WEBCAST

IMPROVING DATA GOVERNANCE IN HIGHER EDUCATION

December 15, 2016 :: 1:00 - 2:40 p.m. EST

Take steps toward sustainable data governance.

OVERVIEW

Strong data governance processes can help ensure that your institution is using all information available when making decisions on mission-critical initiatives. Learn concrete strategies for building inclusive data governance processes that can improve efficiency and quality of service to students, employees, and campus partners. You will learn how to:

- Drive data priorities through campus-wide strategic questions
- Establish a shared working process for your initiative
- Identify and prepare departmental data stewards
- Clarify data definitions
- Demonstrate “quick wins”

CPE credit is available for all webinar attendees.

ADDITIONAL RESOURCE: DATA GOVERNANCE PLANNING WORKBOOK

As part of your registration for this webcast, you will receive a nine-page comprehensive planning workbook that you can use to bolster your own data governance efforts at your institution. Resources contained within the workbook include a Situation Assessment, Information Systems Ecosystem audit, Strategic Needs questionnaire, and more.

VISIT EVENT PAGE

WHO SHOULD ATTEND

This program is ideal for anyone who has responsibility for the institution's data governance efforts. We encourage teams of institutional researchers, institutional planning and effectiveness, information technology, and chief finance professionals to attend as they spearhead their own data governance efforts. We also encourage your institution to involve teams from across your campus, including enrollment management, student affairs, and academic affairs.

Our expert instructors represent both public and private institutions, so this webcast is for you regardless of your institutional type.

LEARNING OUTCOME

After participating in this online training, you will be able to build more inclusive data governance processes at your institution.

CPE CREDITS

Recommended CPE Credits: 2.0
Program Field of Study: Specialized Knowledge and Applications
Delivery Method: Group-Internet
Prerequisites: None
Program Level: Basic

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CONTACT US FOR MORE INFORMATION

Contact Sarah Seigle, Program Manager at Sarah@academicimpressions.com or 720-988-1216 if you’d like additional information about the program.
AGENDA

Thursday, December 15, 2016 :: 1:00 - 2:40 p.m. EST

- Establishing a Data Governance Foothold at Your Institution
  - Identifying and preparing departmental “data stewards” for an institution-wide data conversation
  - Moving from data stewardship to data governance
  - Strategic direction vs. tactical needs
  - Taking the first steps

- Sustaining Data Governance Efforts
  - Establishing data definitions
  - Addressing and changing the data culture
  - Managing multiple ERP and auxiliary systems
  - Demonstrated successes and “quick wins” – institutional examples

INSTRUCTORS

Mike Kelly, Ph.D., PMP, Chief Data Officer, University of South Carolina
As one of roughly 8 CDOs working in higher education today, Mike is helping to adapt the CDO role from business and industry. He provides leadership in governing the university’s data and information assets, ensuring the availability and accuracy of data for making decisions that advance the mission, goals, and strategic priorities of the university’s eight campuses and Palmetto College. Mike works with senior leadership and functional managers to develop a sustainable data governance framework comprised of data stewardship, data standards, data quality & integrity, identity & access management, and reporting, analytics, and decision support.

Prior to taking on the CDO role in January 2014, Mike directed technology operations in the university’s undergraduate admissions office and served as a project manager for USC’s information technology division, leading initiatives in student affairs and academic affairs.

Mike holds a PhD in Higher Education Administration and an MEd in Student Personnel Services.

Chris Frederick, Business Intelligence Manager, University of Notre Dame
Chris is the Manager of the Business Intelligence team for the University of Notre Dame. He also teaches undergraduate and graduate data visualization courses for the University’s Mendoza College of Business. Chris understands that a strong focus on governance can lead to a sharp increase in the adoption of analytics on campus. As the program director for the University’s Data Driven Decision Making effort, he focuses on balancing the need to deliver data quickly with the need to keep everyone on the same page, ensure consistent data definitions, monitor data quality, and manage data access.
PRICING & REGISTRATION (CIRCLE ONE)

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EARLY BIRD PRICING
Postmarked on or before December 8, 2016. After December 8, 2016, an additional $75.00 fee for the first connection and $50.00 fee for each additional connection applies.

REGISTER ONLINE or below.

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We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the “invoice me” option. Fax form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237.

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