programs in action

These valuable resources will further aid you in implementing intrusive advising to improve student success and retention at your institution.

WHO SHOULD ATTEND

Administrators and frontline staff in academic advising roles will leave this online training with the knowledge to use intrusive advising to better serve their students. These frontline staff members include:

→ Academic counselors, advisors, and coaches
→ Individuals in academic services or support programs
→ Directors and Coordinators of student success programs and centers
→ Retention coordinators and specialists
→ Academic peer mentor trainers

LEARNING OUTCOME

After participating in this online training, you will be able to integrate elements of proactive advising into your practices to improve student success.

CONTACT US FOR MORE INFORMATION

Contact Elizabeth Hubbell, Conference Director at elizabeth@academicimpressions.com or 720-988-1218 if you’d like additional information about the program.
AGENDA

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- Are students “at-risk” or waiting to be engaged?
  - Defining proactive advising
- Skills for proactive advising
  - Coaching strategies
  - Engaging students in the process
- Best practices in proactive advising
  - Content
  - Delivery of information in student meetings
- Timing
  - Critical outreach points
  - Building a communications plan
  - Assessing student needs
- Tips and resources
INSTRUCTORS

Joe Murray, Director of University Advising Services, Florida Atlantic University
Joe has worked to guide students toward academic success for over 24 years. Prior to joining the FAU team, Joe spent 22 years as the Director for Academic Advising and Retention Services at Miami (OH) University’s Hamilton Campus. He worked to develop and refine the Appreciative Advising Inventory and has been part of a national task force aimed at advancing the concept of Appreciative Advising for both professional and faculty advisors. Joe has facilitated multiple training workshops and retreats to teach the Appreciative model from a customer service and employee management perspective.

Joe specializes in supporting and encouraging cultural change within higher education institutions. He is a certified Appreciative Advisor and served on the faculty for the 2011-2015 Appreciative Advising Institute. Joe works tirelessly to help traditionally underrepresented students in higher education. He was a driving force behind Ohio Reach, a state and national effort to increase access and retention to higher education for Ohio’s Lower Income/Disadvantaged Youth and Foster Care Alumni. He recently resigned from the Ohio Reach governing board to relocate to Florida in order to begin work supporting foster youth in that state. He is now a co-founder for Florida Reach. He has served as the Co-Chair of the First-Generation College Student Interest Group for the National Academic Advising Association (NACADA) from 2007 until 2012.

Jess Tuck, Director of the Academic Coaching and Career Enhancement for Student Success (ACCESS) Program, Florida Atlantic University
Dr. Jess E. Tuck is Director of the ACCESS Program and Project Director of FAU’s U.S. Department of Education Title III Grant. He is also an Adjunct Instructor at Florida Atlantic University (FAU) with University Advising Services and Navitas at FAU. Dr. Tuck’s experience began at FAU in 2003 advising freshmen and sophomores with undeclared majors, providing guidance to students through developmental advising strategies.

Dr. Tuck presents nationally on Appreciative Advising and Education. Dr. Tuck received a Ph.D. in Educational Leadership: Higher Education from FAU, where his dissertation topic was students’ preference for online versus face-to-face academic advising based on individual learning styles. He received an M.Ed. in Counselor Education, also from FAU. Dr. Tuck attended SUNY Plattsburgh and holds a B.A. in Sociology.
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PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING & REGISTRATION (CIRCLE ONE)

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EARLY BIRD PRICING
Postmarked on or before July 5, 2016. After July 5, 2016, an additional $75.00 fee for the first connection and $50.00 fee for each additional connection applies.

REGISTER ONLINE or below.

PAYMENT METHOD:
We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the “invoice me” option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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