21ST CENTURY STEM FACILITIES: COLLABORATIVE DESIGN FOR CAMPUS AND COMMUNITY

October 5 - 7, 2016
St. Louis, MO
Incorporate modern STEM pedagogical considerations into your institution’s facility design.

OVERVIEW

Design a responsive 21st century STEM research and academic facility that nurtures interest and innovation on your campus while boosting the academic mission of your institution. You will gain academic and architectural perspectives to help you:

- Enable and enhance interdisciplinary collaboration and learning
- Optimize lab, classroom, and learning spaces
- Incorporate flexible design to accommodate advances in STEM
- Increase the efficiency and sustainability of your space and budget
- Align research and instruction in a single space
- Recruit and retain high-quality STEM students and faculty

Bring your team of STEM faculty, facilities directors, campus and capital planners, academic leadership, project managers, campus architects, sustainability leaders, and chief financial officers. These groups will benefit from a shared conversation around how new or renovated STEM facilities can positively impact the academic mission of your institution. When you register two people, a third can attend for 50% off!

"Amazing opportunity to connect, collaborate, and communicate with leading educators and design firms that are impacting 21st century learners through innovative design concepts.”
- Errol Wilson, Associate Director of Academic Programs, Florida A&M University

STEM FACILITIES TOUR: SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE (SIUE) SCIENCE AND ENGINEERING BUILDINGS

Included in your registration is a site visit to the science and engineering facilities at SIUE. Completed in 2014, the science and engineering buildings offer a top-notch learning environment for STEM students on campus. This tour will be followed by a panel discussion with both academic and architectural parties involved in the facilities’ creation.

POST-CONFERENCE WORKSHOP: ESTABLISHING AND ACTUALIZING A STEM FACILITY CONSTRUCTION TIMELINE

Those who have opened a new STEM facility on their campus can tell you that construction timelines are perhaps half the challenge. During this workshop, you will learn project timeline considerations and discuss pitfalls to avoid throughout your project.

LEARNING OUTCOME

After participating in this conference, you will be able to use collaborative strategies to incorporate 21st century STEM considerations into your institution’s facility.

CONTACT US FOR MORE INFORMATION

Contact Grace C. Spivak, Assistant Conference Director at grace@academicimpressions.com or 720-988-1233 if you’d like additional information about the program.
# AGENDA

**DAY 1: WEDNESDAY, OCTOBER 5, 2016**

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<th>Time</th>
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<td>12:30 - 1:00 p.m.</td>
<td>Conference Registration</td>
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| 1:15 - 1:45 p.m. | **Needs Assessment: Establishing your Starting Point for 21st Century Design Principles on Your Campus**  
Where are you now in terms of your current STEM facility needs? This session will give you an opportunity to assess your current facility relative to 21st century design considerations. You will also have an opportunity to participate in a guided discussion with peer institutions about your current STEM climate and where you are in the design process. |
| 1:45 - 3:00 p.m. | **Connecting Pedagogy with Facility Design: STEM Considerations for 21st Century Learners**  
The heart of a dynamic, flexible, and innovative STEM facility is the situated, hands-on learning that transpires in this space. This session will highlight key pedagogical shifts that are influencing instructional space, layout, and connectivity considerations. You will understand learning centered design considerations that are top of mind in leading STEM programs and real examples of how they are responding to support learning innovation. In addition, your team will identify your unique campus culture as it connects to the values and drivers that will impact the design characteristics of your STEM facility. |
| 3:00 - 3:15 p.m. | Afternoon Break                                                         |
| 3:15 - 4:30 p.m. | **Aligning Learners and Lab Spaces: Modern Design for Learner Engagement**  
This in-depth session will focus on one of the most challenging design aspects in a STEM facility: the academic lab. Attendees will hear from an experienced lab designer about the innovative and successful approaches colleges and universities are utilizing to create exciting opportunities for their students. |
| 4:30 - 5:00 p.m. | **Working Session: Lab Space Prioritization Exercise**  
During this session, your team will be given time to prioritize lab learning space considerations according to the needs of your students and faculty. Attendees will have the opportunity to compare their thoughts with peer institutions. |
| 5:00 - 6:00 p.m. | **Networking reception (included in registration fee)** |

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AGENDA

DAY 2: THURSDAY, OCTOBER 6, 2016

8:30 - 9:00 a.m.  
Continental breakfast (included in registration fee)

9:00 - 10:15 a.m.  
**Integrating STEM Disciplines: Successfully Utilizing Faculty and Stakeholders in Facility Design**  
Modern STEM facilities can be opportunities for STEM discipline crossroads, but with specific campus cultural needs for research, class, and office space, the involvement for users including students, faculty, and community members in the design process has never been more critical. Based on experience, our expert will provide a space to discuss faculty involvement strategies and a stakeholder map to establish priority communication channels. Find out who to bring to the table and engagement strategies to inform design decisions.

10:15 - 10:30 a.m.  
Morning Break

10:30 - 11:45 a.m.  
**Facility Case Study: Southern Illinois University Edwardsville**  
In this session, you will hear firsthand how SIUE made critical decisions on the programming, design, and construction process for their three-building STEM complex. As a part of this case study, we will discuss:

- Emphasising STEM careers and job placement
- Incorporating lab experience in general education
- Implementing technology where it is most beneficial
- Integrating sustainable design for functional and educational purposes
- Collaborating with government through the entire process
- Navigating Multi-Prime construction
- Transferring building control to campus facilities maintenance

11:45 a.m. - 1:00 p.m.  
**Lunch (included in registration fee)**

1:00 - 3:30 p.m.  
**STEM Facilities Tour: Southern Illinois University Edwardsville (SIUE) Science and Engineering Buildings**  
Through a guided tour, you will see firsthand how SIUE’s science and engineering buildings provide a 21st century learning experience for both undergraduate and graduate students. Each building was completed in 2014 and houses instruction, laboratory, and research spaces for specific and interdisciplinary purposes. This visit will give you the opportunity to gain both an academic and architectural perspective on the creation of these new facilities.

**Highlights of the Science Building include:** an advanced ventilation system, environmental growth chambers, lab preparatory spaces, cold rooms and warm rooms, chemical stockrooms and storage, animal care facilities, and communal spaces.

**Highlights of the Engineering Building include labs dedicated to:** traffic simulation and signal research labs, computer integrated manufacturing, mobile robotics, biomedical engineering and mechatronics. This facility also boasts a green roof.
DAY 2: THURSDAY, OCTOBER 6, 2016 (CONTINUED)

3:30 - 4:30 p.m.  
**Panel Discussion: SIUE Institutional Team**  
Join us for an open discussion that walks through design choices considered, challenges overcome, and opportunities created for SIUE through this facility. Included in the panel will be professors, students, facilities staff members, architects, and other relevant campus personnel. Attendees will see firsthand how the science center’s dynamic, interdisciplinary spaces create an atmosphere of scientific discovery that will allow one institution to keep pace with the emerging technology of the 21st century.

DAY 3: FRIDAY, OCTOBER 7, 2016

8:30 - 9:00 a.m.  
**Continental breakfast (included in registration fee)**

9:00 – 9:30 a.m.  
**Debrief of SIUE Campus Tour**  
The morning will begin with a conversation about the site visit from the day before. Focusing on the needs of 21st century STEM students, we will discuss successes and ongoing challenges related to potential STEM student engagement and strengthening connections between established institutional values and the related design decisions. We will also look back at our assessment and priorities from day 1 to deepen our awareness of how we can advance our own design process moving forward relative to the new information from the site visit.

9:30 - 10:30 a.m. (this session also includes a break)  
**Outside the Classroom: Designing a Complete STEM Facility**  
Having explored the hands-on tactics so central in engaging students inside the classroom, this session will more directly address those areas outside the classroom that are so critical for maintaining STEM academic momentum. Specific areas of discussion for this conversation include:

→ Best practice in designing for spontaneous learning  
→ Maximizing “Science on Display”  
→ Sustainability cohesion across the campus  
→ Community involvement

10:30 -11:30 p.m.  
**Consulting Session: Strategies for Selection and Communication with Your External Team**  
You will be provided strategies for selection and communication with an external project team and an opportunity to ask our specialists questions relevant to your specific institutional needs.

11:30 - 12:00 p.m.  
**Wrap-up/Program Takeaways**
AGENDA

DAY 3: FRIDAY, OCTOBER 7, 2016 (CONTINUED)

Post-Conference: Establishing and Actualizing a STEM Facility Construction Timeline

12:00 - 1:00 p.m.
Lunch for post-conference attendees (included in workshop registration)

1:00 - 4:00 p.m.
Post-Conference: Establishing and Actualizing a STEM Facility Construction Timeline
Those who have opened a new STEM facility on their campus can tell you that facility design is perhaps half the challenge. Obviously, the laborious process of incorporating stakeholders, actualizing design, and carrying out your project’s punch list complicates the process for even the most thoroughly designed projects.

This post-conference session is designed to help you plan through the necessary steps in this cumbersome process. Our expert facilitator will be on hand to present best practices and discuss pitfalls to avoid throughout your project timeline. Included in this three-hour session will be an opportunity for you to work through key planning considerations including:

→ Actionable strategies for ensuring stakeholder communication throughout the project
→ Realistic timelines for crucial steps in the construction process
→ Crucial benchmarking tactics to inform project design and cost considerations
→ Proven methods for communicating with 3rd party designers and architects
INSTRUCTORS

Chris Chivetta, PE, LEED AP BD+C, President and Principal in Charge, Hastings + Chivetta
Chris Chivetta serves as President and Managing Principal of Hastings+Chivetta Architects, overseeing all projects within the firm. With 30 years of experience, Chris has completed projects of every type on college campuses throughout the country. Chris utilizes his background in both engineering and architecture to provide a unique and comprehensive perspective to each project. He is a seasoned presenter with more than 45 conference presentations throughout the country. Chris received a Bachelor of Science in Mechanical Engineering and Master of Business Administration degrees from Washington University. He is a professional engineer registered in ten states and is LEED Accredited.

Lloyd E.L. Fisk, AIA LEED AP, Principal, Laboratory Consultant, Research Facilities Design
Lloyd Fisk is a laboratory consultant at RFD - a worldwide leader in the design of science facilities for education, research, and testing. In his 21 years of practice, Mr. Fisk has been involved with projects across the US and abroad. These include facilities such as the MASDAR Institute in Abu Dhabi - a research institute focused on sustainable energy; the Hamad Medical City Translational Research Institute in Doha, Qatar; and the CHA Health Systems Biomedical Research Complex in Seoul, South Korea. Lloyd’s current work includes the new School of Engineering Building at Brown University and new facilities for the College of Pharmacy at the University of Houston. Within the realm of undergraduate STEM facilities, Mr. Fisk’s projects include science buildings at St. Vincent College in Latrobe, Pennsylvania; Niagara University in Niagara Falls, New York; the United States Military Academy at West Point, New York; the University of Hawaii West Oahu campus; and the Georgia Institute of Technology in Atlanta. Mr. Fisk has made presentations on laboratory design issues at many conferences in the US as well as in South Korea, Brazil, and the United Arab Emirates. He sits on the Board of Directors of the Scientific Equipment and Furniture Association (SEFA).

Chris Gordon, Ph.D, LEED AP, Associate Professor and Chair, Department of Construction and Interim Associate Dean, School of Engineering, Southern Illinois University Edwardsville
Chris Gordon is an Associate Professor at Southern Illinois University Edwardsville, where he serves as an associate dean of the School of Engineering, chairs the Department of Construction, and is co-director of the Construction Leadership Institute. In his research, Gordon investigates engineering education and innovation in the construction industry. Gordon earned a Ph.D. in Civil and Environmental Engineering at Carnegie Mellon University and both a B.S. and M.S. in Civil and Environmental Engineering at Stanford University. Prior to his doctorate, Gordon's professional experience includes construction management on projects worldwide between $25 million and $2.5 billion as well as product development for an early-stage start-up software company.

Richard M. Heinz, FAIA, NCARB, LEED AP, Principal & Vice President, Research Facilities Design
Richard has enjoyed a 31 year career with RFD, a firm specializing exclusively in the programming and design of laboratory facilities for institutional, industry, and governmental clients. Based in San Diego, RFD has consulted on more than 1000 projects in 49 states throughout the U.S. and around the world. Richard’s primary career focus has been on undergraduate STEM facilities for both public and private institutions such as: Agnes Scott College, Colgate University, Denison University, Grinnell College, Hope College, Iowa State University, Kansas State University, Minnesota State University-Mankato, Occidental College, St. Cloud State University, University of Notre Dame, University of San Diego, University of Virginia, University of Washington - Bothell, University of Wyoming, Whittworth University, and six University of California campuses. Richard holds a Bachelor of Architecture and a Bachelor of Science in Business Administration from Kansas State University. Professional affiliations include the American Institute of Architects, Scientific Equipment and Furniture Association, and the Society for College and University Planning.

He has presented at more than 60 Science Facility conferences for such organizations as Academic Impressions, Learning Spaces Collaboratory, Project Kaleidoscope, Society for College and University Planning, and Tradeline, Inc.
INSTRUCTORS

Lorraine Logan, LEED AP BD+C, Associate Director of Edwardsville Office & Construction Administrator, Hastings + Chivetta

With over 20 years of experience in the industry, Lorraine understands that successful project delivery combines management of the construction process with fluid communication among all stakeholders. Her vast portfolio includes the new and renovated science facilities at SIUE. Her background in architecture and construction has prepared her to assess a project for potential challenges that may derail the progress from a management and constructability standpoint. She has a keen awareness of the details and utilizes an in-depth understanding of current industry standards and methodologies to navigate the team through the project life cycle. She combines experience with an honest respect for the complexities of the process and those involved.

Mark Eliot Rodgers, AIA & AUA, University Architect

Mark is the university architect at the University of Denver, where he has been deeply involved in the design and delivery of every project over the last two decades. His most recent experience is with the building that will house the Daniel Felix Ritchie School of Engineering & Computer Science + the Knoebel Institute for Healthy Aging (DFR SECS +KI), the cornerstone of the University of Denver’s commitment to growing its academic and research STEM facilities. His responsibilities range from the initial programming and design, to adapting projects years after construction – allowing him to garner a rare understanding of how buildings serve an academic institution for many years beyond completion. Following upon Cabell Childress and Chancellor Emeritus Ritchie’s initial design direction, Mark has continued the challenging work of unifying the University Park Campus in a manner that embraces its distinguished history, accounts for the necessity of enduring design, and celebrates an enthusiasm for DU’s future. As is exemplified with the design, layout, and location of the new building for DFR SECS+KI, he is well known for encouraging projects that celebrate and promote the unique strengths of the programs housed and creating warm and inviting spaces with the recent renovation of the Penrose Library (originally built in 1972) into the Anderson Academic Commons that re-opened in March of 2013, another notable example.

Jill Sible, Assistant Provost for Undergraduate Education and Professor of Biological Sciences, Virginia Tech

At Virginia Tech, Jill Sible led an innovative cell biology research program for a decade, and then moved into university administration seven years ago to work for the improvement of the undergraduate learning experience. She introduced her campus to the SCALE-UP concept and spearheaded the design and construction of SCALE-UP classrooms and adoption of the associated pedagogy at Virginia Tech. She has led over $9M in sponsored research projects, including $5M in STEM education grants. She is currently the lead investigator for projects funded by the National Science Foundation and National Institutes of Health, which focus on increasing success, retention, and diversity among undergraduate programs in STEM. Jill is a National Academic of Sciences Education Fellow in the Life Sciences. Her current projects include leading a dramatic revision of Virginia Tech’s general education curriculum to be more integrated, outcomes-oriented, and infused with contemporary pedagogy. She has also worked on the vision and programming for Virginia Tech’s new classroom building, scheduled for occupancy this fall.

Al Wolf, AIA, LEED AP, Senior Associate & Project Designer, Hastings + Chivetta

Al Wolf has over twenty five years of design and production experience including over twenty years with Hastings+Chivetta where he has been the project designer for numerous STEM facilities including the Engineering Building expansion at SIUE. Al is an expert in the complex design issues that go into designing modern academic spaces. As the project designer, Al’s responsibilities include setting the design direction, addressing program requirements, accessibility, maintaining design calculations, and the coordination and identification of additive alternatives.
### THE CONFERENCE EXPERIENCE

<table>
<thead>
<tr>
<th><strong>OTHERS</strong></th>
<th><strong>ACADEMIC IMPRESSIONS</strong></th>
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<tr>
<td>Typically large annual event</td>
<td>Intimate, workshop-style event with personalized attention</td>
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<td>Many concurrent sessions; forcing choice</td>
<td>One focused learning track</td>
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<td>Uneven sessions and less outcome-focused, driven by an open call for proposals</td>
<td>Needs-driven and meticulously planned with practical outcomes</td>
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<td>Lecture-based</td>
<td>Learner-centric and designed for interaction and collaboration</td>
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<td>Large networking events with vendors</td>
<td>Small-scale opportunity to <strong>truly connect with colleagues</strong> in the same position at other institutions</td>
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<td>Some slide presentations posted online after the event</td>
<td><strong>200+ page workbooks</strong> with references, worksheets, articles, templates, exercises, and planning documents</td>
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**96%** of past attendees would recommend an AI conference to a colleague

**250+ and growing** of AI member institutions (AI Pro)

**15,000+** higher ed professionals served

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**AI Conference Experiences**

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I’ve ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe, Associate Professor and General Reference Librarian University of Louisiana at Monroe
LOCATION

October 5 - 7, 2016 :: St. Louis, MO

HOTEL:

Hyatt Regency St. Louis at The Arch
315 Chestnut Street
St Louis, MO 63102

To reserve your room, please call 314.655.1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is $189 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the nights of October 4, 5 and 6, 2016.

RATE AVAILABLE UNTIL:

Make your reservations prior to September 13, 2016. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

ADDITIONAL INFORMATION:

Experience Hyatt Regency St. Louis at The Arch. Enjoy our variety of dining outlets, including the world-famous Ruth's Chris Steak House. Prefer a more casual dining experience? Enjoy Red Kitchen & Bar or Brewhouse. If you're on the run, pick up a latte and freshly-made pastry at the on-site Starbucks. With so many things to do in St. Louis, you'll never get bored! Visit the famed Gateway Arch, just steps from this Saint Louis, Missouri hotel's front door; tour the Anheuser Busch Brewery or take in a baseball game at Busch Stadium. Authentic hospitality is this hotel's passion and it shows with its recent accolades including the TripAdvisor Certificate of Excellence and the AAA Four Diamond award.

TRANSPORTATION:

Go Best Shuttle: Click here or go to https://gobestexpress.com/reservations?code=ACADEMIC to reserve an airport shuttle seat using the convention rate ($16 each way, per person). Please have your credit card ready, as a credit card is required and charged when you book. To receive the discounted rate, reservations must be made online. Standard rates ($22 one way, per person) will apply for walk up reservations made on the spot.

Taxi: approximately $40.00 one way
Pricing (Circle One)

Your registration fee includes: Full access to all conference sessions and materials, access to the networking reception on Wednesday, breakfast and lunch on Thursday, and breakfast on Friday, as well as refreshments and snacks throughout the conference.

Bring your team!
For every two people you register from your institution, receive a third registration at 50% off the registration price.

A $500.00 surcharge applies to registrants from corporations.

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<th>CONFERENCE</th>
<th>WORKSHOP</th>
<th>WITH AI PRO MEMBERSHIP</th>
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$1,595 $1,295 $395 $100 OFF

Early Bird Pricing
Postmarked on or before September 23, 2016. For registrations postmarked after September 23, 2016, an additional $100 fee per registrant applies.

Register Online or on the next page.
### CONFERENCE REGISTRATION INFORMATION

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### ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

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21ST CENTURY STEM FACILITIES: COLLABORATIVE DESIGN
FOR CAMPUS AND COMMUNITY
October 5 - 7, 2016 :: St. Louis, MO

PAYMENT METHOD
We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the “invoice me” option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

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AMOUNT TO CHARGE: ______________________

CHECK/INVOICE

☐ My check is included and covers _______ registration(s) Check # ________________________________

☐ Please invoice me, Purchase Order #__________________________ (PO # not required to receive invoice)

HIGHER ED IMPACT
Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution’s health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ DAILY PULSE - Scan current events, timely research, and notable practices at other institutions.

☐ WEEKLY SCAN - Review the week’s most significant events and the most timely research in higher education, with key takeaways suggested by higher education’s leading experts.

☐ DIAGNOSTIC - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you’d like to sign up: ______________________________________

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

*Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.
CANCELLATION AND REFUND POLICIES

SATISFACTION PROMISE
We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We’ll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES
For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a $100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions’ liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE
You will receive a full refund (less a $75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a $75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED
All sales are final. No cancellations or refunds are provided.

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