ADMINISTERING AND MANAGING COMPETENCY-BASED EDUCATION

November 13 - 14, 2017

Orlando, FL

OVERVIEW

Competency-based education (CBE) provides unique challenges for administrators within higher education. This training will help those embarking on a CBE initiative set up the operational elements needed for success. You will explore what CBE model will work best for your institution, how to effectively resource it, and how to overcome challenges in your path to launching a program. You will leave better prepared to administer and manage CBE programs at your institution.

This highly practical and skills-based conference will provide you with a preliminary understanding of how to develop CBE on your campuses. The conference will balance both concrete content with problem-solving case studies.

TWO CBE PROGRAMS, ONE LOCATION

Make the most of your conference experience and join us after this program to learn how to take a traditional course and convert it into a CBE format. Don't miss this unique opportunity to take the first steps toward converting or creating a CBE course on your campus. Save $495 when you attend both programs.

WHO SHOULD ATTEND

Academic leaders, student affairs leaders, directors of CBE programs, and financial aid admin will come away with baseline understanding of what CBE looks like, the design options, and an initial understanding of how it might work at your institution. You will walk away with key considerations needed to make informed decisions about moving to CBE. When you register two people from your institution a third can attend for 50% off!

LEARNING OUTCOME

After participating in this conference, you will be able to take preliminary steps to administer and manage competency-based education programs at your institution.

CONTACT US FOR MORE INFORMATION

Contact Mickey Fitch, Program Manager at mickey@academicimpressions.com or 720-988-1239 if you'd like additional information about the program.

VISIT EVENT PAGE

www.academicimpressions.com/administering-managing-competency-based-education/

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AGENDA

DAY ONE: MONDAY, NOVEMBER 13, 2017

8:00 - 8:30 .m.
Conference Registration and Breakfast (included in registration)

8:30 - 9:15 a.m.
Introductory Exercise
In this opening session, we will establish a baseline for our current understanding of CBE, perceptions about this type of delivery, and articulating our learning target for the next two days.

- → How many attendees are currently operating a CBE program?
- → What are they hoping to learn over the next 1.5 days?
- → What is your perception and basic understanding of CBE?

Theme 1: What is CBE and why has it taken off?

9:15 - 10:30 a.m.
Understanding Competency-Based Education
Before we begin making decisions in regards to CBE, it's important for us to understand the motivators behind the movement. During this session we will discuss:

- → Institutional and national motivations for CBE
- → Hallmarks of CBE programs
- → Prior learning assessment in the context of CBE
- → Primary models used in CBE
- → Online vs. In-Person CBE

10:30 - 10:45 a.m.
Break

Theme 2: What are the options?

10:45 a.m. - 12:15 p.m.
Making the Big Decisions and Choosing What Works Best for Your Institution
There is no "one size fits all" approach to CBE. During this session you will work through big decisions that your institution needs to make before setting your CBE initiative into motion. We will discuss:

- → Differences between Carnegie Credit Hour Programs vs. Direct Assessment Programs
- → Academic programs that are best suited for CBE
- → General education and CBE
- → Accreditation options for your institution

You will have the opportunity to apply some of these key considerations to your institution.

12:15 - 1:15 p.m.
Lunch (included in registration)

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AGENDA

DAY ONE: MONDAY, NOVEMBER 13, 2017

1:15 - 2:45 p.m.
10 Principles for CBE Program Design
In this session you will walk through the key choices that your institution must make when designing a successful CBE program including:

→ Clear, cross-cutting, and specialized competencies
→ Embedded process for continuous improvement
→ Engaged faculty and external partners
→ Learner-centered
→ New or adjusted financial models
→ Coherent, competency-driven program and curriculum design
→ Enabling and aligned business processes and systems
→ Flexible staffing roles and structures
→ Measurable and meaningful assessments
→ Proficient and prepared graduates

2:45 - 3:00 p.m.
Break

3:00 - 4:00 p.m.
Working Session: What Design Options Make the Most Sense for Your Institution?
After reviewing the 10 key principles of design, you will have time to apply these concepts to your institution. Splitting into groups, we will workshop these issues and share out to the broader group.

4:00 - 5:00 p.m.
The Finances of CBE
Once you have considered program design, you can begin to explore resourcing your program. During the final session of day one we will explore financial considerations, including:

→ Cost to develop and operate your program
→ Faculty and staff needed
→ Time required to get your program up and running

5:00 - 6:00 p.m.
Networking Reception (included in registration fee)

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DAY TWO: TUESDAY, NOVEMBER 14, 2017

8:00 - 8:30 a.m.
Continental Breakfast (included in registration fee)

8:30 - 9:00 a.m.
Reflection and Q&A from Day One

Theme 3: What do we need to know to get started?

9:00 - 10:00 a.m.
Understanding Financial Aid and Technology Challenges
Aside from programmatic and financial decisions there are other challenges that often get overlooked and can delay the launch of your program. During this session we will discuss how financial aid and technology can act as barriers to launching CBE on campus. Our experts will show you techniques that have been used to overcome these hurdles.

10:00 - 10:15 a.m.
Break

10:15 - 11:00 a.m.
Strategically Approaching the Launch of Your CBE Program
It is important to set realistic timelines for your CBE initiative as there are significant issues that come with launching a program too quickly. During this session we will cover how to avoid pitfalls that come with launching a program prematurely and outline who needs to be consulted prior to launch to ensure success.

11:00 - 11:45 a.m.
What to Expect and When?
In this final session of the event, we will discuss how you can take a calculated approach to selling CBE to your institution and measuring its success. Our experts will cover how you can gain buy in, define success, and share lessons learned from their early adoption of CBE.

11:45 a.m. - 12:00 p.m.
Conference Wrap-up and Q&A

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INSTRUCTORS

Eric A. Heiser, Dean, School of Applied Technology and Technical Specialties, Salt Lake Community College
Eric has worked in higher education for the past 11 years. He was a full-time, tenured assistant professor at Central Wyoming College in Riverton, Wyoming for six years and taught in the areas of business, management, and criminal justice. Eric also spent time as a Director and Workforce Training Coordinator during his time with Central. He has spent the past four years as an academic administrator, with the past two years as the Associate Dean and currently the Interim Dean of the School of Applied Technology and Technical Specialties at Salt Lake Community College. Eric has overseen and is currently leading the School of Applied Technology to a transition from a clock hour format into competency-based education modality. Eric has spent the past five years working in the area of competency-based education and curriculum development, and has been involved in helping to change over 15 academic programs during that time. Eric holds a Ph.D. in Higher Education Leadership from Colorado State University.

William Pena,Associate Vice President, Student Financial Services,Southern New Hampshire University
In his current role, William leads the University's financial aid interests relating to emerging and alternative learning models including competency-based education, direct assessment programs and the Department of Education's Experimental Sites Initiatives. He also oversees the Student Financial Services office serving the students and business partners of College for America.

Previously, William has served with the University of Wisconsin, leading financial aid initiatives for their statewide portfolio of CBE programs, including obtaining the first federal financial aid approval for a public university offering a direct assessment program. He is also a member of the Competency-Based Education Network and has contributed to the organization's publications on federal financial aid while also collaborating with accreditors and the U.S. Department of Education on emerging trends and challenges in the CBE space.

William has worked in the for-profit, public, and private/nonprofit sectors with specialized focus on federal student aid compliance, alternative learning models, and competency-based education programs.

James Selbe,Owner,Selbe Consulting
Jim is a higher education consultant, specializing in online, competency-based education, enrollment growth, and serving student veterans. He served for over seven years as the President of Hopkinsville Community College. Until January 2015, Jim served as the System Director for Distance Learning Initiatives at the Kentucky Community and Technical College System (KCTCS) and guided the development of foundation principles for competency-based online education to be used statewide. Jim was also the director of KCTCS' online, modularized, competency-based Direct2Degree program (D2D).

Jim has had a distinguished career as a college and university administrator for more than 36 years. Having served at a private liberal arts university, a technical institute, a regional research university, and several community colleges, Jim brings a wealth of knowledge from a variety of higher education sectors. He brings a unique perspective to guide planning and execution with full understanding of the cross-function implications.

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THE CONFERENCE EXPERIENCE

OTHERS	VS	ACADEMIC IMPRESSIONS
Typically large annual event		**Intimate, workshop-style event with personalized attention**
Many concurrent sessions; forcing choice		**One focused learning track**
Uneven sessions and less outcome-focused, driven by an open call for proposals		**Needs-driven** and meticulously planned with practical outcomes • Action plans and next steps to use upon returning to campus • Carefully-vetted expert instructors that are also practitioners in the field
Lecture-based		**Learner-centric** and designed for interaction and collaboration
Large networking events with vendors		Small-scale opportunity to **truly connect with colleagues** in the same position at other institutions
Some slide presentations posted online after the event		**200+ page workbooks** with references, worksheets, articles, templates, exercises, and planning documents

96%
of past attendees would recomend an AI conference to a colleague

250+
and growing of AI member institutions (AI Pro)

15,000+
higher ed professionals served

AI Conference Experiences

Academic Impressions provides valuable exploration of timely and pragmatic challenges to higher education institutions. The combination of impassioned subject matter experts as presenters and means of engaging conference attendees was potent.

- C. Tennent, Associate VP of Facilities Management, University of Saskatchewan

This conference was the complete package: relevant topics, philosophical and practical applications, fantastic speakers, fantastic location. One of the BEST conferences I've ever attended. It is what a conference should be! Full of collaboration, networking and solutions.

- M. Lowe , Associate Professor and General Reference Librarian University of Louisiana at Monroe

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LOCATION

November 13 - 14, 2017 :: Orlando, FL

HOTEL:

Hyatt Regency Orlando
9801 international Drive
Orlando, FL 32819

To reserve your room, please call 407.284.1234. Please indicate that you are with the Academic Impressions group to receive the group rate.

ROOM RATE:

The rate is $189 for single or double occupancy, plus applicable tax.

ROOM BLOCK DATES:

A room block has been reserved for the nights of November 12 and 13, 2017.

RATE AVAILABLE UNTIL:

Make your reservations prior to October 19, 2017. There are a limited number of rooms available at the conference rate. Please make your reservations early. Rooms are subject to hotel availability.

ADDITIONAL INFORMATION:

Hyatt Regency Orlando is located approximately 12 miles from Orlando International Airport (MCO).

SHUTTLE:

Mears Transportation $21 (one way) $33 (roundtrip) with online discount
http://www.mearstransportation.com/

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PLEASE FAX ALL REGISTRATION PAGES TO: 303.221.2259

PRICING (CIRCLE ONE)

Your registration fee includes: Full access to all conference sessions and materials, breakfast, lunch, and access to the networking reception on Monday, breakfast on Tuesday, as well as refreshments and snacks throughout the conference.

Bring your team!
For every two people you register from your institution, receive a third registration at 50% off of the registration price.

A $500.00 surcharge applies to registrants from corporations.

BEST VALUE	THIS CONFERENCE
Administering and Managing Competency-Based Education + Course Design for Competency-Based Education	Administering and Managing Competency-Based Education Only
$1,895	$1,195

EARLY BIRD PRICING
Postmarked on or before October 27, 2017. For registrations postmarked after October 27, 2017, an additional $100 fee per registrant applies.

REGISTER ONLINE or on the next page.

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CONFERENCE REGISTRATION INFORMATION

Print Name   Job Title

Institution/Organization

What name do you prefer on your name badge?   Address

City   State/Province   Zip/Postal Code   Country

Telephone   Email

IF THIS CONFERENCE PARTICIPANT HAS ANY DIETARY OR ACCESSIBILITY NEEDS, PLEASE LIST THEM IN THE SPACE BELOW. WE WILL DO OUR BEST TO ACCOMMODATE THESE NEEDS.

How did you hear about this event? (email from AI, ACPA, colleague forwarded email, *The Chronicle*, etc.) _____

ADDITIONAL CONTACT INFORMATION

If you would like us to send a copy of your registration confirmation or receipt to someone else, please complete this section

Additional Contact Name   Contact Phone

Additional Contact Email   Additional Contact Title

EMERGENCY CONTACT INFORMATION

Emergency Contact Name   Emergency Contact Phone

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PAYMENT METHOD

We accept Visa, MasterCard, and American Express credit cards. To pay by check, include the check with this form or select the "invoice me" option. Fax

form to 303.221.2259 or mail form along with payment to: Academic Impressions, 4601 DTC Blvd., Ste. 800, Denver, CO 80237

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_____ | _____ | _____
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_____ | _____ | _____
Billing Zip Code/Postal Code   Exp. Date   Security Code (last 3 digits on the back
                                                                                    of Visa and MC or 4 digits on front of AmEx)

AMOUNT TO CHARGE:_____

CHECK/INVOICE

☐ My check is included and covers _____ registration(s) Check # _____

☐ Please invoice me, Purchase Order #_____ (PO # not required to receive invoice)

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HIGHER ED IMPACT

Delivered free to your inbox, Higher Ed Impact provides you with a full tool kit to help you monitor and assess the trends and strategic challenges likely to have an impact on your institution's health and competitiveness. (Check the boxes for the editions you would like to sign up for)

☐ DAILY**PULSE** - Scan current events, timely research, and notable practices at other institutions.

☐ WEEKLY**SCAN** - Review the week's most significant events and the most timely research in higher education, with key takeaways suggested by higher education's leading experts.

☐ **DIAGNOSTIC** - Get an enterprise-wide and in-depth look at a current, strategic challenge; identify steps to take and critical questions to address.

List the names of the registrants you'd like to sign up:_____

Learn more or sign up to receive Higher Ed Impact at: www.academicimpressions.com/news-sign-up

Note if you do not provide any names in the above space, all attendees will be signed up for the options selected.

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CANCELLATION AND REFUND POLICIES

100% SATISFACTION PROMISE

SATISFACTION PROMISE
We want you to be satisfied with your Academic Impressions learning experience. If the program you purchased fails to meet your expectations, please contact us within 30 days and let us know. We'll credit the full amount you paid toward another AI program that may better fit your needs.

CONFERENCES
For in-person conferences, substitute registrants are welcome and may be named free of charge at any time. If you cancel 8 weeks or more prior to the first date of the conference, you will receive a full refund, less a $100.00 service charge per attendee.

If you cancel within 8 weeks of the first date of the conference, you are not entitled to a refund. However, as a courtesy, we will allow you to apply your payment, less the service charge, toward a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish.

Please note that if you do not attend and you do not contact us in advance to cancel as described above, you are responsible for the entire payment. In case this event is cancelled, Academic Impressions' liability is limited to a refund of the registration fee only.

ONLINE TRAININGS CONSISTING OF AT LEAST ONE LIVE TRAINING DATE
You will receive a full refund (less a $75 service charge) if you cancel 8 weeks or more prior to the first live training date. If you cancel within 8 weeks of the first live training date, you are not entitled to a refund. But as a courtesy, we will apply your payment (less a $75 service charge) towards a future purchase within one year from the date you cancel. Your payment is transferable to another person from your institution if you wish. You may name a substitute primary participant free of charge at any time prior to the first live training date. If available, you may switch the live training format to a self-paced format (such as a CD-ROM Recording or On-Demand Download) free of charge. (Shipping charges will apply to CD-ROM Recording orders outside the U.S. or Canada.)

ONLINE TRAININGS WHICH ARE PURELY SELF-PACED
All sales are final. No cancellations or refunds are provided.

RECORDINGS, ON-DEMAND DOWNLOADS, MONOGRAPHS AND OTHER PUBLICATIONS
All sales are final. No cancellations or refunds provided.

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