OVERVIEW

State authorization regulations will adversely impact distance education, including correspondence study and online learning. Under the new state authorization rules, a student enrolled in a distance education program offered by an institution cannot use Title IV Higher Education Act funds if that institution does not have authorization in the student’s state of residence. If a state fails to comply with state authorization regulations, the consequences can be severe.

Join us online to learn about the new Title IV regulations, the timelines involved, and processes you can use to ensure compliance.

LEARNING OUTCOME

After participating in this webcast, you will be able to better understand the new Title IV regulations approaches to ensure compliance.

WHO SHOULD ATTEND

Any institution with an online degree program is encouraged to participate in this program.

RESOURCE GUIDE

Included with your registration fee for this webcast is a state-by-state resource guide to serve as a reference when seeking state authorization.

Sign-up for this webcast and receive a comprehensive state-by-state resource guide that will help you gain authorization for Title IV funding.
AGENDA

- Challenges for your campus and its financial aid program
- New federal regulations
  - “Credit hour” definition and application to online learning
  - State authorization
    » Cost associated
- What the Department of Education expects
- Creating a process for compliance
- Implications of noncompliance
  - What are the consequences?
- Implications of US district court ruling on compliance
- Resources

TESTIMONIALS

“The presentations and supporting documents were clear and easy to understand. I especially appreciated the way questions were handled at several points in the presentation. Our group felt it was the next best thing to being at a face-to-face conference.”
- Michael Westerfield, Vice President and Dean of Graduate College, William Woods University

“I found the webcast to be very informative. I think it helped me to better understand some of the defining triggers that some states look at.”
- Alex Morykin, Manager, Engineering Services and Online Licensing, Office Of Distance Education, Lehigh University

“Thank you for covering this topic at the appropriate depth and in sufficient detail for my school to take action. We also appreciated the extra resources that were provided.”
- Scott Wendt, Senior Compliance Officer, Rasmussen College
INSTRUCTORS

JOHN EBERSOLE / President
Excelsior College

Prior to coming to Excelsior College, John was responsible for distance education at Boston University (where he created the online program), Colorado State University, and the University of California, Berkeley, where he oversaw the construction of online programming under a $2.5 million Sloan Foundation grant. In the mid-1980s while serving at John F. Kennedy University, John developed the first accredited online degree program (an MBA). A retired military training specialist, he is past president of the University Continuing Education Association (UCEA).

PAUL H. SHIFFMAN / Executive Director of The President’s Forum and Assistant Vice President for Strategic and Governmental Relations
Excelsior College

Paul develops concepts and programs focused on supporting and accomplishing Excelsior’s strategic and long-range goals with a particular focus on advocacy for and delivery of online learning and adult distance education. He leads an annual policy institute, The Presidents’ Forum, comprising a national membership of higher education leadership, focusing on policy, regulatory, and fiscal issues associated with adult-serving and distance-learning institutions. Prior to joining Excelsior College, Paul served in a variety of administrative roles in academe and public service, including vice president for institutional planning and advancement at SUNY Rockland Community College, executive associate to the president and assistant vice president for government relations at SUNY Empire State College, executive associate to the vice chancellor for educational technology of the SUNY System, coordinator of legislative and educational policy for the National Education Association of New York, executive director of the Standing Committee on Education of the New York State Assembly, and educational planner for early childhood through secondary education in the Office of Planning and Budget for the Governor of the State of Georgia.

PAY NEXT FISCAL YEAR

Did you know you can register now for this program and choose the “invoice me” option?

We’ll issue an invoice today and you can pay after July 1.
IMPORTANT INFORMATION

LOGGING IN TO THE WEBCAST
After registration, each registrant will receive a confirmation of payment or an invoice, depending on method of payment. Each registrant will also receive an email with appropriate login information and more information regarding the event a few days prior to the start of the event. The day of the conference, you will receive another email with the same information. To participate, you will need a computer with a high-speed Internet connection. You will have the option to receive audio via your computer speakers or telephone.

WHAT IS A SINGLE SITE CONNECTION?
A site connection allows a single connection to the Web conferencing software and teleconference. We encourage you to set the event up in a conference room or classroom from a single computer in order to allow multiple stakeholders from your campus to participate. Remember, as long as only a single computer connects, you can bring as many people as you want to the event. If an interested party cannot participate at the designated time, or if someone would like to view the presentation again, an archived copy of the event will be available for 60 days. If you have any technical or purchasing questions, please contact us at 720.488.6800.

LIVE WEBCAST CONNECTION
With a single site connection you can invite as many people as you like to watch and listen to the webcast from the same computer. You’ll also receive an electronic link to the presentation materials and handouts as well as additional resources referenced during the live event. Following the webcast you’ll receive an email that contains a link to the recorded webcast (link active for 60 days). Additional site connections are also available for $195.

CD RECORDING OF LIVE WEBCAST
We record the audio and visual portion of all live webcast events and make them available in two forms; as a CD or as an electronic download. CD recordings are mailed with a bound copy of the presentation materials and handouts approximately 10 business days following the live webcast date.

ON-DEMAND DOWNLOAD OF LIVE WEBCAST (180 DAY LICENSE)
We record the audio and visual portion of all live webcast events and make them available in two forms; as a CD or as an electronic download. On-demand downloads are available through an internet link sent via email approximately 10 business days following the live webcast date (links are active for 180 days).
### REGISTRATION FEES

Make the most of the presentation: purchase a live connection and invite your whole team to participate from a single location at no additional cost. Questions about the event? Call us at 720.488.6800 to help determine if this event is right for you. **Register online at [www.academicimpressions.com](http://www.academicimpressions.com)**

<table>
<thead>
<tr>
<th>Best Value</th>
<th>Live Webcast Connection</th>
<th>Webcast Recording</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live webcast connection + CD recording - $525 USD</td>
<td>Live connection - $350 USD</td>
<td>CD-ROM recording - $350 USD</td>
</tr>
<tr>
<td>+ ___ X $195 USD each</td>
<td>180-day on-demand download - $350 USD</td>
<td></td>
</tr>
</tbody>
</table>

**Total**

<table>
<thead>
<tr>
<th>Live Webcast Connection</th>
<th>Webcast Recording</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live connection - $350 USD</td>
<td>CD-ROM recording - $350 USD</td>
</tr>
</tbody>
</table>

**Total**

**TOTAL PRICE:**

### EARLY BIRD PRICING

Postmarked on or before September 21, 2012, After September 21, 2012, an additional $75.00 fee for the first connection and $50.00 fee for each additional connection applies.

### REFUND/CANCELLATION POLICY

Refunds will be issued only if cancellations are received in writing by July 27, 2012. A $75 processing fee will be assessed. After July 27, 2012 a credit (less $75 processing fee) will be issued. The credit will be valid for 12 months and can be used toward any future conferences, Web conferences, audio proceedings, or Web conference archives. In case this event is cancelled, Academic Impressions’ liability is limited to a refund of this registration fee only. Purchasing questions, please contact us at 720.488.6800.

**By submitting this registration form, you agree to the terms and conditions of the above cancellation policy.**
## WEBCAST REGISTRATION

<table>
<thead>
<tr>
<th>Print Name</th>
<th>Job Title</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Institution/Organization</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>Fax</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State/Province</th>
<th>Zip/Postal Code</th>
<th>Country</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
</table>

---

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

## ADDITIONAL CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Additional Contact Name</th>
<th>Contact Phone</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Additional Contact Email</th>
<th>Additional Contact Title</th>
</tr>
</thead>
</table>
PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

CREDIT CARD

<table>
<thead>
<tr>
<th>Name on Card</th>
<th>Account Number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Billing Address</th>
<th>Billing City</th>
<th>Billing State</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Billing Zip Code/Postal Code</th>
<th>Exp. Date</th>
<th>Security Code (last 3 digits on the back of Visa and MC or 4 digits on front of AmEx)</th>
</tr>
</thead>
</table>

CHECK/INVOICE

☐ My check is included and covers ________ registration(s) Check # ________________________________

☐ Please invoice me, Purchase Order # ________________________________ (PO # not required to receive invoice)

FREE HIGHER ED NEWS AND ANALYSIS

Each conference registration includes a subscription to Higher Ed Impact, a free industry scan of news, trends, and research on higher education, delivered in an easy-to-scan email. Higher Ed Impact (HEI) includes:

☐ HEI: Daily Pulse - impactful news, trends, and practices, sent daily

☐ HEI: Weekly Scan - the week’s most critical news, with analysis of top stories and trends, sent on Fridays

☐ HEI: Monthly Diagnostic - practical takeaways addressing a strategic challenge facing institutions of higher ed, sent 9-12 times/year

List the names of the registrants you’d like to sign up:

Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.